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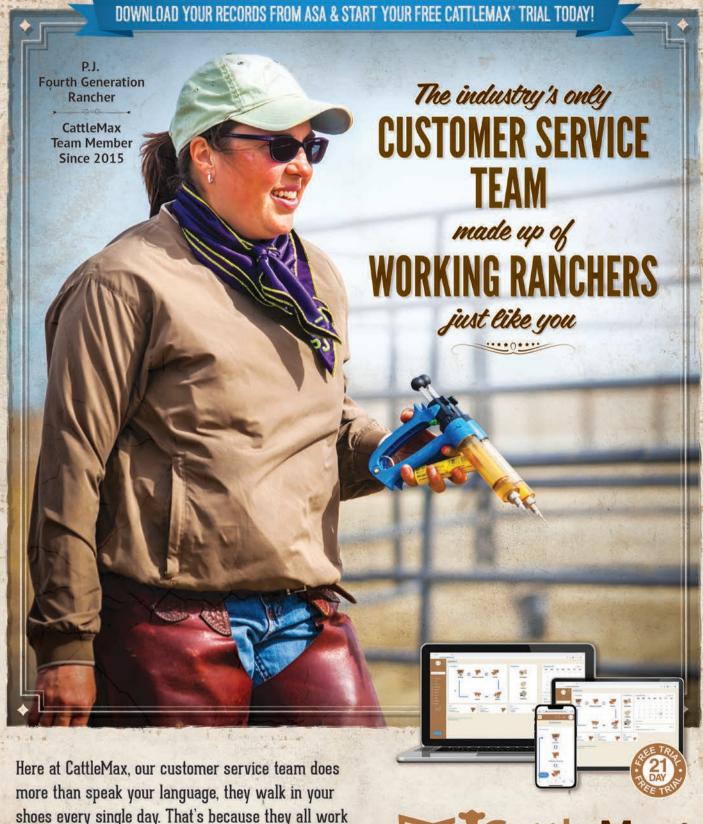
Trinity Farms raises high-quality SimGenetics seedstock in Washington, and has gained a dedicated customer base thanks to their focus on customer success.

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**2025 AJSA Photography Contest** 

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AJSA Celebrates Christmas in July Merit Award Recipients 2025 ASA and IGS Represented at Annual BIF Symposium Managing Heifer Transitions Post-Al Breeding



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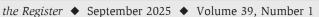
TJ KLONDIKE 549K 29SM0523 | ASA 4065070

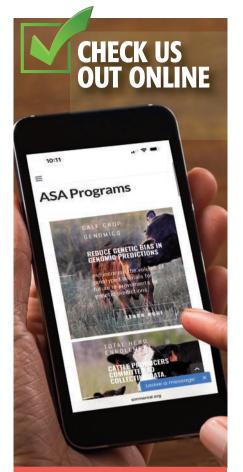
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The entire website has a new look highlighting cattle sales, industry events, ASA's programs, marketing opportunities, and breeders' resources.

simmental.org makes it easy for you.

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- ♦ Simple trait selection
- ◆ Genetic improvement tools
- ♦ Frequently asked questions



# **ASA Spotlight**

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by Lilly Platts

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# **Managing Heifer Transitions Post-Al Breeding**

by Sarah Phelps and Dr. Randie Culbertson, Iowa State University

The importance of maintaining heifer body condition after AI breeding.





# **7SM154 MEDICINE MAN**

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18.2	-6	78.6	130.5	0.32	9.8	28.9	68.1	16.5	15.4	59.2	22	.78	058	0.88	180.8	3101.7
5	1	45	30	25	15	15	25	35	15	10	45	10	25	20	3	4

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CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
20.8	-6.3	83.3	131.7	0.3	11.9	28.1	69.6	16.9	13.4	45.7	0.14	0.97	0.056	0.49	194.3	107.6
1	1	30	30	35	2	20	20	30	40	30	99	3	99	85	1	2

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# Kegister

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the Register ◆ September 2025 ◆ Volume 39, Number 1

### Ten questions to test your beef industry knowledge:

- 1. What is the most desired color of lean heef?
- 2. Name the first three Executive Vice Presidents of ASA
- 3. Bovines that share the same sire, but are out of different dams are known by what term?
- 4. What is the name of the ASA publication designed to target the commercial industry?
- 5. What is the process by which plants utilize energy from the sun in combination with carbon dioxide and water to produce plant tissue?
- 6. What is the purpose of the \$1 per head Beef Checkoff?
- 7. What is the name of the area of a cow's leg between the dewclaw and the hoof that should set up at a 45-degree angle?
- 8. What is the common name for enterotoxemia?
- 9. Name the state where the first USborn Simmental-sired calf was born?
- 10. New breeds, introduced to North America from Europe during the 1960s and 70s were known by two common names. What were they?

#### Answers:

Continental.

8. Overeating; 9. Montana; 10. Exotic or 6. Beef industry promotion; 7. Pastern; sibling; 4. SimTalk; 5. Photosynthesis; Don Vaniman, and Earl Peterson; 3. Half-1. Bright cherry red; 2. Dale Lynch,

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Carley Kintzle of Iowa won Best in Show at the 2025 AJSA National Classic Photo Contest with her image "Where Her Heart Lives."

About the Cover

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# High Quality for a Quarter Century

by Chloe Tolar, ASA intern

Trinity Farms of Ellensburg, Washington, is a third-generation SimGenetics seedstock operation nestled in the Kittitas Valley. The Forman family has established a foundation of dedicated customers who consider their annual bull sale the "event of the year." Clients and customers have been embraced and welcomed as family by the Formans for the past 25 years. Their client base and passion for seedstock production continues to grow and spread beyond the Northwest.

Editor's note: Trinity Farms was featured by the Grant Company in the Stand Strong Simmental series, which can be viewed by scanning the QR code at the end of the article. All photos and interview content are compliments of the Grant Company.

# **The Legacy Begins**

Mike and Paulette Forman began their involvement with the seedstock business as many have. They started raising steers after their son, Robb, acquired a Simmental heifer as payment for helping a breeder at the National Western Stock Show. Robb showed the heifer up to exhibiting her as a pair. "One day we were coming home with some ribbons on the dash, and I said 'These don't eat too well.' If we produce an animal that will make a difference for the commercial producer, we'll always be in business. That was what made the decision, and that was the point that we started to change our direction," says Mike.

Robb later suggested the name "Trinity Farms," beginning the legacy. From that point forward, the Formans explain that they "Wanted to raise the bull that put more pounds of beef on their sons. A bull that was easy calving, had a good disposition, and was pleasant to look at."

Today, Robb and his wife, Debbie, alongside their grown children, have taken leadership of caring for the

farm and cattle. With customer success as their focus, Trinity Farms has adjusted and built their herd into one of strong, stable genetics. Trinity Farm's main focus is SimAngus cattle, with all-around genetics that meet their customers' terminal and maternal goals. Each of Trinity Farm's productive animals and prospective bulls have a full genomic panel, giving their buyers confidence that their animals will perform in all terrains of the Northwest. Robb values the multi-breed nature of the IGS database, sharing that it's a "unique opportunity to take a big slice... and better identify our own cattle."

During Mike's time on the ASA Board of Trustees, International Genetic Solutions (IGS) was created. "In that process the Simmental Association did a lot of data for other breed associations, so we knew what they were doing. We knew the good things and we could compare that with what we were doing as a Simmental and SimAngus breed. We could find where we had holes and where we were excelling. It made Simmental and SimAngus a better breed of cattle," Mike shares. "We all get better when we collect this data — we can look across the different breeds and see where each one excels. We can help find some solutions through breeding programs to improve where we need to be improved."

"The thing I'm most excited about is the opportunity to have a genomic panel on all our cattle. Not only are we





The Forman family, L-R: Mike, Paulette, Chance, Corteney, Colton, Debbie, and Robb Forman.

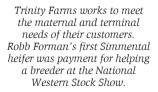
able to tell people what we're selling them, but we can back that up because all the cattle are DNA tested. There are opportunities we see coming down the road from a protein production standpoint; we will be able to change things more quickly because of the use of the DNA. We really appreciate the availability of IGS," says Robb.

Genomic testing strengthens the confidence that Trinity Farms has in their seedstock offering, allowing them to offer a three-year warranty on feet, legs, and passing a breeding soundness exam. Robb explains, "People are putting a lot of trust in us when they buy from here. We appreciate their trust and confidence, and we want to show them how much we believe in our product as well. That's why we have the warranty."

# **Strong Relationships**

Logan Ipsen has been attending the Trinity Farms sale from the beginning, and appreciates the environment that has stayed so consistent over the years. "There are very few sales that I go to where there's an arcade or a bounce house for the kids. Obviously, as a father of three littles, I pay attention to that. They're here to entertain. It's not just coming to take part in a transaction and buy cattle, it's an atmosphere, it's an experience, and it's family-friendly. Something they have always prided themselves on is making people feel like family. So coming here there's excitement but for the most part, everyone is here and they're happy. We're all dealing with relationships

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# High Quality for a Quarter Century

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Above: Mike Forman. Below: An overhead view of the pens at Trinity Farms near Ellensburg, Washington.

and this is part of it. Coming to the sale and building that relationship with the Forman family, that's what they like. They like for you to feel comfortable and like family; the cattle are just kind of a byproduct of our relationships here."

Other customers of Trinity Farms echo this sentiment. Many say that "It's the best guarantee anywhere," when buying from Trinity Farms. Chip Kemp, whose past work with the ASA gave him a deep understanding of what commercial producers need, shares, "The length of guarantee that Trinity puts on a bull is almost unheard of. It's the relationship that they build that allows them to solve problems in a mutually beneficial fashion with their clients. They enjoy the people, they love the cattle, and they greatly appreciate the service after the fact."

Seedstock producers and cattle raisers are well-accustomed with the reality that issues can arise with animals. Trinity Farms is understanding of that through their warranty. They know that raising cattle can come with injuries, fatalities, and low performance levels, and they want to provide the best. And if their cattle are not able to perform for their clients, they have made it clear that they are willing and able to provide an alternative option, growing producers' confidence in their herds and future products.

Other customers shared their experiences using Trinity Farm's warranty and the Forman's proactiveness in helping out their customers. "The warranty on their bulls is

outstanding. If there were any problems, they don't question you. They just replace the bull. They're always trying to make things right. Trinity Farms is the best guarantee around," says Russ Stingley, neighbor and longtime friend of the Formans.

Butch Booker, the auctioneer of Trinity Farm's sale, has worked with Trinity Farms for roughly 40 years. He is highly complimentary of the progress Trinity Farms has made as he has watched them grow from their beginning. "I work with a lot of breeders and I am proud of all of them, but I do hear people say, 'Once I started buying Trinity Bulls, my weaning weights went up, the females have improved.' So you hear that kind of feedback and it's not just





Above: The feed line at Trinity Farms. Below: Trinity Farms has built lasting relationships in the industry by providing high-quality genetics and customer service.

from them but from a lot of other breeders. It's exciting to know that they're doing a good job and the people that are coming back to them year after year after year — there's a reason."

Another customer, Brian Ferguson of Roseburg, Oregon, says, "The only time we've had to deal with cashing in on the guarantee was when a bull had a shoulder issue. It could have been induced by a lot of different things... they didn't question us about what we thought. They just told us to send the bull to sell and whatever we got out of it, they would give us back in credit for the next year. Coming up here knowing that you have a credit banked is a big deal."

Ferguson and many others mentioned the familial aspect of Trinity Farms and how they make customers feel welcome. "Quality will bring anyone through the door, but the way they treat people and their guarantee is what keeps bringing people back."

# **Looking to their Future**

Alongside their three-year warranty, Trinity Farms has left a huge impact on their customers simply through communication and building relationships. When the Formans talk about Trinity Farms and what it means to

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# High Quality for a Quarter Century

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put on their annual bull sale as a family, they are filled with gratitude for the help, support, and attendance of their clients. Robb says "This has been a lifetime passion project for us. My mom and dad have been so supportive throughout the whole process. As they get older, they're seeing the next generation be involved and step up. That's a super-gratifying thing. That's also one of the things we love most about this business. The people are phenomenal. We get to be around a great segment of society. We mainly deal with family outfits who have the same desires and goals that we do and it's really gratifying to see that your family can continue on."

Robb's passion for the business doesn't just stop with him. Robb and Debbie's children have been "intimately involved in the ranch," and hope to continue on the path of their parents and grandparents.

Robb says on sale day, "We've got Chance and Colton. They're the boys that are running the sale today. They do PR and catalog work, website marketing, and social media. Our hope is that this can continue on and that, should they choose when their kids are of age to be involved, that this is still here, intact, and successful. Hopefully their kids will be selling bulls to our customers of the next generation."

The Forman family has a clear and passionate approach to the growth and continuation of their operation. Building relationships with their clients has proven to assist in the longevity of their business. The Formans continue to develop and better their herd in order to give their customers the best product available, involving the future generation and raising them up to follow in their footsteps.



Trinity Farms was featured in the Stand Strong video series. Scan the QR code to watch.





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# The AJSA Celebrates Christmas in July at the National Classic



by Chloe Tolar, ASA intern

The American Junior Simmental Association recently held the 2025 National Classic in Madison, Wisconsin. From cattle shows to educational competitions, the event was filled with opportunities to learn, showcase skills, and collaborate.

h, what fun the National Classic was! Held in Madison, Wisconsin, there were nearly 500 juniors, each one merry and bright as they competed in contests and exhibited their cattle. As juniors made their way into Madison, they were greeted by a jolly team of AJSA board members, interns, and ASA staff who helped put the week's festivities together.

Among the 820 head of cattle, Jason Hoffman alongside Colby Collins evaluated the owned show, and Curtis and Cate Doubet worked the bred and owned show. ASA EVP, Dr. Jon DeClerck, attended and helped within the show ring alongside board chairman, Victor Guerra, and youth foundation manager, Mia Bayer.

ASA Board Chairman Victor Guerra helping with the cattle show.

Juniors competed in Sales Talk, Public Speaking, Judging, the Cattlemen's Quiz, the Calvin Drake Genetic Evaluation Quiz, and Photography contests. Each junior is required to compete in one speaking and one test contest, with the third required contest being their choice. Their passion for the Simmental breed and desire to grow in the vital skills needed in the cattle industry were clearly showcased in each competition.



Juniors competed for a number of prizes, including championship buckles.

The AJSA Board of Trustees held regional meetings along with voting to recruit new board members. Three new trustees — Josie Phillips, Conley Schick, and Audrey Redalen — were added. Aribella Beins, Walker Housley, and Emerson Tarr retired from the AJSA Board of Trustees. Hallie Hackett was elected to serve as president. All new trustees and their new president were announced during the awards ceremony at the conclusion of the show.

During the week, a DNA collection clinic was held, giving all juniors the opportunity to receive a high-density genomic test on their animals. Dr. DeClerck gave a detailed run-down of the clinic and said, "Now in its second year, the Neogen DNA Collection Clinic at the National Classic

served as both an educational experience and a valuable service for our junior members. Designed to equip participants with practical knowledge and tools for the future, the clinic focused on the critical role DNA verification plays in modern seedstock production."

The DNA clinic started in the show ring, where DeClerck explained the importance of testing. "First and foremost, it confirms the pedigree of the animals — an essential aspect of maintaining integrity in our breed and ensuring the cattle we market are exactly what we represent them to be. This isn't just about accuracy in marketing; it underpins the integrity of our genetic evaluations," he shared.

This free testing also gives AJSA members the opportunity to utilize genomic testing, which is becoming an increasingly important tool for producers. "Genomically enhanced EPD significantly improve the accuracy of selection decisions. In fact, by incorporating genomic data, producers can make genetic progress up to 52% faster. And in a world where cattle producers are continually challenged to do more with less, tools like this are key to advancing traits related to growth, fertility, efficiency, and overall economic sustainability," DeClerck shared.

During the introductory session in the ring, Molly Diefenbach, ASA's DNA department lead, and Ryan Lauber with Neogen discussed the DNA collection process. With juniors watching from the bleachers, they walked through how to collect a Tissue Sampling Unit sample and described the process from start to finish.

Following this presentation, the ASA team split up into teams to collect DNA, talking to juniors and parents. "It was an excellent opportunity for one-on-one interaction, and it gave us the chance to reinforce not only how DNA is collected, but why it matters," DeClerck shared.

"In all, the Neogen Clinic was a great success — informative, hands-on, and practical. It's the kind of event that blends education and real-world utility, while helping our junior members get a step ahead in their seedstock operations," DeClerck added. "We're proud to partner with Neogen to offer this resource and look forward to building on its success in the years to come."

The 2025 National Classic also included several American Simmental-Simbrah Foundation events, which are detailed on page 34. Please make plans to join us in Grand Island, Nebraska, for the 2026 AJSA National Classic.



# BUILD, BREED, ACHIEVE

BUILD YOUR SYSTEM. ACHIEVE YOUR GENETIC IMPROVEMENT GOALS.

- 6 Steps to Achieve Your Genetic Goals
  - 1. Clearly define breeding objectives
  - 2. Use whole herd reporting
- 3. Properly define contemporary groups
- 4. Commit to thorough and accurate data collection and reporting on economically relevant traits
- 5. Use index-based selection
- **6.** Incorporate genomics

# GENOMIC TESTING SYSTEM TO REACH YOUR GOALS

"You do not rise to the level of your goals.
You fall to the level of your systems."
- James Clear, Atomic Habits



American Simmental Association

# **TOTAL HERD ENROLLEMENT**



THE is a whole herd reporting program that benefits participants by providing improved female records, more informative EPD, and faster genetic improvement.

# COW HERD DNA ROUNDUP



CHR facilitates DNA testing on entire cow herds to improve female trait predictions, improve all genomically enhanced EPD, and establish parentage markers on the entire cow herd for easier parent verification in future calves.

# **CALF CROP GENOMICS**



CCG provides members with the opportunity to genotype entire calf crops, allowing participants to make informed genetic selection decisions based on the most accurate predictions available.

# **CARCASS EXPANSION PROJECT & CARCASS MERIT PROGRAM**



CXP and CMP collect vital carcass data on genotyped calves, which improves carcass trait predictions and DNA marker predictions for all cattle in the IGS genetic evaluation and supports breeders in advancing their genetic programs.

- 1. Genotype all animals within a contemporary group
- 2. Genotype males and females
- 3. Incorporate genomic enhanced predictions into selection decisions as early as possible

# Merit Award Recipients 2025

by Chloe Tolar, ASA intern

Seventeen outstanding AJSA members are recipients of the prestigious Gold and Silver Merit Awards, presented by the American Simmental Association (ASA). The American Simmental-Simbrah Foundation (ASF) established Merit Awards in 1981 to recognize AJSA members who have made significant contributions to their home, school, community, and the Simmental or Simbrah breeds. The winners were announced at the 2025 National Classic held in Madison, Wisconsin. The ASF offers three award levels: Bronze, Silver, and Gold. The Gold Merit Award recipients will each receive a \$5,000 scholarship, and the Silver Merit Award recipients will receive \$2,500 to support their postsecondary education.

# Gold Recipients



Aribella Beins is a senior at Utah State University, studying Agricultural Communications. She considers her passion for the Simmental breed, as well as the AJSA, to be one of the biggest influences on her life. Having shown cattle since she was eight years old, Aribella hopes to continue her involvement with the Simmental breed by raising her own herd. She says, "My family has been raising cattle ever since I was born and so I've always been part of it. I've watched my sisters come through it all. I wouldn't be who I am without it."

She plans to pursue a career in pharmaceutical sales with an emphasis in cattle. Having competed in all the contests at the National Classic from a very young age, Aribella has seen the most personal growth through Public Speaking. "I've grown and learned the most from it. I always dreaded it. I don't love speaking in public and so that one always made me nervous. I feel like I've grown so much from doing that contest and this Association has aided that process. Being on the Board and getting myself out of my comfort zone is a big thing they've helped me with."

When asked "Why Simmental?" Aribella says, "I feel like the environment of the Simmental breed is like no other. That reflects on the core families who are still doing it today. There are so many relationships that have grown, it's very interactive, and people come together easily. It never feels closed off. Once you find your people, you can't stay away from it."



**Jazlynn Hilbrands** is a junior at South Dakota State University, studying Agricultural Business with a minor in Human Resources. She has been showing cattle for the past nine years and her first National Classic was in 2016. Jazlynn hopes to continue sharing her passion for the Simmental breed by helping her family's operation, as well as other juniors who are just getting started. "I try to help kids from my state where I can. Whether they're new or looking for advice, I try to help. It's been cool to see other kids gain the same skills that I got to learn. I want to continue to help." She says.

Jazlynn is very passionate about the Cattleman's Quiz at the National Classic, especially since winning the Cattleman's Quiz contest in 2024. "When I started, I thought I wouldn't care about it. But it sparks your interest to find things that you enjoy, even if you didn't mean to. I love the quizzes so much. I love studying for them and learning. If I was never presented the opportunity to learn those things, I don't think I would've."

She is appreciative of the skills she has gained during her time with the AJSA. She says, "I think a lot of the skills I have today stemmed from my time with the AJSA. They've done a lot for the juniors in that aspect. You don't even realize that you've gained the skills because it feels like you've just had them your entire life. Yes, it's about the cattle but I think the contests are such a good way to notice people who have a lot of the qualities that you need in this industry to be successful."



**Cecillia Newby** is a senior at Kansas State University, studying Agricultural Policy and Animal Science. She has been showing Simmental cattle with the AJSA for the past nine years. Her family's involvement with Simmental runs deep, with her grandpa raising Simmentals since the late 60s. Cecillia plans to attend Washburn University to become an agricultural attorney, and then to return to her hometown in Oswego, Kansas, and open her own practice.

Cecilla has competed in all of the National Classic contests from the beginning of her time with the Association. She mentions, "People overlook what happens behind the scenes when preparing for the contests. Studying for the quizzes, the determination and self-motivation you have because someone isn't sitting there telling you to study for a test. The hard work and dedication doesn't always get highlighted in the show ring or in the awards ceremony, but it's something that every member is gaining."

Cecillia is passionate about the contests at the National Classic. She says, "This is a way for members to have a grasp of what's going on in the beef industry and agriculture. They can work on the personal connections and skills that they can use in the real world. I didn't always bring cattle to the National Classic. I think a lot of people see it as just a cattle show, but it's a great thing that we have this and a great way for members to connect and see things outside of the show ring."



**Natalie Trauernicht** is a senior at the University of Nebraska, studying Agricultural Economics. She has been part of her family's Simmental operation all her life and has shown cattle for the past 11 years. "We just hit 50 years of raising Simmental cattle. My grandpa started it." Natalie says.

She hopes to continue her grandpa's legacy and keep his passion alive. "I want to show people that it's more than a price tag, a pretty cow, all of that. It's about the people, the legacy you leave behind, and the cattle thing is so much bigger than just cows. It's bigger than the banners and buckles, it's about the community that's built."

Through her involvement with the AJSA, Natalie has competed in showing cattle and contests at the National Classic. She expresses deep appreciation for the opportunity to compete and succeed in the National Classic contests. Natalie says, "In 2018, I won the Sales Talk contest. That was the highlight of my life. You can go out in the ring, get a slap, and it feels great. But when it's you that does the winning because of a skill that you've been taught, something you can use in the real world, it feels like so much more. There is nothing in this world that's more valuable than the skills I've learned through the AJSA."



Anna Webel is a junior at Kansas State University, studying Animal Science. She has shown Simmental cattle for the past 11 years, competing at the state and national level. She hopes to build her own herd of Simmental cattle, along with staying involved in her family's operation as long as she can. Anna has been intimately involved with the AJSA board, serving as a trustee for the past two years and beginning her second term this year. Anna says, "From the first moment at my first National Classic, I knew I wanted to be on the board."

She has also worked closely with her state association, serving as treasurer on the state board. "I wouldn't be where I am right now without the IJSA. The people behind it are awesome. There's that same family aspect with the AJSA and being on the board."

Anna expresses gratitude for the professional and personal development she has seen in competing in the National Classic contests. She says, "I wouldn't be the livestock evaluator that I am without livestock judging. I gave my first set of reasons at the National Classic. The doors for college, show, and being an All American in Junior College were opened because of my start with the AJSA."

Anna says, "I think that the Foundation is incredible at giving back to juniors. They recognize people who go above and beyond and do their best. This has always been something I've wanted to accomplish; I'm so grateful."

(Continued on page 20)

# **AJSA Merit Award Recipients 2025**

(Continued from page 19)

# Silver Recipients



Daniel Campbell has been involved with the Virginia Junior Simmental Association for the past 12 years, as well as an active leader in the Nelson, Virginia, FFA chapter. One of his recommenders described him as "The perfect example of how hard work and diligence pays off."

A rising junior at Virginia Tech, Daniel is pursuing a bachelor's degree in Animal Production. He is an active member of the Block and Bridle club, Young Farmers at Virginia Tech, the Beef Leadership Council, and will begin with the Virginia Tech Livestock Judging team in the fall.

Daniel hopes to pursue a career in livestock photography or videography and marketing.



Kallie Cloud has been a member of the Missouri Junior Simmental Association for 11 years, serving as the secretary, junior board member, princess, queen, and a committee member of the Award and Fundraising committee for both ASJA Regional Classic events. "Exceptional dedication, leadership capabilities, and strong passion for the agricultural industry," are a few of the qualities she is described with.

She has a deep desire to stay involved with her family's business and looks forward to the future of their herd. Kallie is a sophomore at Crowder

College, studying Agricultural Business. Her goal is to eventually return and help run Cloud's Meats alongside her oldest sister.



Ellie Drach is a member of the Illinois Junior Simmental Association and has been for 11 years. She has served as chair for the organization of the state preview show and open show, as well as chair for awards at each show. It is said that "Ellie is an excellent role model for younger junior members and an example to her peers of what a person can accomplish with will, determination, and perseverance."

She is a sophomore at Oklahoma State University, working toward a bachelor's degree in Animal Science. She hopes to pursue a career

in meat science. Ellie is working to grow her livestock therapy business that she began in high school.



Luke Gilbert is enrolled to attend Southeast Linemen Training Center in Trenton, Georgia, to pursue his goal of becoming a lineman after high school graduation. He is described as "a student who brings a sense of enthusiasm and light to any room that he walks in."

After completing his studies, he hopes to return home, work for an electrical cooperative, and continue to raise Simmental cattle. Luke has been involved with the Illinois Junior Simmental Association for the last ten years and served as the junior board membership chairman.



Noah Goss has been part of the Kansas Junior Simmental Association for the last ten years and has served as a junior board member and the social media and communications director. She is described as "a quality young lady with a love for SimGenetics and for people. Undeniably, she is quite passionate about the Simmental breed, its Associations, and its general improvement."

After finishing her associate's degree at Lake Land College, she will transfer to Kansas State University to study Animal Science. Noah hopes to stay involved with the agricultural industry by

taking on leadership roles. She plans to stay engaged with the Simmental breed by raising and promoting the breed through her own operation.



Brock Henderson has served as the southwest representative, at-large representative, and president during his time involved with the Iowa Junior Simmental Association. "He approaches challenges with a positive attitude and a willingness to learn, which has earned him the respect of both his peers and mentors," shared one of his recommenders.

Brock has just finished his freshman year at Iowa State University where he is pursuing a degree in Ag Studies with an emphasis in Agronomy and Crop Production. He hopes to work in

the ag chem field while continuing his involvement with his family's cattle operation.



Garrett Jones has been involved with the Texas Junior Simmental Simbrah Association for seven years. He currently serves as the east region director for the Association. He is said to consistently demonstrate strong leadership skills, academic excellence, and a genuine enthusiasm for the agriculture industry.

Garrett is a rising junior in high school and plans to attend Texas A&M University. He plans to pursue a degree in Agribusiness and continue his studies to get an MBA. His long-term goal is to pursue a career in financial advising to financially

support his own cattle herd. He has a passion for the breed and wants to contribute to the future of its growth.



**Riley Mahaffey** is an active member of the New York Simmental Association. In her four years of involvement she has served as secretary and president. "What distinguishes Riley is not only her academic and professional talents, but also her integrity and ability to connect with others and challenge those around her to go beyond the status quo in pursuit of something greater."

She is a junior in high school and hopes to pursue a degree in Sales and Marketing from Purdue University. She hopes to manage or own a seedstock operation and host production sales. She desires to make a positive impact on both individual operations

She desires to make a positive impact on both individual operations along with the beef industry as a whole.



Emma Massey has been a member of the Mississippi Simmental Simbrah Junior Association for six years, and has served as princess, a fundraising committee volunteer, and cattle delegate at the MSU 4H Congress. One of her recommenders says, "Emma is compassionate about others and often goes out of her way to help those in need."

As a senior in high school, Emma is working for a local veterinarian as an assistant. She is working to gain hands-on knowledge and experience while finishing school.

Emma hopes to obtain a degree in Agribusiness. Her goal is to work in the agricultural industry to promote national growth and success of the cattle industry.



Brennir Peterson is an active member of the Minnesota Junior Simmental Association. He currently serves as vice president and has previously served as secretary and trustee. It has been said that "His reliability and dedication serve as a huge asset to the Association and render him a true and authentic role model for younger members."

Brennir has just finished his freshman year of college at University of Minnesota–Twin Cities. He plans to get a degree majoring in Animal Science with a minor in Ag Business. Following graduation, he hopes to use the knowledge he

gained through college to start a career, as well as to manage and expand his family's seedstock cattle operation.



Jacob Poynor has been a member of the Mississippi Junior Simmental Association for nine years. He plans to run for an officer position when it is time to elect new officers. "While his leadership style is more reserved, he is willing to help when asked and has shown a genuine interest in the success of others in the program," one recommender said.

As a freshman at Northwest Mississippi Community College, he is studying to get an AAS in Agricultural Management. After college, he hopes to start a job that he enjoys, helps the agriculture

industry, and allows him to stay involved in the cattle business.



Christian Siegel is an active member of the Missouri Junior Simmental Association. During his time of involvement, he has served as a board member and treasurer. "Christian immediately impressed me with his positive attitude and knowledge of a variety of topics ranging from Missouri's cattle industry, the Simmental breed, agronomy, and grassland management," one of his recommenders shared.

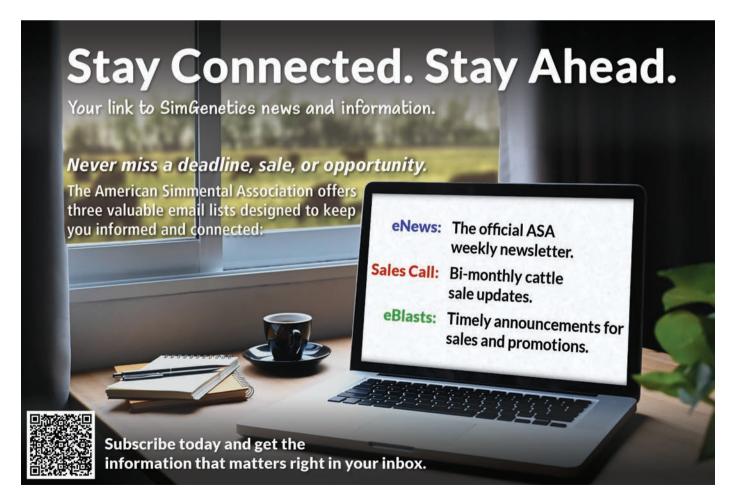
After high school, he plans to attend the University of Missouri–Columbia to pursue a major in Agricultural Business Management with an

emphasis in policy. His long-term career goal is to practice agricultural law in central Missouri. He plans to run his own herd of cattle.

Bronze Recipients

Luke Bauer
Kaeden Bronder
Abigail Clark
Caiman Cody
Elizabeth Dekker
Dillon Earles
Sophie Easley
Kate Fischer

Silas Fredenburg Mason Harris Holden Hawkins Abigail Henry Colton Herman Jaxon Hilbrands Sadie Jackson Luke Katz Avery Knupp Cassidy Laake Lainie McAlister Caden McKnight Abigail Miller Ella Miller Colton Netolicky Wyatt Phillips Cash Rumple
Caliegh Scheihing
Aubree Schmidt
Kate Schmidt
Kendyll Smallen
Lucy Specht
Alivia Upton



# ASA and IGS Represented at Annual BIF Symposium

by Lilly Platts

More than 400 beef producers, academics, and industry representatives attended the Beef Improvement Federation's 57th Annual Research Symposium and Convention in Amarillo, Texas. BIF's mission is to help improve the industry by promoting greater acceptance of beef cattle performance evaluation. The American Simmental Association and SimGenetics were well represented at the 2025 event, with highlights including the Seedstock Producer of the Year and the Pioneer Award.

Editor's note: Honoree bios courtesy of BIF.

# River Creek Farms Named BIF Seedstock Producer of the Year

The Beef Improvement Federation (BIF) recognized River Creek Farms, Manhattan, Kansas, as the 2025 BIF Seedstock Producer of the Year on June 12 during the group's annual research symposium in Amarillo, Texas. This national award recognizes a producer's dedication to improving the beef industry at the seedstock level.

River Creek Farms is a family-owned seedstock business in the heart of the Kansas Flint Hills. Established in 1890, the farm has deep agricultural roots spanning multiple generations and a reputation for producing high-quality SimAngus genetics built to work in real-world conditions. The registered cow herd was founded in 1970 by Joe Mertz and utilizes some of the first Simmental genetics imported into the US. Soon after, River Creek Farms became an early member of the American Simmental Association (ASA). Today, the operation is managed by Joe and his son, Abram.

The current cow herd consists of 800 cow-calf pairs, including 500 registered Simmental and SimAngus cows and 300 commercial recipients dedicated to the embryo transfer (ET) program. Crossbreeding is a key focus to enhance hybrid vigor while complementing the predominantly Angus-based cow herds of their customers. Advanced reproductive technologies, including artificial insemination (AI) and ET, play a crucial role in accelerating genetic progress, with hundreds of embryos transferred annually. Each year, River Creek Farms markets 200 Simmental and SimAngus bulls, with most selling at the annual spring bull sale the second Wednesday in February.

The Mertz family was in attendance to accept their award. "BIF aligns so directly with the type of cattle and the impact we want to have as seedstock producers on the industry. To be recognized by that group of breeders, scientists and industry leaders was neat," Abram shared. "We were very honored, and humbled," Joe added.



Angie Denton (left) of Drovers (sponsor) presents the BIF Seedstock Producer of the Year award. Accepting the award are (L–R) Dani, Abram, Joe, and Kim Mertz. At right is Dr. Gordon Jones, BIF President.

River Creek Farms operates in an area that has historically been dominated by Angus genetics. This environment can present challenges, but the Mertz family has viewed this as an opportunity to create and expand upon an entirely new market. Abraham shared, "Around Manhattan, Kansas, you have one of the more dense populations of Angus cattle in the country. There was a lot of interest in Angus genetics and not a lot in SimAngus, so back around 2005 we started working to produce a more palatable cross for this Angus cow base. We've seen a lot of success with that."

Joe explained that by studying the needs of their commercial customers, they have identified the traits that can be improved upon by adding Simmental genetics. "We've used Angus genetics to create a product that is very similar to a purebred Angus bull, but has all of the hybrid vigor and crossbreeding our commercial customers need," he said.

Throughout the creation of the River Creek program, the Mertz family has maintained a focus on essential traits like calving ease and disposition, while also working to improve carcass and other performance traits.

In addition to the seedstock program, the Mertz family farms 3,000 acres of corn, soybeans, and select cover crops. Abram and Dani Mertz own and operate Livestock-Direct, a seedstock marketing business that helps more than 400 seedstock producers market their bull sales annually. Brand visibility and increased communication have been a core focus at River Creek Farms — their website, sale catalog, and other materials include helpful information about the numbers and science behind SimAngus cattle.

The family's 36th bull sale will be held in February of 2026.

# Dr. Wade Shafer Receives BIF Pioneer Award

The Beef Improvement Federation (BIF) presented Wade Shafer, PhD, of Bozeman, Montana, the BIF Pioneer Award June 12 during the group's annual research symposium in Amarillo, Texas. The Pioneer Award recognizes individuals who have made lasting contributions to the improvement of beef cattle and honors those who have had a major role in acceptance of performance reporting and documentation as the primary means to make genetic change in beef cattle.

Shafer joined the American Simmental Association in 2003 and brought with him a PhD from Colorado State University and practical experience building economic selection indexes for his own herd. He led the development of two whole-life-cycle indexes, launched a whole-herd reporting system, and transitioned ASA's genetic evaluation into the genomic era. In 2010, Shafer co-founded International Genetic Solutions, which now includes more than 23 million animals from 23 breed organizations — the largest genetic evaluation system in the world.



Dr. Wade Shafer receiving the 2025 BIF Pioneer Award. Pictured with Dr. Shafer is Dr. Gordon Jones, BIF President.

Throughout his career, Shafer's focus has always been on improving genetics across the entire beef industry. He served as Executive Vice President of ASA beginning in 2013 and guided significant growth while prioritizing service to commercial cattle producers. He defended independent genetic evaluation during a patent challenge and maintained the integrity of expected progeny differences (EPD) and indexes. Shafer's leadership and vision have been widely praised by industry peers, who describe him as humble, principled, and driven by service to the beef industry.

# **BIF President, Outgoing President, and Industry Collaborators**

Dr. Gordon Jones completed his term as BIF President. His family's Red Hill Farms raises Simmental, SimAngus, Red Angus, Charolais, and Angus cattle, in addition to purebred sows and row crops. The Jones family was recognized as the 2024 BIF Seedstock Producer of the Year. Longtime Simmental breeder and promoter Gordon Hodges became BIF President. Hodges has served on the American Simmental Association Board of Trustees, and spent many years working in the SimGenetics seedstock business.

The Association is also well-represented on the BIF Board of Directors. Dr. Ryan Boldt, International Genetic Solutions lead geneticist; Dr. Ken Odde, Director of ASA's SimSpecialist and Feeder Profit Calculator Programs Director; and Jon Irvine, Irvine Ranch, will be representing the Simmental breed over the next year. Bruce Holmquist, General Manager of the Canadian Simmental Association, will also serve on the BIF Board.



The 2025–2026 Beef Improvement Federation Board of Directors.

(Continued on page 24)

# ASA and IGS Represented at Annual BIF Symposium

(Continued from page 23)

### **Presentation of the BIF Pioneer Award**

by Jackie Atkins, PhD

Wade is an inspiring leader and thought influencer. To write this speech was a joy to reflect on his career with ASA and IGS and his unique philosophy of blending science, integrity, and always focusing on the higher meaning to serve the commercial beef industry. He is a model thinker, leader, friend, and human.



Dr. Wade Shafer.

**I** t is my honor to present the 2025 BIF Pioneer Award to Dr. Wade Shafer — who, by the way, hates being called "doctor," which gives you a small glimpse into his humble nature.

The word *pioneer* fits Wade perfectly. A pioneer is someone who sees potential, an innovator who's willing to try new things, someone who pushes boundaries to advance a cause. That's Wade, through and through — a career defined by innovation, uncommon collaboration, and unwavering service to the beef industry.

Wade joined the American Simmental Association in 2003, bringing with him a PhD from Colorado State under Dr. Richard Bourdon, and years of practical experience building economic selection indexes for his own herd. He went on to lead the development of two whole-life-cycle



Dr. Wade Shafer and Bruce Holmquist, director of the Canadian Simmental Association.

indexes, launched a whole-herd reporting system, and brought ASA's genetic evaluation into the genomic era.

In 2010, Wade teamed up with Greg Comstock from Red Angus to launch what would become International Genetic Solutions. At the time, breed associations *competed* — they didn't share data. But Wade saw a bigger picture. By 2025, that "experiment" now includes over 23 million animals from 23 breed organizations — the largest genetic evaluation system in the world.

Wade has never been a breed centricist. In an industry where breeds were often divided by superficial traits like coat color or horns, Wade believed in science over ego. His focus was always on improving genetics across the entire industry.

In 2013, Wade became Executive Vice President of ASA. He led as a guide, a creator, and yes, a challenger. Under his leadership, ASA's revenue doubled, its assets tripled, and its generosity grew — returning \$250,000 to members during COVID and over a million dollars in trait collection and DNA incentives — while remaining profitable every single year.

He built a powerhouse team dedicated to serving commercial cattle producers. He defended independent genetic evaluation in a patent challenge, held the line on the integrity of EPD and indexes, and constantly chose the path that best served the industry, not himself.

Others have said it best.

From Kathy Shafer: "In a world that often rewards flash, Wade has always stood for substance. His quiet integrity and sharp intellect have shaped not only the cattle industry, but the people and programs that support it. His leadership never sought the spotlight, yet his impact is unmistakable.

Right: Luke Bowman takes a photo with (L–R): Dr. Jackie Atkins, Dr. Wade Shafer, Kathy Shafer, Jacki and Steve McGuire, and Lauren Hyde. Below, left: Luke Bowman and Dr. Wade Shafer. Below, right: Dr. Wade Shafer doing his part at a recent AJSA National Classic.





Wade has been a compass — steady, principled, and driven by a deep sense of service to the beef industry and the people within it. He brings humility to high places. His vision is broad, and his door is always open."

"He brings humility to high places. His vision is broad, and his door is always open."

And from Chip Kemp, "The most effective thought leaders I've known have a calm, clear sense of purpose that results in a big, bold vision that can be articulated in a humble and direct manner. That's Wade."



When we asked others to describe "essential Wade," here's what came back: Visionary. Humble. Optimistic. Principled. Persistent. Generous. Calm. Funny. Always supports his team. Chooses impact over attention. Welcomes people. Studies people. Stands for what matters. And yes... someone did say "a-hole" — lovingly, of course.

Wade, thank you for your vision. For your mentorship. For the courage to fight the right battles. And for showing all of us what real leadership looks like. You are, without question, a pioneer.



TJSC H-Town 131L STCC Tecumseh 058J x TJSC Diamond 312H ASA# 4274275 • Black • Polled 2024 NWSS Champion Bull by STCC Tecumseh



RJ Trust Fund 212K
W/C Bankroll 811D x Hara's Kim Kardashian 1C
ASA# 4147173 • Black • Polled
Exciting, NEW, 3/4 Bankroll x Broker x Harietta
for elite type!



Walsh Against The Odds
Bet on Red x WLE Big Deal
ASA# 4256400 • Red • Homo Polled
ATO has foot size, excellent design & body
dimension! His dam was a popular champion
for Walsh, WI.



Herbster Dynamic 451M
4/B Dynamo x FRKG Countess 924J
ASA# 4450609 • Homo Black • Homo Polled
2025 Hartman Sale Feature to Bailey, ND!
Ultrasound with wild phenotype! Dam was
\$225,000 Freking record-seller.



**OMF Journeyman J24**Mr SR Mic Drop G1534 x OMF Deka D23
ASA# 3953637 • Homo Black • Homo Polled
Hot outcross producing high sellers!



Only One 905K
SFI Platinum F5Y x TLLC One Eyed Jack
ASA# 4132878 • Black • Polled
Added hair, flexibility, rib & eye appeal!



LLSF Point of Proof W741
WHF Point Proven H45 x HPF Rite 2 Luv 398D
ASA# 4443743 • Hetero Black • Homo Polled
Improving calving ease, build, and eye appeal!



SFIS Unstoppable J3
W/C Bankroll 811D x SFIS Crystal Gayle
ASA# 3969316 • Heterozygous Black • Polled
Awesome son of famous donor Crystal Gale that'll
improve depth, profile & structure!



WHF/JS/CCS Woodford J001
EGL Firesteel 103F x WHF Summer 365C
ASA# 4068398 • Homo Black • Homo Polled
3/4 Simmental. NEW and exciting calving ease
and outcross pedigree with outstanding phenotype out of fantastic donor Summer 365C!



Revelation 2K
TL Revenant 35 x CSCX Bandwagon 513A
ASA# 4153090 • Black • Polled
\$200,000 exciting outcross to improve all!



LLSF Vantage Point F398
CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Percentage
Champion for Lee.



Felt Perseverance 302F
W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



LCDR Affirmed 212H
EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation Purebreds.
Excellent foot shape and depth of heel.



W/C Double Down x WHF Summer 365C ASA# 3658592 Double Up is by proven calving ease sensation Double Down out of the legendary WHF/Steenhoek multiple time champion WHF Summer 365C.



JBSF Berwick 41F
Rocking P Legendary C918 x JBSF 402B
ASA# 3462584 • Black • Polled
Newly available and producing extremely
valuable progeny across the nation!



HL Tommy Boy K65 CLRS Guardian 317G x HL Ms Smooth Criminal E174 ASA# 4167626 • Homo Black • Homo Polled Blaze Calving ease Guardian son at Echard, IA, and Heartland.



SAS Black Majic L334

SRH Hannibal x Silver Lake Gold Digger
ASA# 4265277 • Hetero Black • Homo Polled
\$55,000 high-seller at Springer Simmentals 2024.
Add mass & outcross pedigree.



**ZTGC Just Cuz 52K**W/C Night Watch 84E x ZTGC The Blaze
ASA#: 4063644 • Black • Homo Polled
Jared Werning's new & exciting balanced sire for profile & function!



**GOE Lets Roll 749J**W/C Bankroll 811D x W/C RJ Miss 8543 6105D
ASA# 4141350 • Hetero Black • Homo Polled
Lots of neck extension in a complete package!



WHF Entourage H450
KCC1 Exclusive 116E x
WHF Delilah 45D by TJ Main Event
ASA# 3924201 • Hetero Black • Homo Polled
WHF & Boyert's exciting new herdsire!



TJSC Coping with Destiny 9K
WLE Copacetic E02 x TJSC Diamonds Destiny 134C
ASA# 4103854 • Black • Polled
2023–2024 dominante Grand Champion!



Rocking P Private Stock H010
WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.



JWC Engage 144M Mr Hoc Broker x Miss Werning 8543U ASA# 4389117 • Hetero Black • Hetero Polled \$230,000 JWC 2025 high seller!



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RP/BCR Eminence H005
WLE Copacetic x Rubys Wide Open
ASA# 3701500 • Homo Black• Homo Polled
Power & profile highlight at Buck Creek & RJ's!



KJK1 38 Special 801J

JSUL Something About Mary 8421 x

R Built To Believe 801F

ASA# 3972780 • Hetero Black • Hetero Polled
Cool profiled SAM son with a cool face backed
by a great cow family!



**SO Remnant 418J**SO Remedy 7F x STCC Ms Persistant 7161
ASA# 4035943 • Black • Polled
Great Remedy son who was Reserve Champ at
NAILE & Cattlemen's Congress!



Potter Artisan L358
OMF Journeyman J24 x Hook's Eagle 6E
ASA# 4262152 • Homo Black• Homo Polled
New, exciting spread genetics with ideal build.



CLWTR Clear Advantage H4G LLSF Vantage Point F398 x Miss Sugar C4 ASA# 3858588 • Homo Black • Homo Polled Exciting, new sire that's ultra-complete out of one of the hottest donors!



**B C R Dialed In L111**RP/BCR Eminence H005 x DWC Becca 35F
ASA# 4323168 • Homo Black • Homo Polled
New, exciting ¾ bull at Beshears!



R/C SFI Creedence 417J
SAM x SFI Love Me Later A9X
ASA# 3980387 • Homo Black • Homo Polled
2023 Cattlemen's Congress Grand Champion
Purebred Simmental Bull!



W/C Right Now 2302K
Mr SR 71 Right Now E1538 x W/C Miss Werning 899F
ASA# 4122781 • Homo Black • Homo Polled
Werning's calving ease replacement for Right Now!



SAS Infra-Red H804
All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



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ASA# 4129329 • Homo polled • Hetero black
JS & Stephens new addition, exciting red gene
Relentless son!



Bar CK Red Empire 9153G
IR Imperial x CDI Verdict
ASA# 3766616 • Homo Polled
High-selling bull at BAR CKs 2021 Sale! Top 1%



ES Right Time FA110-4
Welshs Dew It Right 067T x ES A110
ASA# 3481590 • Homo Black • Homo Polled
Newly available power, phenotype and
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**2/F JWC Unassisted 675K**W/C Double Down x W/C RJ Miss 8543 6105D
ASA# 4154132 • Homo Black •Homo Polled
Exciting calving ease 3/4 blood in the top 2% for low BW. \$40,000 second top seller in JWC's 2024
Bull sale.



ALL/FCF Hot Topic 099H
Profit x FCF Phyllis 532
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% Bull! His dam is one of the hottest Angus
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RP/CMFM John B J104

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Ft. Worth, OKC, Am Royal!



**S&S TSSC Limitless 041H (1/2)** Conley No Limit x WS Revival ASA# 3776857 • Black • Polled Calf champion at 2020 NAILE and 2021 Royal!

# Managing Heifer Transitions from **Drylot** to **Pasture** Post-Al Breeding

by Sarah Phelps, Breeding and Genetics Graduate Student, and Dr. Randie Culbertson, Assistant Professor, Iowa State University

Moving heifers from the feedlot to pasture post-breeding season can cause pregnancy loss due to changes in diet, and subsequent weight loss. Preventing this weight loss is essential for maintaining heifer pregnancy.

For spring-born heifers, the majority of post-weaning heifer development occurs during the winter months. In some regions of the United States, producers may opt to develop heifers in a drylot for more consistent and manageable conditions. Heifer development practices that utilize drylot feeding to increase average daily gain have been associated with a decrease in age at puberty. Heifers that reach puberty and are cyclical at the start of the breeding season have higher conception rates, compared to non-cyclical heifers. Additionally, early pubertal heifers that conceive have a longer postpartum recovery interval before rebreeding, which has been linked to higher pregnancy rates and lower pregnancy loss.

Spring-calving heifers are bred in late spring or early summer, aligning with when pasture becomes available for many northern states. It is common for producers to turn heifers out onto pasture immediately after AI breeding to minimize labor efforts. Previous research has shown that a reduction in AI pregnancy can be experienced in heifers that initially lose weight due to transitioning from drylot to pasture management. However, diet changes,

without body condition loss, have not been shown to decrease pregnancy rates. Further research found that heifers that continued to gain weight under pasture management during the first 21 days of the breeding season had higher conception rates compared to heifers that lost weight during this period. These findings highlight the importance of carefully managing the transition of heifers from drylot to pasture management after AI breeding.

A recent heifer development study conducted at the Iowa State University McNay Memorial Research and Demonstration Farm compared the subsequent pregnancy rates of two groups of heifers developed to different percentages of mature body weights at breeding. At weaning in October 2023, heifers were divided into two groups: the restricted group, developed to 55% of their mature body weight at breeding, and the non-restricted group, developed to 65% of their mature body weight at breeding. Drought conditions during the summer of 2023 caused heifers in the restricted group to be developed on a lower energy diet in a larger pen area, rather than directly on pasture, until adequate pasture growth was



reached three weeks before AI breeding. Non-restricted heifers were developed in standard drylot conditions until breeding. Following AI breeding, all heifers were managed on pasture as one group.

Body weight and carcass ultrasound measurements were taken at AI breeding and at final pregnancy determination, which occurred 85 days following initial AI and 30 days post-bull removal. Changes in body weight and body composition measurements for ribeye area (REA), backfat (BFAT), rump fat (RUMP), and percent intramuscular fat (IMF) between initial AI breeding and final pregnancy determination is shown in Figure 1. On average, the non-restricted group lost body weight due to pasture management while the restricted group continued to gain weight. Both groups experienced condition loss for REA, BFAT, and RUMP. However, the non-restricted group experienced a more drastic decrease in average measurements for these traits. Interestingly, both groups continued to gain IMF on pasture management. No difference in final pregnancy rates (AI-bred and natural-servicebred) were found between the two groups. A higher percentage of heifers in the non-restricted group were bred by AI compared to the restricted group, but this difference

was not statistically significant. Both groups experienced pregnancy loss, with four losses in the restricted group and two losses in the non-restricted group.

It is important to align heifer development practices with the actions and goals of a cow-calf herd. Heifers developed to a higher percentage of mature body weight at breeding could result in more AI pregnancies compared to those developed to a lower body weight. However, higher-body-weight heifers tended to lose body condition more drastically when transitioned abruptly to pasture management. Comparatively, the heifers developed to lower body weights at breeding continued to gain weight when on pasture. Stress during the first couple of months of gestation can compromise embryonic health and increase pregnancy loss. Heifers that are losing weight during the initiation of pregnancy can result in reduced pregnancy rates. Therefore, care should be taken when transitioning heifers from a drylot to pasture. Although pasture may provide adequate feed, the management change may result in weight loss for heifers developed in a drylot. This study illustrates the change in body composition and weight when developing heifers are transitioned to pasture.

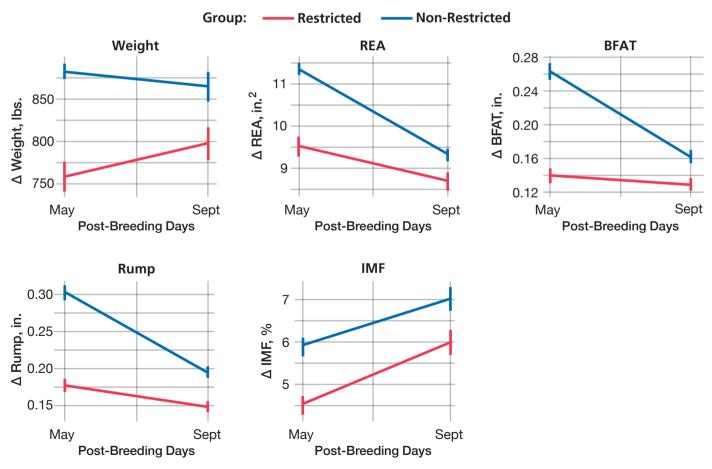
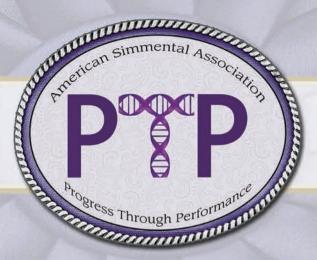


Figure 1. Body weight and composition measurements taken before artificial insemination (AI) breeding in May and at final pregnancy determination in September after summer pasture management.

Body composition measurements were taken by ultrasound to measure ribeye (REA), backfat (BFAT), rump fat (Rump) and percent intramuscular fat (IMF).



Mark Your Calendars for 2025–26 National PTP Open Shows

Visit event websites for show schedules.

American Royal October 2025 www.americanroyal.com

North American International Livestock Exposition November 2025 www.livestockexpo.org

Cattlemen's Congress January 2026 www.cattlemenscongress.com

National Western Stock Show January 2026 www.nationalwestern.com

Fort Worth Stock Show January 2026 www.fwssr.com

Dixie National Livestock Show February 2026 www.dixienational.org

# Progress Through Performance Shows

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## PTP Judges

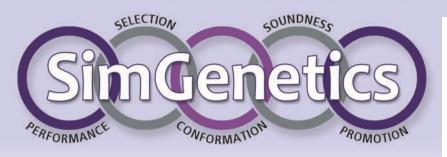
PTP approved judges have been deemed as respectable and knowledgeable cattle evaluators by the ASA Board of Trustees Activities & Events (A&E) Committee. View the PTP approved judges list at: www.simmental.org.

Following along with PTP Shows?

Complete results at:

www.simmental.org > Programs > Ring of Champions

# **ASA PTP RING OF CHAMPIONS 2025-2026**





Only the National PTP Shows involved in the National Show rotation are eligible for ASA PTP RING OF CHAMPIONS 2025-2026.

Shows include: 2025 American Royal

2025 North American International

Livestock Exposition 2026 Cattlemen's Congress

2026 National Western Stock Show

2026 Fort Worth Stock Show

2026 Dixie National Livestock Show



- ◆ Purebred Simmental Female and Bull of the Year
- ◆ Percentage Simmental Female and Bull of the Year
- ◆ Simbrah Female and Bull of the Year
- Percentage Simbrah Female and Bull of the Year
- Fullblood Simmental Female and Bull of the Year

If fewer than three animals earn points at multiple events, no winners will be recognized. If fewer than three shows recognize a breed division, that division will be excluded.

# **Oualifications**

- Exhibitors must be active members in good standing with the American Simmental Association
- ◆ Animals and their exhibitors must abide by the rules of the show(s) in which they participate
- ◆ All ASA Ring of Champions award winners must be genotyped before awards are given

# Additional information

PTP Coordinator Chance Ujazdowski 920-740-7536 chanceu@simmgene.com

















by Larry H. Maxey, founder and superintendent. NAILE Fullblood Simmental Shows

### **Our Pioneers – Cattle Town**

As we ended the last column about the American Bison, it was noted that the following edition would focus on the creation of what would become known as "Cattle Towns." In his book Cattle Kingdom,

Christopher Knowlton provided the background for this novel idea. In retrospect, the concept was so simplistic in form that historians in later years seemed surprised that the occurrence was overlooked by the most powerful and wealthiest business leaders of the mid-1800s. Yet, one young man would forge his own path in the cattle business seeing opportunities others missed.

Joseph G. McCoy was a young Illinois cattle merchant. With the railroads moving farther into the Great Plains, he realized that there were no railroad depots set up specifically for the sale of cattle. He set out to change that. In partnership with his two brothers, his idea was to build a small town to receive the cattle herds and wrote, "the Southern drovers and the Northern buyer would meet on equal footing and both be undisturbed by mobs or swindling thieves." It was, according to historian Paul Wellman, "one of the great single ideas of this nation's history."

In the spring of 1867, McCoy pitched his idea to several rail-roads and was rejected by all with most proclaiming they wouldn't waste a dollar on such foolishness. Undeterred, McCoy finally received a commitment from the very small Hannibal and St. Joseph Railroad. If McCoy could put his plan in action, they agreed to ship cattle to Chicago via Quincy, Missouri, at the agreed-upon rate of 40 dollars per stock car. The agreement, according to McCoy, helped lay the foundation for the creation of Chicago's primacy as the cattle hub of the west, and eventually the nation's headquarters of the meatpacking industry.



Meat inspectors in Chicago marking beef carcasses before shipping.

Now he had to build that "Cattle Town." After much deliberation, he chose a small Kansas hamlet and stage station named Abilene, which only had a dozen or so dirt-filled log huts, which he later described as "a very small dead place." In June 1867, with money from his family, construction began. Within two months, a cattle yard that could hold 3,000 head had been built. Two ten-ton Fairbanks scales were set up that could weigh 20 cattle at a time. Construction of the famous three-story hotel, the Drovers Cottage, was begun, along with other accommodations.

He was ready to start receiving cattle. Using his contacts back East, they alerted the Springfield and Chicago cattle buyers of this new and bold opportunity. Trail bosses in the south were persuaded to bring their cattle to Abilene.

By the fall of 1867, around 35,000 cattle arrived in the Abilene yards with 20,000 shipped out by railroad. Now those same "big" railroads that once rejected his idea came calling. They wanted in on this action but many were now rejected by McCoy. Those McCoy favored built siding areas handling up to 100 cars for loading cattle. McCoy's cattle pens were named the Great Western Stockyards, and were able to hold or load 20 cars an hour with 18 steers per car. Each year, business doubled. McCoy had just created the first "cattle town." His business model was copied repeatedly. Cattle towns were built all over the West with virtually every famous town in Western lore among them.



The Denver Stockyards in 1939. Photo courtesy of the Library of Congress.

Hopefully, now we can appreciate the basis for why so many of our cities that remain today began as a lowly "cattle town." They were the result of a simplistic idea often rejected as pure "nonsense" that was pursued by a "foolish" young man who wouldn't give up. Perseverance, indeed, and another fine example of the American and "Pioneer" spirit so fitting for this column.

Editor's note: This is the forty-seventh in the series Our Pioneers.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com

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Finally, raise efficient cows and high-performance calves. The proof is in the data – and the cash.

# STAND STRONG SIMMENTAL

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\*USMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," J. of Anim. Sci., Vol. 99, 2021. Adjusted for site sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. Estimate of MVT differences at 6 years of age. The study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls. \*Effect of size breed group on carcass value of feediot cattle harvested through Carcass Futurity Cooperative, Lewis, lowar, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

### by Carrie Horman, American Simmental-Simbrah Foundation

The best week of the summer is the AJSA National Classic! It's a busy week for everyone involved, from taking care of the cattle, competing in contests, and making meals, to catching up with old friends and making new ones — there's not a shortage of things to do. The American Simmental-Simbrah Foundation (ASF) has a lot to offer to get involved all week with the Simmental Sizzle Cook-off, Breeders Cup Golf Tournament, Silent Auction, and daily giveaway prizes to the juniors. There is something for everyone!

On Tuesday, teams from Iowa and Mississippi worked together to prepare samples of tri-tip roasts donated by Upper Iowa Beef, pork loins donated by Prestage Farms, chicken hindquarters donated by Peco Foods, and different cheese combinations from the donation by Mousehouse Cheese House. Then at 2:00, teams from Indiana, Iowa, Kansas, and Mississippi competed in the inaugural ribeye cookoff. They provided ribeye steaks from their state that were of Simmental origin and prepared them for our celebrity judge's panel of AJSA Board President Walker Housley, ASA Board Chairman Victor Guerra, and ASA EVP Dr. Jon DeClerck. Team Mississippi was crowned champion of the contest, while team Kansas was selected as Reserve Champion. Proceeds from the event were broken down with 50% going back to the Mississippi Junior Simmental-Simbrah Association, 25% to the Kansas Junior Simmental Association, and 25% to the ASF.



Teams prepared ribeye steaks of Simmental origin for the inaugural ribeye cookoff.



Competitors in the Simmental Sizzle Cook-off prepared tri-tip roasts, pork loin, chicken, and ribeye steaks.

The next day, 17 teams from Minnesota, Texas, Indiana, Utah, Oklahoma, Iowa, and everywhere in between showcased their golfing talents at the 8th annual ASF Breeders Cup Golf Tournament held at the Pleasant View Golf Course. Good times were had by all with a little friendly competition, but only a few were able to take home banners from the three-way tie for first place! EJ Lillesand, Tyler Peterson, Eric McClure, and Ryan Goehring from Wisconsin came out on top, taking home the champion team banners. Tim Schaffer, Nate Tice, Jess Recknor, and Jeremy Clark were a close Reserve Champion team. Illinois boys Scott Fredrick, Tyler Babbs, Justin Adcock, and Darin Clark ("Sherm") were third in the finishing.

The course was in great shape and beautiful for individual competitions throughout the tournament. Taking home the Closest to the Pin in One award was Garret Cloud. Craig McCallum was crafty in his ability to hit the Closest to Water without Going In mark. David Dotson hit an impressive 28-foot putt for one of the Longest Putt Made competitions while Colton Sand earned the other Longest Putt Made banner. The Longest Drive in the Fairway banners were awarded to Scott Grass and Brett Benefiel.



Teams lined up for the 8th annual ASF Breeders Cup Golf Tournament.



Golfers competed as teams, and in individual competitions like Closest to the Pin in One, and Longest Putt Made.

If you weren't able to partake in the cook-off or golf tournament, the Silent Auction was heavily decorated with many unique items for anyone to place their highest bid on. Many states composed a basket of goodies, while junior participant, Wyatt Phillips, donated his craftsmanship chair made out of lariat rope. By the end of the week, the silent auction was able to raise \$4,700 to be donated to the Foundation.

The Foundation is also always looking for ways to get the junior participants involved throughout the week. The daily giveaway items from Sullivan Supply, Weaver Livestock, SureChamp, ShowTimes Magazine, and Show Fresh H2O were awarded to the lucky juniors' who were randomly picked throughout the week.

The ASF cannot thank everyone enough for all of their support and generous contributions throughout our week in Madison. It is a magical time of the summer and can't wait to see what Grand Island has in store for 2026.

# **INCREDIBLY AFFORDABLE**

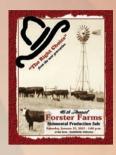
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# Developing leaders through friendship, networking, and communication skills!



by Hallie Hackett, AJSA president

Howdy AJSA! Each year, the AJSA National Classic has been one of the events I look forward to most. I have had the fortunate experience of attending almost

every National Classic that has been held while I was eligible, along with a few Regional Classics. Of every show that I've been to, I have felt the strongest community of all within the AJSA. To have as many people as we do from different regions, walks of life, and in my case, breeds, come together and bond so deeply is truly special.

Coming from a family without a history in the Simmental breed or the AJSA, the National Classic, to be completely honest, was overwhelming. At nine years old, I didn't realize just how competitive and large the AJSA was. Since then, my eyes have been opened to the endless opportunities provided by the AJSA's unique contests and leadership positions. I have always looked up to the AJSA board, but didn't originally think it was in the cards to run for the board myself. Changing my mind was the best decision that I could have made. I have enjoyed every experience I

have had while on the AJSA board and couldn't have asked for a better time. Most of all, the people that I have shared terms with have made a lasting impact on me. I wouldn't be the trustee that I am today without those who have surrounded me.

Being successful in the AJSA extends far beyond the show ring, which is something that I feel immense pride in our Association for celebrating. The educational contests have always been my bread and butter; something that I found comfortable with when I might not always excel with my cattle. One thing that I will always strongly advocate for: do the contests. The benefits that I have experienced from the contests goes beyond AJSA, into my college life and career goals. I would not be the confident young adult or competitor that I am today without having done them myself.

I feel incredibly honored to have been elected by my peers to serve as this year's AJSA president. Looking ahead, I am hopeful to improve upon the AJSA's current success and continue to support our juniors in all of their endeavors. I hold the AJSA near and dear to my heart and treasure every connection that I have made during my time on the board. My advice to juniors reading this: do the contests, make the friends, and run for the board.



www.juniorsimmental.org



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### **DNA Testing Requirements for Herdsires**

In January, ASA membership voted to require a DNA test (GGP-100K genomic panel) on all herd bulls/natural service sires born on or after January 1, 2025. This new rule mimics the current DNA requirement for AI sires and donor dams.

Although the rule change isn't immediately affecting membership, it is never too early to prepare. By collecting and submitting DNA samples on bull calves born this spring and beyond if they'll go on to sire registered calves, producers can avoid future issues.

# DNA Test for Bovine Congestive Heart Failure (BCHF) Risk Now Available

A test estimating a genomic prediction for risk for development of Bovine Congestive Heart Failure (BCHF) is now available as an add-on the GGP100K (\$9.50) or a standalone test (\$19.50). This is not an IGS prediction but molecular breeding value based on the Simplot and Neogen partnership studying heart failure in feedlot cattle. Because this is a molecular breeding value, results will be based solely on the DNA marker information and will not include other pertinent information that goes into EPD like pedigree, breed, and performance records. The test returns a molecular breeding value for risk of progeny developing heart scores correlated to BCHF (lower number is better). The average accuracy of animals tested is 0.32 (standard deviation 0.09). At this time the results will be reported through an email but not uploaded to Herdbook. Please contact Jackie Atkins at jatkins@simmgene.com with any questions.

# W/C Double Down 5014E (ASA 3336150) Pedigree Update

The American Simmental Association has completed a pedigree correction for the bull W/C Double Down 5014E (ASA 3336150) following parent-verification DNA testing on his dam, W/C Miss Werning 5014C (ASA 3211676), which resulted in a change to her recorded sire. This adjustment has altered W/C DOUBLE DOWN 5014E's pedigree and breed composition, which in turn affects the breed composition and pedigree of his progeny. All impacted records were automatically updated in the ASA database immediately following his dam's pedigree change. For questions regarding affected animals, please contact the ASA DNA Department at dna@simmgene.com, or 406-587-4531.

### **Seeking Sire Nominations For CMP**

Looking to test your top young sire across different environments? Want to enhance accuracy and gain valuable data on your young sire? The Carcass Merit Program (CMP) is for you!

Since 1997, the CMP has relied on select cooperator herds to test sires; however, ASA recently added a new CMP testing avenue, which will allow for MORE SIRES to be tested annually. CMP collects vital carcass data on calves, which improves carcass trait predictions and DNA marker predictions for all cattle in the IGS genetic evaluation, and supports breeders in evaluating their young sires and advancing their genetic programs. If you're interested in nominating a sire, fill out the nomination form at simmental.org (Programs, ASA Programs, CMP).

### Sale Catalog Resources Added to ASA Website

Looking to add some information about EPD and indexes, genomics, the IGS multi-breed genetic evaluation, or the benefits of participating in ASA's programs to your sale catalog? Look no further! ASA has compiled a folder with various resources like logos, camera-ready ads, and answers to frequently asked questions that can be used in sale catalogs or other marketing materials. Visit www.simmental.org and click on "Sale Catalog Resources" under the Marketing tab to view the material.

# Hydrops Update: TraitTrac and a Recommended Marketing Statement

ASA has been investigating a developing genetic condition that causes Hydrops pregnancies in a certain line of Simmental genetics. Here are some updates in relation to this research and ASA's actions/suggestions:

Hydrops has been added to Herdbook's TraitTrac with WS All Aboard B80 listed as a documented carrier. At this time there are no genetic holds placed on his descendants as there is not a DNA test available yet. Once there is a test, then Hydrops will follow the same policy as other genetic conditions.

Female progeny who are descendants of or are directly sired by WS All Aboard B80 (ASA# 2852207) are at risk for carrying a genetic abnormality called Hydrops. Daughters may develop a serious condition during late gestation that results in excess fluid in the fetal membrane, which typically causes the loss of the calf and occasionally the dam. There is no current test at this time to identify animals carrying this mutation. Research is ongoing regarding the transmission of the abnormality, and to develop a genetic test. Helping our producers navigate this issue is of the utmost importance to us. Therefore, given that there is neither a full understanding of this condition nor a test, careful consideration should be given regarding the question of whether to breed WS All Aboard B80 descendant females until more information is available to breeders.

For questions regarding established WS All Aboard B80 genetics, Hydrops symptoms, reporting an active case, or additional information, please visit the Hydrops Information Center at www.simmental.org or reach out to Jackie Atkins at jatkins@simmgene.com.

### Price Adjustment Notification: uLD Genomic Panel, Semen Sample Processing, and TSU Fees

Due to increased costs from ASA's contracted laboratory, ASA will be raising the price of the ultra-Low Density (uLD or 9K) genomic panel and the processing fees for semen samples, effective immediately. Due to increased costs from the manufacturer, ASA will be raising the price of TSUs from \$22/box to \$23/box, effective immediately. These price adjustments are essential to cover rising expenses and production costs, and we thank you for your understanding.

If you have any questions, contact the DNA department at dna@simmgene.com. To view the current DNA testing prices visit simmental.org.

(Continued on page 40)

# There's never been a better time to promote your genetics.

The 2026 Sire Source is leveling up and we're excited to announce a major expansion in distribution!

Don't miss this chance to be part of the most impactful *Sire Source* yet.

Contact Nancy Chesterfield: nchesterfield@simmgene.com or Rebecca Price: rprice@simmgene.com to get started today.

For the first time ever, the 2026 edition will be mailed to everyone who receives *SimTalk*, reaching over 40,000 ASA members, commercial producers, universities, and industry professionals. That's a huge leap from the previous 8,000-member reach and an incredible opportunity to get your bulls in front of the people who matter most.

This means your bull isn't just listed; he's promoted directly to a nationwide audience of cattle producers who are looking to introduce new genetics into their herds. *More eyes. More potential buyers. More value for your dollar.* 

Even better? You don't have to wait. Sign up now and your bull's listing will go live on simmental.org for the rest of 2025, appear in the full-color 2026 print edition, and remain accessible for a full year. That's unbeatable long-term visibility.

You don't have to be an ASA member to advertise. If your bull meets the Sire Source guidelines\*, you can advertise, whether you're a longtime breeder or a first-time advertiser.

\*Bulls must be registered with the ASA and have all required DNA testing completed to qualify as approved AI sires.

(Continued from page 38)

### **New Fiscal Year Underway for State Association Programs**

It's a new fiscal year at ASA. A new fiscal year means a blank slate for state associations; now is a good time to plan how to take advantage of ASA's state association programs. Remember that each state association is allocated \$4,000 on a 60-40 split for most qualifying advertising items. States can also claim check-off dollars on a quarterly basis. Check-off dollar amounts are based on total cattle registration numbers per state and are paid at \$0.25 per registration. September 30 marks the end of quarter 1. In order to claim those dollars, a state association officer must visit simmental.org and complete the "Promotional Check-off Dollars Request Form" found in the Membership/State Association section. Contact Callie Cooley at stateassoc@simmgene.com with any questions.

### 2025 Year-Letter is N

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2025 is N, and will be followed by P in 2026, and R in 2027. The letter M was the year-letter designated during 2024. Per the BIF guidelines, the following letters are not used: I, O, O, and V.

### **Office Holiday Schedule**

Monday, September 1

Labor Day

Thursday, November 27 & Friday, November 28

Thanksgiving

Wednesday, December 24, Thursday, December 25 & Friday, December 26

Christmas .

### **BEEF BUSINESS**

Register

### Taking Stock for Disasters: Developing a Large Animal Preparedness Plan

Texas A&M University

When a disaster is on the horizon, timely evacuation can become that much more challenging for owners whose horses and livestock can't simply squeeze into the back seat. These animals often depend entirely on their owners to shield them from the elements within their pasture, so having a proper plan in place is vital for their safety.

Kyle Johnson, a clinical assistant professor at the Texas A&M College of Veterinary Medicine and Biomedical Sciences, offers insight into disaster risks and preparedness methods for large animal owners.

### The Threat of Wind, Water, and Wildfires

Natural disasters that can impact horses and livestock include seasonal concerns like extreme summer heat and winter ice as well as sudden events like hurricanes, tornadoes, floods, and wildfires. Any storm with strong winds brings the threat of flying debris.

"When airborne, this debris can cause traumatic injuries — such as lacerations and puncture wounds — to horses and livestock," Johnson says. "These high winds can also cause barns, shelters, and other structures to collapse."

Flooding brought on by a storm's heavy rain is another major threat for large animals exposed to the elements. "If an animal is forced to stand in floodwaters because it is confined to a stall or a flooded pasture, it can suffer from a variety of injuries, including severe dermatitis, pneumonia, and gastrointestinal or neurological disease — collectively known as submersion injury," Johnson says. "Floodwater can also be heavily contaminated with a variety of substances, such as petroleum products,

agricultural and industrial chemicals, pesticides, and bacterial organisms like *E. coli*."

Completing nature's triple threat against horses and livestock is the potential harm brought by wildfires. "When these animals inhale the smoke from wildfires, it can cause irritation of their eyes and lungs," Johnson says. "Animals may cough, have increased respiratory rates and nasal discharge. Fires can also destroy or contaminate any available forage for grazing animals. In these cases, animals will either need to be moved or high-quality forage will need to be delivered to them.

"At times like these, proper animal identification is critical, as it makes returning these animals to their owners and pastures much easier after floodwaters have receded and fires have been extinguished."

Methods of large animal identification include:

- Microchipping
- Ear tags
- · Plastic neck bands
- Branding
- Tattoos

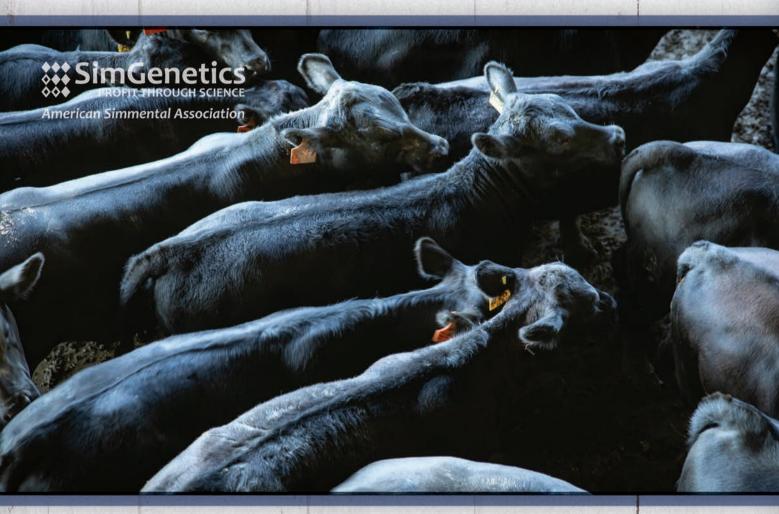
### **Thinking Ahead**

Simply deciding to evacuate your horses or livestock isn't enough. Having a safe place to go is also a vital part of your plan. Furthermore, knowing how to get there and having alternate routes can also be critical to an effective evacuation.

"A vital first step in any evacuation is the ability to quickly and safely load your horses into a horse trailer," Johnson says. "Practice makes perfect, so practicing loading your horse can be helpful for when you must leave. It's also important to ensure that the trailer is regularly maintained."

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# LIGHTWEIGHTS



Simmental calves are champions of the scale.

They reliably outperform straightbred calves in the feedyard – with better growth, better structure and fewer health problems.

They add pounds without sacrificing marbling, and they earn more with the IGS Feeder Profit Calculator, which factors genetics, health and management into true value.

Want low-risk, high-potential calves with earning capability?

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(Continued from page 40)

A plan is merely an idea unless it is written down. Copies should be made and stored both on-farm and in alternate, but known and accessible, locations. It should also be rehearsed, even if only briefly, and everyone should have a thorough understanding of the plan and know their role.

### **Emergency Kit Preparation**

Companion animal owners are encouraged to plan ahead in the event that an evacuation might be needed by creating an emergency "go kit" of necessities for their pets; having the same kind of kit in the event that you need to evacuate large animals will make that process easier as well.

An emergency kit for large animals should contain enough supplies to last at least 72 hours, and possibly up to two weeks. "Water is arguably the most important part of an emergency kit," Johnson says. "An adult horse needs roughly six to ten gallons of fresh water per day. As such, a kit should include at least three days' worth of water per horse, with enough feed to last one to two weeks."

Additional emergency kit materials include: registry paperwork, copies of medical records, first-aid supplies, identifying photographs, feed and water buckets, extra halters and lead ropes, cleaning supplies, and medications.

### **Pre- and Post-Disaster Resources**

Before a disaster strikes, an owner's best preparation resource is their regular veterinarian, who can provide copies of important documents and ensure that horses are properly vaccinated and in good health.

"It is important for horse owners to know their neighbors or, if the horse is kept in a boarding barn, the barn manager and other boarders at the facility," Johnson says. "These relationships can promote mutual aid when disaster strikes."

There are also a variety of resources available for members of the public to obtain accurate and up-to-date information about disasters that may impact their area, including automated emergency alert systems in the form of texts, emails, or apps.

Knowing how weather may affect your property and having a plan in place are the best ways to protect your horses and your herds and to stay ahead of the chaos.

"As Dr. Deb Zoran, director of the Texas A&M Veterinary Emergency Team, says, 'hope is not a plan.' Owners should plan for disaster, discuss their plan with others, prepare their emergency kits, and be ready to act," Johnson says. "With disasters becoming more frequent and catastrophic, it's not a matter of *if*, but *when.*"

# **Three Strategies to Prevent Weaning Health Woes**

by Angie Stump Denton, Bovine Veterinarian

Careful planning and management are critical to maintaining animal health at weaning. Before starting the weaning process, the first step is making sure the calf's immune system is ready for the stress of being separated from its mother.

"I encourage producers to work with their practicing veterinarian and review their herd health protocols for weaning in advance of when they start the weaning process," says Jason Warner, Kansas State University Extension cow-calf specialist. "Have an annual conversation and a plan put together that can be adjusted each year."

Megan Van Emon, Montana State University Extension beef cattle specialist, says the goal should be to strengthen the calves' immune systems before they face the challenges of separation from their mothers, potential transportation, and new environments.

"Proper vaccination can help reduce health risks during this critical transition period," she summarizes.

Warner and Van Emon, along with John Hall, University of Idaho Extension beef specialist, and Ron Lemenager, Purdue University beef specialist, share these three strategies to help keep calves healthy at weaning.

### 1. Develop a Vaccination Strategy to Boost Immunity

"One of the first things I suggest is a good vaccination program that a producer works on with their veterinarian," Hall says. "The earlier you can reach out to your vet, the better; just to get those vaccines lined up. Make sure they have them in stock and ready to go for you."

It takes ten to 14 days for a calf's immune system to sufficiently respond to a vaccine, so immunizations should ideally occur two or three weeks ahead of weaning. The specialists explain vaccinating calves for the first time at weaning is too late, as it doesn't allow sufficient time for the vaccine to work before introducing calves to increased exposure risk.

Lemenager recommends a minimum of two vaccination rounds for weaned calves: one before weaning and then the second at weaning. Hall reminds producers to review the vaccination protocols and be sure to administer a booster if needed.

### 2. Don't Combine Stressful Procedures

Lemenager stresses the importance of not combining weaning with other stressful events such as castration and dehorning. He suggests castration and dehorning at branding or earlier, if possible, to reduce stress.

### 3. Observe for Illness Indicators

"It's that seven to ten days to two weeks after weaning that we're going to start seeing any kind of health issues," Lemenager says,

It is important to monitor and watch for early signs of health issues, including:

- Water and feed intake. Lemenager says dehydration is a common issue that can cascade into other health issues.
- Activity level
- Eye brightness
- Ear position. Hall says to watch for droopy ears and depressed-looking calves.
- Nasal discharge
- Breathing quality and speed
- Coughing
- Manure. Hall says to watch for manure inconsistency as well as for signs of coccidiosis (blood-tinged)
- Overall energy and movement. Lemenager explains if you have a weaned calf with any of the indicators it is a good strategy to take its temperature and then work with your veterinarian or herd health provider to develop a strategy and come up with the first line of defense before a potential outbreak occurs.

(Continued on page 44)



# If Beef Is Your Business





### **American Simmental Association**

To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the ASA Programs tab.

Questions, contact cmp@simmgene.com for more information regarding this program.

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

### Participants receive:

- ◆ \$200 for each AI-sired calf with carcass information
- ◆ Free semen on top young herdsires
- ◆ Free ASA Genetic Evaluation on your cow herd
- Free genotyping on terminal progeny
- ◆ Keep any or all replacement females

### Become a Carcass Merit Program test herd today

\*The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cow herd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program; however, only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft Excel for accurate and consistent record-keeping.

### JBS Begins Trading on the NYSE, Completes Dual Listing with Brazil's B3

JBS began trading on the New York Stock Exchange (NYSE) under the ticker symbol JBS, marking the completion of its dual listing strategy. The initiative reflects the company's global footprint and diversified operations, with shares now listed on both the NYSE and Brazil's B3 stock exchange.

Since Monday, June 9, JBS securities in Brazil have been trading on the B3 through Brazilian Depositary Receipts (BDRs) under the symbol JBSS32. According to Gilberto Tomazoni, Global CEO of JBS, the NYSE listing represents a significant milestone. "Joining the NYSE is a source of great pride for all of us at JBS," said Tomazoni. "It recognizes our successful track record, built on resilience, determination, and a commitment to the future, as well as our entrepreneurial journey. This step strengthens our access to global capital markets and enhances our ability to deliver long-term value to shareholders, team members, and the communities we serve."

The dual listing is designed to unlock shareholder value, align the capital structure with JBS's global profile, and expand access to investment opportunities — while preserving financial discipline. "Our presence on the NYSE is a strategic move to optimize our capital structure and broaden our investor base," said Guilherme Cavalcanti, CFO of JBS. "We are entering this new chapter with robust financial management and a clear strategy for sustainable and profitable growth."

### **BEEF BUSINESS**

Register

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### **Get BQA Certified**

Hall reminds producers about the importance of the Beef Quality Assurance program and encourages all producers and their employees to get BQA trained and certified. The BQA program's mission is to guide producers toward continuous improvement using science-based production practices that assure cattle well-being, beef quality, and safety. The program provides cattle producers with the resources to enable continuous improvement with the mindset of doing things the right way at the right time.

"When vaccinating or working cattle, be sure to follow BQA procedures," Hall says. "Including proper injection sites, never mixing two different vaccines in the same syringe, using the proper-sized needle and changing them often, keeping vaccines in a cooler and out of the sun (proper vaccine handling)."

Check out the BQA Field Guide for a quick reference to information. Implementing the strategies suggested by the Extension specialists can significantly improve calf health during the weaning transition, resulting in better performance and increased profitability.

"Over the past seven decades, we have built a diversified global platform backed by strong brands and a value-added product portfolio," said Tomazoni. "Our success is driven by a high-performance culture and a dedicated team. We have the right people in the right places, and their commitment makes it possible for JBS to reach a level of operational excellence that sets us apart."

# Cargill to Invest in Fort Morgan, Colorado, Beef Plant

Cargill announced today it is investing nearly \$90 million in automation and new technologies at its Fort Morgan, Colorado, beef plant as part of its Factory of the Future initiative. The enhancements, which will take place over the next several years, will help Cargill continue to improve operational efficiencies, increase yields, and make the Fort Morgan facility even safer and more inclusive for employees. The company has already invested nearly \$24 million in technology upgrades at Fort Morgan since 2021.

One of the first and most revolutionary automated solutions to be implemented at the Fort Morgan plant will be CarVe, Cargill's proprietary, patent-pending computer vision technology. CarVe measures red meat yield in real time, giving frontline managers instant insights and the ability to share feedback with employees to improve their cutting technique.

CarVe helps keep more protein in the food system that otherwise would be lost in the process. According to the USDA, the US produces more than 27 billion pounds of beef annually. Even a one percent yield improvement can save hundreds of millions of pounds of meat. And with the US cattle supply at its lowest level in years, improving yield matters more than ever.

"Before CarVe, yield data was always yesterday's news," said Jarrod Gillig, senior vice president of Cargill's North American Beef business. "Now, we're making decisions at the moment and saving product that would've been lost. By applying smart technology to the problem, we're getting more meat from every animal, reducing waste, and making protein production more efficient and sustainable from start to finish."

Gillig noted that Cargill has also invested in the community of Fort Morgan and its people there. To help address a regional housing shortage, the company has backed a \$40 million development project for employee housing. This includes 27 townhomes that have already been built and an apartment complex with 81 units set to open in the fall. Cargill has provided more than \$500,000 in grants to local organizations, including the United Way, to support additional childcare options and other programs that help address the regional housing issue like first-time home buyer classes.

"Fort Morgan plays an important part in Cargill's critical role as a food company to the nation and the world," said Gillig. "By partnering with local ranchers and farmers in Colorado and the region, we're working hard to produce more food with less impact there so we can move it to store shelves and ultimately family dinner tables across the country."



### **Expected Beef Yield from a Butcher Calf**

Mark Z. Johnson, Oklahoma State University Extension Beef Cattle Breeding Specialist

Producers who finish their own calves or consumers who purchase a finished butcher calf often face the question of how much beef they will take home after the harvest and cutting process. The answer to the question dictates how much freezer space will be needed. The amount of product yielded from a finished beef calf is often misunderstood. Accordingly, this topic addresses what to expect in terms of the relationship among live weight, carcass weight, and actual take-home product from the carcass.

Dressing Percentage (DP) is the portion of the live weight that will result in hot carcass weight (HCW) after removal of the head, hide, and internal organs. For most fed cattle, the HCW will range from 60–64%. HCW will vary and is influenced by gut fill, degree of muscularity and fatness, mud or manure on the hide, and pregnancy status. For example, a 1,500-pound live finished beef calf with a dressing percentage of 63% would yield a 945-pound hot carcass. The 945-pound HCW is not the amount of beef the consumer will take home to put in the freezer. It is noteworthy that a chilled carcass weight will be two to five percent lower than HCW. A beef carcass is 70–75% water, and as it chills, water evaporation will cause the carcass weight to decrease.

### **Chilled Carcass Weight, Primals, Sub-Primals, and Retail Cuts**

After the carcass is cooled, it will be further processed into cuts of meat. This process is referred to as "breaking down the carcass." Beef primal cuts are the rib, chuck, shank, brisket, plate, flank, round, short loin, and the sirloin. Primal cuts will be further processed into sub-primal or retail cuts. The basic concept is to remove the majority of the bones, separate tender muscles from less tender muscles, to separate thicker muscles from thin muscles, and to separate fatter from leaner portions. There are several factors that will influence the amount of beef that will be wrapped for the freezer. The most common factors influencing variation include:

- External carcass fat, which has the greatest impact on the percentage of retail product from a carcass. As more fat is trimmed away, less weight will be in the packaged meat.
- Superior carcass muscularity, which will increase the percentage of retail product. For example, dairy-type cattle typically yield lower than beef-type cattle.
- Cutting style, or the cutting specs given to the processor can affect the take-home yield. This can be a major influence based on the amount of bone-in versus boneless cuts, how much external fat is trimmed off, and the amount of fat in the ground beef.
- Carcass aging (typically for seven to ten days) offers the advantages of improving tenderness and intensifying the flavor of beef. With respect to carcass yield, long-term aging can have a negative effect.

As a general guideline, expect to take home about  $42\,\%$  of the live weight for consumption. If basing the prediction off the HCW, expect to take home roughly two-thirds. If using the 1,500-pound live butcher calf with a  $63\,\%$  DP referenced in the above

example, you will need freezer storage space for about 630 pounds of cut and wrapped beef.



Scan the QR code for more information from the University of Tennessee about beef carcass yield and cuts.

# What Every Producer Should Know about Judicious Antibiotic Use

Boehringer Ingelheim

Judicious use of antibiotics is tremendously important for the future of beef and dairy production. "If we're going to preserve the effectiveness of the limited number of antimicrobials that we have in the cattle industry, using them appropriately to minimize the development of antimicrobial resistance is vital," said Pat Gorden, DVM, PhD, professor at Iowa State University, and specializing in dairy production medicine and clinical pharmacology.

Utilizing antibiotics responsibly also supports the long-term success of cattle operations, and helps reinforce consumer trust in our industry. "Keeping cattle healthy is always the goal," stated Nathan Meyer, DVM, PhD, Boehringer Ingelheim. "When antibiotics are used judiciously, it improves the lives of cattle, producers, and consumers."

Using antibiotics judiciously requires implementing these fundamental herd health practices on your operation.

### Maintain a veterinarian-client-patient relationship

The foundation of responsible antibiotic use begins with establishing and maintaining a veterinarian-client-patient relationship (VCPR), which is required to access prescription antibiotics.

With a VCPR, your veterinarian can be a true partner in supporting your herd's health. It can help them gain a better understanding of your herd and be more aligned with your operation's goals. "Before a disease occurs, your veterinarian can help develop protocols for receiving cattle, or moving cattle through an operation that can minimize the stress and the risk of disease," noted Dr. Gorden.

Then, when treatment is needed, your veterinarian can provide more timely and accurate treatment advice. "Your veterinarian can help identify the correct animals that need treatment, and recommend when to implement metaphylaxis protocols," related Dr. Meyer.

A strong VCPR allows you to work with your veterinarian to build more effective protocols, preventing problems before they start, and ensuring long-term success for your herd.

### Maximize antibiotic efficacy

A key strategy to judicious antibiotic use is accurately identifying which cattle need treatment. "Making sure we identify sick cattle quickly and treat them soon after detecting signs of illness is very important," said Dr. Meyer. Tools like digital sensors,

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# Compositions water

# 2025 IGS STEER PROFITABILITY COMPETITION

Due to increasing interest from adult producers, the Steer Profitability Competition (SPC) is now inviting beef producers of all ages to take part in the IGS SPC program. Commercial, seedstock, and juniors alike from across the industry are invited to experience the opportunities and challenges associated with cattle feeding.

The SPC will allow participants to measure and compare the profitability of their animals alongside other calves from a variety of breed types and backgrounds.

### REQUIREMENTS

- 1. Steers only
- 2. Entrant must be a member of an IGS partner association or become a member of ASA
- 3. Animals must be entered in the ASA database
- 4. Either sire or dam on file in the ASA database
- 5. Birth date range: 1/15 to 4/15 of this year
- 6. Weaning date range: 8/15 to 10/15 of this year
- 7. Castration must occur prior to weaning
- 8. Steers must weigh 500-750 lbs. at delivery
- 9. Steers must be polled or dehorned
- 10. Any breed composition welcome provided they meet rules 1–9

### CONTEST GUIDELINES

- 1. Entry fee of \$65/head
- 2. Feedlot placement approximately November 1
- 3. All decisions at the discretion of feedlot
- 4. Harvest will occur approximately June 15 of next year
- 5. Entrant will receive reports on
  - a. Monthly feed and health bill
  - b. Final feedyard data
  - c. Final carcass performance data

### DETAILS

- 1. All steers on GrowSafe feed intake system throughout the entire project
- 2. Individual intake and gain information on all steers
- 3. Monthly weights on all steers
- 4. Steers will be fed at University of Missouri Beef Research & Teaching Farm in Columbia, MO
- 5. Monthly bill detailing specific expenses on each steer







Go to *internationalgeneticsolutions.com* to register or find more information.

Register by October 15 • spc@simmgene.com

Register

(Continued from page 46)

stethoscopes, and rectal thermometers can help improve the odds of finding sick animals. However, it still ultimately comes down to the human eye to properly identify illness, so it's important that anyone working with the animals is trained to recognize the signs early.

Once an animal has been identified for treatment, the right antibiotic should be selected. "For instance, if you're treating bovine respiratory disease [BRD], a broad-spectrum antibiotic might be advised," shared Dr. Meyer. "The macrolide class of antimicrobials is broad-spectrum, meaning they treat the four primary BRD pathogens. So, choosing the correct antibiotic is crucial, based on what you're observing for clinical illness."

Following the treatment protocols and label recommendations is also a must. This includes withdrawal periods, dosage, and post-treatment intervals. "Where we could improve is accurately knowing the weight of cattle, so we deliver the right dosage," Dr. Gorden pointed out. When determining the correct dosage, try to weigh cattle individually to get an accurate weight, or, at a minimum, use a weight tape.

Once cattle have been treated, keep thorough records on each individual animal to better adhere to withdrawal periods and know what to do if additional treatment is required.

"Frequently monitor records to see what's changing," continued Dr. Gorden. "If you're typically seeing a certain prevalence of a disease, and it suddenly increases, that's an indication that something changed. Unless somebody's looking at those records on a regular basis, an issue may not be found until it's too late."

### **Management matters**

Strong management practices are imperative to preventing disease and reducing the need for antibiotics. Implementing tactics such as biosecurity, low-stress handling, limiting overcrowding, housing in well-ventilated buildings, and providing a clean environment are just a few ways to help minimize stress and disease risk.

"Cover the basics, like trying to minimize stress by purchasing high-health cattle if they're on the beef side," said Dr. Gorden. "Taking care of nutrition on the dairy cattle side is hugely important to grow those animals at a faster rate, but at the same time, feed the immune system so it's ready to help fight off any infections that may come."

Vaccinations are another way to prepare cattle for a battle with disease and reduce the need for antibiotics. "The cornerstone to any herd health plan is prevention," asserted Dr. Meyer. "We want to build immunity through vaccination to have a good herd health status. Whenever cattle are challenged, they normally mount a strong immune response. The key is prevention, so vaccination must precede the challenge to have maximum effect."

Work with your veterinarian to create protocols that help optimize the health of your herd and reduce the need for antibiotics.

### INTERNATIONAL

Register

# How Arizona Is Preparing the Public to Scout for New World Screwworm Threat

by Jamie Sears Rawlings, Bovine Veterinarian

With its high temperatures and few winter freezes, Arizona is ripe territory for infestation from New World screwworm (NWS). Ryan Wolker, state veterinarian with the Arizona Department of Agriculture, says he thinks the threat to his state from NWS is significant.

"It is definitely a concern," he says. "The New World screwworm detections in Mexico have surpassed 3,000 premises and have come within approximately 370 miles south of the southernmost point of Texas, but obviously that can change quite rapidly, especially with the animal movement within the country of Mexico itself."

Wolker has concerns about the impact NWS could have on Arizona's already stressed cattle ranchers. "There was a limited outbreak of NWS in Texas in the 1970s, and USDA conducted a study of that economic impact in 2016," he says. "Even without adjustment for increased inventories of animals since that time — because obviously, herd sizes are larger, feedlots are bigger, etc. — the economic impact of that same outbreak in Texas now, only counting for inflation, would be looking at a cost to producers and lost revenue in the neighborhood around \$1.4 billion."

At a recent Trust In Beef Sustainable Ranchers Tour event in Willcox, Arizona, Wolker and the Arizona Livestock Incident

Response Team (ALIRT) began an initiative to get ahead of the potential economic damage.

After gathering the team to practice on-the-ground incident response at YY Ranch, Wolker and Betsy Greene, Extension specialist with the University of Arizona, unveiled the first of the state's saddlebag scouting kits that are available to ranchers.

The kit includes:

- Specimen collection vials with tweezers.
- Specimen baggies with cotton balls for safe transport.
- · Collection and mail instructions.

"The whole point is, we can get and find things faster," Greene says. "If someone sees it, gets a sample, then we can deal with it."

Greene and Wolker urge ranchers to begin scouting now in their herds, looking at open wounds for any signs of infestation. Hunters should scout not only their harvests but any carcass they encounter during hunts.

In addition to specimen collection, Wolker stresses the importance of gathering additional data as well. "Take some pictures for documentation purposes," he says. "If you're proficient with Google Maps, drop a pin to grab those GPS coordinates for us.

NWS scouting kits are available to ranchers through ALIRT. The team has issued a resource with additional scouting and specimen collection tips. Additional resources can be found through your local Extension office, large animal or equine veterinarian.

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STAND STRONG
SIMMENTAL

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### **Beef Export Update**

**USDA** 

US beef exports in May 2025 totaled 229 million pounds, 11% below a year ago. Exports to China were only four million pounds, the lowest level since 2020 when the Phase 1 trade deal paved the way for increased exports to China. The General Administration of Customs of China export registrations for several US beef establishments — which were, again, implemented as part of the Phase 1 trade deal — were allowed to expire in mid-March this year, effectively cutting off the majority of US beef exports to China. Year-to-date exports to China through May were down 33%.

Despite the drop-off in exports to China, the effect on US beef exports to the world is comparatively muted, with year-to-date exports 6% below the same period last year. Monthly exports to the top two markets, South Korea and Japan, were higher year-over-year in May by 39% and 3%, respectively. Exports to Hong Kong were also up 28% compared to a year

### **SHOW CIRCUIT**

Register

### Colorado Breed Bash

Date: June 1, 2025 Location: Brush, CO Judge: Matt Copeland, Nara Visa, NM



Grand Champion PB SM Female and 5th Overall Supreme Multi-Breed

"R/C Meadow 53M," s. by R/C SFI Creedence 417J, exh. by Sophie Groshans, Akron.



**Grand Champion Percentage SM Female** 

"WLL Farrah 432M," s. by Next Level, exh. by Scarlett Carney, Carbondale.



Reserve Grand Champion Percentage SM Female "BTYL Raise Your Glass," s. by Collison Alpha 028, exh. by Jayme Gittlein, Wauneta, NE.



Grand Champion PB SM Bull "JRG Guns N Roses," s. by KBHR Bold Ruler H152, exh. by Jayme Gittlein, Wauneta, NE.

ago. Based on recent data and the pace of exports, the beef export forecast for the second quarter is raised ten million pounds to 700 million pounds. When combined with the first quarter, first-half 2025 exports are expected to be about 7% below the same period last year. The forecast for the third quarter is also raised ten million pounds to 660 million.

The annual forecast is 2.728 billion pounds which, if realized, would be about a 9% decrease year-over-year. Based on higher expected production and sustained global demand for US beef, the 2026 annual export forecast is raised 95 million pounds to 2.565 billion pounds, which would represent about 10% of production.

### **Beef Imports Update**

USDA

US beef imports in May totaled 550 million pounds, more than 60% higher year-over-year and the second-highest monthly import total behind January of this year. Brazil was the largest contributor to the increase with imports of 175 million pounds, more than five times the amount imported in May 2024. Year-to-date imports from Brazil are more than double the same period last year. The chart below shows beef exports to the United States reported by Brazil each month, compared with US data for imports from Brazil. Reported exports from Brazil peaked in April and then fell off. The transit time from Brazil to the United States, as well as product that is shipped to the United States but remains in bonded warehouses, causes a lag between the two data sets. Therefore, US imports from Brazil may begin reflecting the past couple of months' declining shipments.

Beef imports from Australia also continue to be strong; imports in May alone were up more than 45% year-over-year. Imports from other countries outside the top five suppliers also account for a significant portion of the year-over-year increase in May. Notably, Uruguay, Argentina, and Paraguay together accounted for an additional 39 million pounds year-over-year. Demand for imported beef trimmings remains high, as domestic cow slaughter has been consistently low throughout the year. Based on recent data and the continued strong demand for imports, the 2025 second-quarter import forecast is raised 150 million pounds to 1.475 billion. The third and fourth quarters are also raised 20 million pounds each to 1.240 billion and 1.180 billion pounds, respectively. The annual forecast for 2025 is 5.377 billion pounds. The annual forecast for 2026 is raised 325 million pounds to 5.350 billion pounds, which would be less than one percent lower year-over-year.

## **USDA Reinstates Ban on Imports of Mexican Cattle**

**USDA** 

On June 30, 2025, USDA announced a plan to implement a phased reopening of the southern border ports for the import of live cattle from Mexico beginning with the border crossing at Douglas, Arizona, on July 7. However, on July 9, Mexico announced it had detected New World Screwworm in Veracruz; 160 miles northward of the current sterile fly dispersal grid. USDA subsequently closed the border, with immediate effect. As such, the July forecasts reflect an assumption that the import ban will remain in place through 2026.

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For more information contact:
Nancy at nchesterfield@simmgene.com | Rebecca at rprice@simmgene.com
Call 406-587-2778

### **ALABAMA**

Patterson, Derick 1130 Co Rd 459 Clanton, AL 35046

### **ARKANSAS**

**Sooter Valley Farms** 17670 RR 72 Hwy SE Gravette, AR 72736

### **CALIFORNIA**

**Stacher, Katie** PO Box 1049 Fort Jones, CA 96032

9L Livestock Co. LLC 18050 Johnson Rd Bakersfield, CA 93314

### CONNECTICUT

**Buell, Taylor** 13 Buell Dr Eastford, CT 6242

### **FLORIDA**

**South Sumter FFA** 706 N Main St Bushnell, FL 33513

### **GEORGIA**

Ideal Cattle LLC PO Box 1 Ideal, GA 31041

### **IDAHO**

Bridge Show Cattle 2368 E Malta, ID 83342

McLean, Blake 8606 North Chase Road Post Falls, ID 83854

### **ILLINOIS**

ET Cattle Co 4965 1300 North Ave Neponset, IL 61345

### **INDIANA**

Smith, Duane 4054 N 850 East Madison, IN 47250

**Lawson Farms Cattle Company** 13849 North State Road 59 Carbon, IN 47837

Pegg, Jeff 9051 W Hwy 36 Middletown, IN 47356

### **IOWA**

Flynn, Matthew 2050 Keokuk Washington Rd Keota, IA 52248

### KANSAS

**Tarsky Farm** 915 E Garfield Ave Sterling, KS 67579

### KENTUCKY

Fulton, Jessie

1503 Cooper Hollow Rd Monticelo, KY 42633

**O'Sullivan Cattle Company** 702 Payne St Murray, KY 42071

**Stone Bo Cattle Co** 3641 Old Glasgow Rd Tomplinsville, KY 42167

JL Cattle 5325 Chatue Ct Independence, KY 41051

### **MICHIGAN**

Peruski Cattle Co 2782 Robinson Road Snover, MI 48472

### **MINNESOTA**

**K&A Farms** 9344 State 64 Motley, MN 56466

### MISSOURI

Inman, LNNN

1552 Pleasant View Rd Highlandville, MO 65669

Roark, Shane RR 72 Box 244

Norwood, MO 65717 **Aufdenberg, James** 

2728 County Rd 361 Burfordville, MO 63739

### NEBRASKA

Pollard, Bailey 33960 Rd 765 Madrid, NE 69150

### **NEW JERSEY**

Cotton Cattle Company 10 Cornfield Lane Asbury, NJ 8802

### **PENNSYLVANIA**

**TLB Cattle** 1366 Keener Rd Bainbridge, PA 17545 Indian Head Farms 700 McGahen Hill Road Waterford, PA 16441

### **TENNESSEE**

**Kellner, Preston** 413 Mill Creek Rd Kingsport, TN 37664

### **TEXAS**

**Triple E Simmental** 335 Co Rd 3861 Hawkins, TX 75765

Rasco Cattle Company PO Box 3 Petersburg, TX 79250

**4F Cattle**497 County Road 3528
Saltillo, TX 75478

**JWE Ranch** 3541 FM 2645 Savoy, TX 75479

### VIRGINIA

**Chambers, Kerry Lee** 179 Cider Mill Mount Sidney, VA 24467

Mountain Spring Farms LLC 1469 Black Lick Rd Wytheville, VA 24382

**Riles Run Farm** 146 Charlotte Ln Mount Jackson, VA 22842

**Meadowbrook Farms** 2480 Long Meadow Rd Waynesboro, VA 22980

### **WEST VIRGINIA**

**Anderson, Alexander** 43 Red Oak Lane Williamstown, WV 26187

**Keim, Emily** 177 Sunset Ridge Road Cottageville, WV 25239

**Settles Simmental Farms** 5642 Seven Mile Ridge Road Apple Grove, WV 25502

Walnut Ridge Simmentals 200 Simmental Lane Moorefield, WV 26836

### WISCONSIN

Haines, Terry W20402 Sacia Rd Galesville, WI 54630

**Steeley Cattle Co** 7160 State Road 133 Potosi, WI 53820

Zimmer Land & Livestock N2701 County Road D Bay City, WI 54723 ■

### **SALE RESULTS**

Register

### **Stars and Stripes Sale**

May 3, 2025 • Hershey, PA

No.	Category	Average
62	Lots	\$6,058

Sale Manager: Haefner Marketing, IL

Sale Staff: Cody Lowderman, Charles Strickler and Scott Weller

### **High-Selling Lots:**

\$40,000 – Cow/Calf Pair, "SSC/DPF Serenade 211H," s. by VCL Foresight, Heifer Calf s. by Next Level, cons. by Stewart's Simmental Cattle, sold to Sloup Simmentals, NE.

\$14,500 – Cow/Calf Pair, "CLO Lolita 6GL," s. by WLE Black Mamba G203, Heifer Calf s. by LtS Succession, cons. by CLO Simmentals, sold to Curry Wagner Jr., PA.

\$10,000 – Cow/Calf Pair, "HILB/JASS Loads of Love," s. by HILB/SHER Data Breach, Bull Calf s. by Card Merit, cons. by Stewart's Simmental Cattle, sold to Fenton Farms, OK.

\$9,500 - Cow/Calf Pair, "ERV Deception K219," s. by GEFF County O, Heifer Calf s. by CLAC Matlock, cons. by ERV Cattle, sold to Sarah Lazenby, TN.

\$9,250 – Cow/Calf Pair, "SSC Shez Da Bomb 54J," s. by HILB Oracle C033R, Heifer Calf s. by Load right, cons. by Stewart's Simmental Cattle, sold to MSUL Cattle, IL.

\$9,000 – ET Heifer Calf, "ERV Ray Ray N519," s. by Next Level, cons. by ERV Cattle, sold to Erin Nafziger, PA.

\$9,000 - Fall Bred Heifer, "SSC Crimson Love 107L," s. by JASS On the Mark, cons. by Stewart's Simmental Cattle, sold to Sloup Simmentals, NE. ■ The decision you make today will influence the next 20 years.



CALF CROP

GENOMICS

Make it a good one.

# National Classic XLV



# Madison, Wisconsin July 6–12, 2025



2025-2026 AJSA Board of Trustees

L—R: Hallie Hackett (TX), Ella Fischer (MO), Anna Webel (IL), Anna Sweat (AR), Noah Goss (KS), Cecillia Newby (KS), Chase Harker (IN), Carter Hall (WV), Josie Phillips (KY), Conley Schick (IL), Audrey Redalen (MN).



### 2025 Gold Merit Award Recipients

L-R: Cecillia Newby (KS), Aribella Beins (UT), Anna Webel (IL), Natalie Trauernicht (NE), Jazlynn Hilbrands (MN).





### 2025 Silver Merit Award Recipients

L-R: Jacob Poynor (MS), Noah Goss (KS), Christian Siegel (MO), Riley Mahaffey (NY), Luke Gilbert (IL), Brock Henderson (IA), Garrett Jones (TX), Kallie Cloud (MO), Brennir Peterson (MN).

Not pictured: Daniel Campbell (VA), Ellie Drach (IL), Emma Massey (MS).



### 2025 Bronze Merit Award Recipients

Back row, L-R: Kate Fischer (MO), Silas Fredenburg (IN), Luke Katz (NE), Luke Bauer (TX), Holden Hawkins (TX), Dillon Earles (TX), Cash Rumple (IN), Colton Herman (MN), Jaxon Hilbrands (MN), Colton Netolicky (IA).

Front row, L—R: Lucy Specht (IA), Elizabeth Dekker (IN), Abigail Clark (MO), Cassidy Laake (TX), Sadie Jackson (KY), Caiman Cody (TX), Kaeden Bronder (TX), Aubree Schmidt (MN), Kate Schmidt (MN), Wyatt Phillips (KY).

Not pictured: Hailey Cornett (OH), Sophie Easley (MO), Mason Harris (TN), Abigail Henry (TN), Avery Knupp (IL), Lainie McAlister (IN), Caden McKnight (TN), Abigail Miller (VA), Ella Miller (VA), Caleigh Scheihing (OK), Kendyll Smallen (TN), Alivia Upton (MS).

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(Continued from page 55)



Top Twenty, Junior Division



Top Twenty, Intermediate Division



Top Twenty, Senior Division

# **Photo Contest**



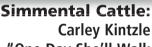
# Congratulations!

the Register offers congratulations to all who entered and placed in the 2025 AJSA Photography Contest.



### **Best in Show:**

**Carley Kintzle** "Where Her Heart Lives"



**Carley Kintzle** "One Day She'll Walk the Same Show Rings"



### People:

Kaeden Bronder "A Future Cattleman's Playground"



### Landscape:

James Jackson "Beneath the Setting Sun"



### **General Agriculture:**

Maggie Holt "Stormi Storming through Water"



# ssic Result

(Continued from page 56)



Top Twenty Cattlemen's Quiz, Junior Division



Top Twenty Cattlemen's Quiz, Intermediate Division



Top Twenty Cattlemen's Quiz, Senior Division



Top Twenty Judging Contest, Junior Division



Top Twenty Judging Contest, Intermediate Division

Note: Contestants are not required to stay for the awards ceremony. Many of the Top 20 photos do not include all twenty individuals who placed in the corresponding contest.

### Overall

### **Junior Division**

- 1. Caiman Cody, TX
- 2. Maverick Cody, TX
- 3. Carson Peterson, TX
- 4. Easton Chamberlin, MO
- 5. Thatcher Werning, SD
- 6. Zane Witte, MO
- 7. Levi Marthaler, MN
- 8. Wyatt Phillips, KY
- 9. Jacob Merritt, TX
- 10. Brooklyn Berry, OH

- 11. Kannon Hill, TX
- 12. Brynn Caldwell, TX
- 13. Emery Marthaler, MN
- 14. Breckyn Bloomberg, IL
- 15. Aubrey Kaisand, IA
- 16. Caden Hawkins, MN
- 17. Roanee Harper, AR
- 18. Graham Dickerson, IN
- 19. Brock Studer, IA
- 20. Lindy Kane, IL

### Intermediate Division

- 1. Wyatt Herman, MN
- 2. Creighten Werning, SD
- 3. Conley Schick, IL
- 4. Mabrey Schick, IL
- 5. Josie Phillips, KY
- 6. Kade Rancier, AB
- 7. Cash Rumple, IN
- 8. Braxton Switzer, MO
- 9. Paisley Schick, IL
- 10. Elizabeth Zimmerman, WI

- 11. Garrett Jones, TX
- 12. Silas Fredenburg, IN
- 13. Maci Atterholt, OH
- 14. James Jackson, KY
- 15. Kate Schmidt, MN 16. Luke Katz, NE
- 17. Javme Gittlein, NE
- 18. Riley Mahaffey, NY
- 19. Clare Landrum, MN
- 20. Glennys McGurk, IN

### **Senior Division**

- 1. Walker Housley, TN
- 2. Hallie Hackett, TX
- 3. Ty Knodle, IL
- 4. Chase Harker, IN
- 5. Magen Tol, MN
- 6. Anna Sweat, AR
- 7. Sara Sweat, AR
- 8. Emerson Tarr, IL
- 9. Anna Webel, IL
- 10. Cole Glick, IL

- 11. Jazlynn Hilbrands, MN
- 12. Nathan Videkovich, OH
- 13. Shelby Candler, NC
- 14. Addison Bartlow, IL
- 15. Taylor Anderson, TX
- 16. Seth Meyring, NE 17. Andrew Meier, TN
- 18. Tyler Miller, IL
- 19. JadaLea Isles, TX
- 20. Audrey Redalen, MN

### Cattlemen's Quiz

### **Junior Division**

- 1. Carson Peterson, TX
- 2. Caiman Cody, TX
- 3. Emery Marthaler, MN
- 4. Easton Chamberlin, MO
- Maverick Cody, TX
- 6. Taetum Dorcey, NE
- Zane Witte, MO
- 8. Emily Harguth, MN
- 9. Lindy Kane, IL
- 10. Roanee Harper, AR

- 11. Evelyn MacGowan, WI
  - 12. Tate Fredenburg, IN
  - 13. Kalli Atterholt, OH
  - 14. Kannon Hill, TX
- 15. Laurie Zimmerman, WI
- 16. Abigail Clark, MO
- 17. Addison Thiel, WI
- 18. Grace Hellweg, IA
- 19. Kaeden Bronder, TX
- 20. Levi Marthaler, MN

### Intermediate Division

- 1. Kade Rancier, AB
- 2. Creighten Werning, SD
- 3. Keagan Echard, IA
- 4. James Jackson, KY
- 5. Wyatt Herman, MN
- 6. Laura Landers Franklin, AL
- Jayme Gittlein, NE 8. Cash Rumple, IN
- 9. Jess Pool, TX
- 10. Jaxon Hilbrands, MN

- 11. Ashlynn Smith, IA
- 12. Kate Schmidt, MN
- 13. Mabrey Schick, IL
- 14. Jemma Dorsey, IL
- 15. Riley Mahaffey, NY
- 16. Conley Schick, IL 17. Gracie Klausen, NE
- 18. Luke Katz, NE
- 19. Ethan Graber, IA
- 20. Elizabeth Zimmerman, WI



### **Senior Division**

- 1. Hallie Hackett, TX
- 2. Taylor Anderson, TX
- 3. Ellie Drach, IL
- 4. Magen Tol, MN
- 5. Sara Sweat, AR
- 6. Reagan Dunn, PA 7. JadaLea Isles, TX
- 8. Jazlynn Hilbrands, MN
- 9. Chase Harker, IN
- 10. Brennir Peterson, MN

- 11. Drew Stock, SD
- 12. Garrett Walther, IN
- 13. Adi Glodowski, WI
- 14. Jackson Mattocks, PA
- 15. Nathan Videkovich, OH
- 16. Hannah Buse, MS
- 17. Audrey Redalen, MN
- 18. Luke Bauer, TX
- 19. Aribella Beins, UT
- 20. Austin Petow, KY



Top Twenty Judging Contest, Senior Division

### **Judging Contest**

### **Junior Division**

- 1. Caden Hawkins, MN
- 2. Levi Marthaler, MN
- 3. Maddox Drummond, IA
- 4. Breckyn Bloomberg, IL
- 5. Brynn Caldwell, TX
- 6. Emery Marthaler, MN
- 7. Wesley Sampson, IL
- 8. Zane Witte, MO
- 9. Tate Fredenburg, IN
- 10. Colleen Newby, KS

- 11. Whitlow Cheney, NY
- 12. Kirbe Koons, KS
- 13. Graham Dickerson, IN
- 14. Cara Kincaid, TX
- 15. Bailey Ball, TN
- 16. Caylee Cobble, TN
- 17. Aubrey Kaisand, IA
- 18. Brock Studer, IA
- 19. Grant Miller, NE
- 20. Kalli Atterholt, OH



Top Twenty Sales Talk, Junior Division

### Intermediate Division

- 1. Conley Schick, IL
- 2. Maci Atterholt, OH
- 3. Isabelle Morrow, IL
- 4. Elizabeth Zimmerman, WI
- 5. Wyatt Herman, MN
- 6. Colton Herman, MN
- 7. Braxton Switzer, MO
- 8. Clare Landrum, MN
- 9. Madison Moore, TX
- 10. Nell Goss, KS

- 11. Taylor Hendel, IL
- 12. Jayme Gittlein, NE
- 13. August Wilt, OH
- 14. Hailey Cornett, OH
- 15. Clark Miller, KS
- 16. Riley Mahaffey, NY
- 17. Kade Rancier, AB
- 18. Baylen Brink, IA
- 19. Lila Bigalk, MN
- 20. Alex Behymer, IL



Top Twenty Sales Talk, Intermediate Division

### **Senior Division**

- 1. Ty Knodle, IL
- 2. Shelby Candler, NC
- 3. Anna Webel, IL
- 4. Walker Housley, TN
- 5. Emerson Tarr, IL
- 6. Nathan Videkovich, OH
- 7. Seth Meyring, NE
- 8. Anna Sweat, AR
- 9. Jasper Tarr, IL
- 10. Noah Goss, KS

- 11. Drew Pederson, SD 12. Grace Lemenager, IL
- 13. Jakob Sansom, TX
- 14. Kourtney Allen, MN
- 15. Lacey Schmidt, NE
- 16. Sara Sweat, AR
- 17. Audrey Redalen, MN
- 18. Ryan Carlson, IL
- 19. Carter Brown, WV 20. Cole Glick, IL



Top Twenty Sales Talk, Senior Division

### Sales Talk

### **Junior Division**

- 1. Caiman Cody, TX
- 2. Thatcher Werning, SD
- 3. Maverick Cody, TX 4. Carson Peterson, TX
- 5. McLane Warren, IA
- 6. Jacob Merritt, TX
- 7. Cara Kincaid, TX
- 8. Brooklyn Berry, OH
- 9. Blaine Videkovich, OH
- 10. Ryan Harguth, MN

- 11. Chesney Nelson, KS
- 12. Levi Marthaler, MN
- 13. Britta Schmidt, MN
- 14. Kannon Hill, TX
- 15. Brinley Bodenhausen, KS
- 16. Breckyn Bloomberg, IL
- 17. Maggie Griswold, OK 18. Ryker Turner, MO
- 19. Jack Peterson, TX
- 20. Aubrey Kaisand, IA



Top Twenty Public Speaking, Junior Division

(Continued on page 60)

(Continued from page 59)



Top Twenty Public Speaking, Intermediate Division



Top Twenty Public Speaking, Senior Division



Top Twenty Calvin Drake Genetic Evaluation, Junior Division



Top Twenty Calvin Drake Genetic Evaluation, Intermediate Division



Top Twenty Calvin Drake Genetic Evaluation, Senior Division

### Intermediate Division

- 1. Josie Phillips, KY
- 2. Elizabeth Zimmerman, WI
- 3. Wyatt Herman, MN
- 4. Conley Schick, IL
- 5. Jaxon Hilbrands, MN
- 6. Luke Katz, NE
- 7. Kade Rancier, AB
- 8. Kate Schmidt, MN
- 9. Silas Fredenburg, IN
- 10. Mabrey Schick, IL

- 11. Paisley Schick, IL
- 12. Cash Rumple, IN
- 13. Chloe Fischer, KS
- 14. Jarrett Pool, TX
- 15. Lucy Specht, IA
- 16. Creighten Werning, SD
- 17. Reagan Bostick, TN
- 18. Ethan Graber, IA
- 19. Baylen Brink, IA
- 20. Madison Metzger, KY

### **Senior Division**

- 1. Anna Sweat, AR
- 2. Emerson Tarr, IL
- 3. Walker Housley, TN
- 4. Ty Knodle, IL
- 5. Magen Tol, MN
- 6. Tyler Loudon, IA
- 7. Hallie Hackett, TX
- 8. Natalie Trauernicht, NE
- 9. Tyler Miller, IL
- 10. Kayla Sansom, TX

- 11. Chase Harker, IN
- 12. Aribella Beins, UT
- 13. Cole Glick, IL
- 14. Anna Webel, IL
- 15. Drew Pederson, SD
- 16. Jacob Poynor, MS
- 17. Ella Fischer, MO
- 18. Luke Bauer, TX
- 19. Cecillia Newby, KS
- 20. Jackson Mattocks, PA

### **Public Speaking**

### **Junior Division**

- 1. Thatcher Werning, SD
- 2. Ryker Turner, MO
- 3. Aubrey Kaisand, IA
- 4. Jacob Merritt, TX
- 5. Roanee Harper, AR
- 6. Maverick Cody, TX
- 7. Wyatt Phillips, KY
- 8. Graham Dickerson, IN
- 9. McCoy Moss, IA
- 10. Easton Chamberlin, MO

- 11. Annabelle Berry, OH
- 12. Clara Fritsch, KY
- 13. McLane Warren, IA
- 14. Jack Peterson, TX
- 15. Mason Karisch, MS
- 16. Carson Peterson, TX
- 17. Lena Schlickau, KS
- 18. Bailey Ball, TN
- 19. Levi Marthaler, MN
- 20. Kirbe Koons, KS

### **Intermediate Division**

- 1. Riley Mahaffey, NE
- 2. Cash Rumple, IN
- 3. Clare Landrum, MN
- 4. Braxton Switzer, MO
- 5. James Jackson, KY
- 6. Nell Goss, KS
- 7. Ella Miller, NE
- 8. Baylen Brink, IA
- 9. Blake Hauswirth, OH
- 10. Madison Moore, TX

- 11. Wyatt Herman, MN
- 12. Jayme Gittlein, NE
- 13. August Wilt, OH
- 14. Garrett Jones, TX
- 15. Lainie McAlister, IN
- 16. Silas Fredenburg, IN
- 17. Luke Short, IL
- 18. Mabrey Schick, IL
- 19. Maci Atterholt, OH
- 20. Keagan Echard, IA

### **Senior Division**

- 1. Anna Webel, IL
- 2. Seth Meyring, NE
- 3. Walker Housley, TN
- 4. Noah Goss, KS
- 5. Luke Bauer, TX
- 6. Nathan Videkovich, OH
- 7. Tv Knodle, IL
- 8. Jazlynn Hilbrands, MN
- 9. Garrett Walther, IN
- 10. Jasper Tarr, IL

- 11. Hallie Hackett, TX
- 12. Lacey Schmidt, NE
- 13. Emerson Tarr, IL
- 14. Sara Sweat, AR
- 15. Natalie Trauernicht, NE
- 16. Aribella Beins, UT
- 17. Cecillia Newby, KS
- 18. Anna Sweat, AR
- 19. Ellie Drach, IL
- 20. JadaLea Isles, TX



### **Calvin Drake Genetic Evaluation Quiz**

### Junior Division

- 1. Zane Witte, MO
- 2. Abigail Clark, MO
- 3. Caiman Cody, TX
- 4. Easton Chamberlin, MO
- 5. Lucy Dohlman, AR
- 6. Hank Dohlman, AR
- 7. Carson Peterson, TX
- 8. Lena Schlickau, KS
- 9. Levi Marthaler, MN
- 10. Brynlee Maas, IA

- 11. Lainey Trauernicht, NE
- 12. Brooklyn Berry, OH
- 13. Aubrey Kaisand, IA
- 14. Caroline Jones, TX
- 15. Maverick Cody, TX
- 16. Lindy Kane, IL
- 17. Cara Kincaid, TX
- 18. Jade Range, IL
- 19. McCoy Moss, IA
- 20. Roanee Harper, AR

### Intermediate Division

- 1. Creighten Werning, SD
- 2. Garrett Jones, TX
- 3. Braxton Switzer, MO
- 4. Silas Fredenburg, IN
- 5. Wyatt Herman, MN
- 6. Luke Katz, NE
- 7. Kade Rancier, AB
- 8. Maci Atterholt, OH
- 9. Cash Dale, TX
- 10. Kate Schmidt, MN

- 11. Cash Rumple, IN
- 12. Lila Bigalk, MN
- 13. Tv Echard, IA
- 14. Kate Fischer, MO
- 15. Baylen Brink, IA
- 16. Ella Miller, NE
- 17. Jenna Tyler, TX
- 18. Hailey Cornett, OH
- 19. Mabrey Schick, IL
- 20. Dalton Lukavsky, IA

### **Senior Division**

Judges

**Junior Division** 

Senior: Laramie Smith-Long, OK, and Denise Smith, IN

Junior: Koty Darnell, TN, and Roger Allen, IL

- 1. Walker Housley, TN
- 2. Hallie Hackett, TX
- 3. Sara Sweat, AR
- 4. Magen Tol, MN
- 5. JadaLea Isles, TX
- 6. Taylor Anderson, TX
- 7. Jazlynn Hilbrands, MN
- 8. Anna Sweat, AR
- 9. Hannah Buse, MS

1. Brock Studer, IA

2. Addison Thiel, WI

3. Caiman Cody, TX

4. Brynn Caldwell, TX

5. Brooklyn Berry, OH

7. Bristol Demaree, IN

6. Blakely Katz, NE

8. Kannon Hill, TX

9. Caylee Cobble, TN

10. Blakely Thom, WI

10. Kourtney Allen, MN

**Showmanship** 

Intermediate: Colby and Sarah Taber, IL

- 11. Christian Siegel, MO
- 12. Carter Brown, WV
- 13. Ella Fischer, MO
- 14. Garrett Walther, IN 15. Jackson Mattocks, PA
- 16. Drew Pederson, SD
- 17. Carter Hall, WV
- 18. Chaela Rabas, WI

11. Tilly Chandler, MN

13. Wyatt Phillips, KY

15. Kipton Koons, KS

12. Caden Hawkins, MN

14. Graham Dickerson, IN

16. Maddox Drummond, IA

17. Emma Chamberlin, MO

18. Easton Chamberlin, MO

20. Brinley Bodenhausen, KS

(Continued on page 62)

19. Chesney Nelson, KS

- 19. Nathan Videkovich, OH
- 20. Anna Webel, IL

Top Twenty Showmanship, Junior Division



Top Twenty Showmanship, Intermediate Division



Top Twenty Showmanship, Senior Division

### Intermediate Division

- 1. Chloee Clark, OK
- 2. Creighten Werning, SD
- 3. Glennys McGurk, IN
- 4. Mabrey Schick, IL
- 5. Josie Phillips, KY
- 6. Paisley Schick, IL
- 7. Nolan Hackett, MN
- 8. Jemma Dorsev, IL
- 9. Hannah Thome, MN 10. Wyatt Herman, MN

- 11. Laura Landers Franklin, AL
- 12. Kinley Murphy, TX
- 13. Conley Schick, IL 14. Niyah Ruda, NE
- 15. Kate Liggett, OH
- 16. McKenna DeCap, IA
- 17. Meredith Ruda, NE
- 18. Madison Moore, TX
- 19. Hailey Cornett, OH
- 20. Silas Fredenburg, IN

### **Senior Division**

- 1. Chase Harker, IN
- 2. Andrew Meier, TN
- 3. Kylie Garner, WI
- 4. Claire Dorsey, IL
- 5. Addison Bartlow, IL
- 6. Cole Glick, IL
- 7. Brenna Bartlow, IL
- 8. Aiden Hiniker, MN
- 9. Emerson Tarr, IL
- 10. Carter Brown, WV

- 11. Dalaney Bates, MI
- 12. Abagayle Britton, IL
- 13. Audrey Redalen, MN
- 14. Aribella Beins, UT
- 15. Hallie Hackett, TX
- 16. Ty Knodle, IL
- 17. Jami Hoblyn, NE
- 18. Luke Darlage, IN 19. Mallarie Yokley, MO
- 20. Chesney Steenhoek, IA

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### 2025 AJSA Herdsman of the Year



Tv Knodle, IL

### 2025 AJSA Member of the Year



Luke Katz, NE

# 2025 Mentor of the Year



# 2025 Mentee of the Year



Caroline Webel, IL

## James Jackson, KY

2025 State



Kentucky Junior Simmental Association

### **High-Point Rookies**

Junior: Brooklyn Berry, OH Intermediate: Kade Rancier, AB Senior: Seth Meyring, NE

# Nathan Adkins Memorial Scholarship



Hallie Hackett (center) 2025–26 AJSA President, accepting on behalf of scholarship recipient Avery McInvale, TX, with Nancy Adkins and Anna Krieger.

# Jim Bloomberg Memorial Scholarship



In the last three years, \$9,000 has been awarded to nine scholarship applicants in memory of Jim Bloomberg. This year's recipients are Tyler Loudon, IA; Ellie Drach, II.; and Walker Housley, TN. The Jim Bloomberg Memorial Scholarship would like to thank John Sullivan and Sullivan Supply for a donation of \$23,310 to fund. This donation was made possible through the proceeds of memorial tribute t-shirts, designed to reflect the values Jim lived by every day. Through this scholarship and the additional funds, Jim's impact will continue for generations to come.

### **Kerry Hart Memorial Scholarship**



Scholarship recipient Conley Schick, IL, with Val and Lori Eberspacher.



### Ronald G. Miller Scholarship



Scholarship recipients Calla Higbie, KS; and Chase Harker, IN; with Van Neidig and Val & Lori Eberspacher, scholarship committee members.

### **Novice Participants**



Novice participants.

### **Interview Contest**



First place: Haley Polley, KY; second place: Christian Segel, MO.

### **First-Timer Award**



Members who competed in their first Regional Classic and first National Classic in 2025 were recognized. L–R: Gus Fredenburg, IN; Addison Ownby, TN; Emma Chamberlin, MO; Cutter Cobble, TN. Not pictured: Eleanor Beck, TN; Delaney Truebenbach, IN; Trey Davis, SC.

### 2025 ASF Promoter of the Year



2025 American Simmental-Simbrah Foundation Promoters of the Year Val and Lori Eberspacher with ASA EVP Dr. Jon DeClerck, ASF Committee member Carrie Horman, and ASA Director of Youth Activities Mia Bayer.



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### Judges:

Owned Show Jason Hoffman, NE Colby Collins, OK **Bred and Owned Show**Curtis and Cate Doubet, MT

# Owned Show Purebred Simmental Heifers



1. "B C R Rachel M123," s. by Reckoning 711F, exh. by Bret Pembrook, Fairview, OK. 8.6/67/91/3.4/17/14.5/.28/-.052/.78/125/73



2. "Eathington Mary 437," s. by Next Level, exh. by Katie Flitsch, Central City, IA. 10.6/84/127/4.3/17/10.8/-.07/-.095/1/109/75



3. "Britney Jean," s. by WHF/JS/CCS Double Up G365, exh. by Abagayle Britton, Olmsted, IL. 10.8/83/118/5/17.7/10.2/-.16/-.086/.87/103/73



**4. "JSUL Proud Mary** 3654L," s. by Reckoning 711F, exh. by Josie Phillips, Maysville, KY. 9.8/77/110/3.1/18.1/13.1/.02/-.014/.75/112/72



5. "JSUL Fancy Rosie 4241M," s. by R/C SFI Creedence 417J, exh. by Beckett DeBerry, Olton, TX. 9.9/80/124/2.9/18.8/10.1/-.01/-.098/.87/108/74



6. "JSUL JBSF Martini 325M," s. by W/C Relentless 32C, exh. by Kenidey Effling, Highmore, SD. 9.4/71/97/2.8/19.2/7.5/.15/-.069/1.09/108/74



7. "MPJ Mia's Belief 438M," s. by LLSF Pays To Believe ZU194, exh. by Addison Brueggeman, Lake Park, IA. 8.1/73/107/4.8/21.1/13.4/.08/-.058/.74/113/71



8. "Lashmett/Weis Vicki 14M," s. by Next Level, exh. by Kaison Howard, Albia, IA. 10.2/80/115/4.7/18.2/11.6/.05/-.094/1.03/114/76



Editor's note: PTP data for the bull and female shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. PTP data for the steer show include Actual Weight and Birth Weight EPD, Weaning Weight EPD, Yearling Weight EPD, Marbling EPD, Backfat EPD, REA EPD, and \$TI. All EPD were current as of a 7/6/2025 data pull.



9. "JSUL Rosie 4288M," s. by WLE Copacetic E02, exh. by Carlee Clark, Muldrow, OK. 10.9/80/121/4.6/12.3/8.6/.12/-.104/.89/115/78



10. "Harkers Black Satin M114," s. by STCC Tecumseh 058J, exh. by Glennys McGurk, Kingman, IN. 5.9/78/109/1.8/20.7/14.8/.19/-.083/.86/120/76



11. "CLAC She's Special 464M," s. by LLSF Pays To Believe ZU194, exh. by Addison Bartlow, Monticello, IL. 11/68/97/5.8/20.6/11.6/.28/-.060/.75/123/74



12. "Bailey's Bianca 432M," s. by STCC Tecumseh 058J, exh. by Shelby Candler, Weaverville, NC. 7.8/79/112/2.2/21.2/13/.27/-.073/.93/124/80



13. "JMSC Revlon 408M," s. by Revelation 2K, exh. by Chloee Clark, Muldrow, OK. 11.7/63/81/4/17/10.8/.14/-.088/.60/115/69



14. "Dwyer/RSF Miss Honey Bee 410M," s. by W/C Relentless 32C, exh. by Chael Roberts, Absarokee, MT. 10.7/74/101/4.5/21.8/5.9/.12/-.068/.90/104/73



15. "K C Carmen 486M," s. by VCL Foresight, exh. by Kipton Koons, Lakin, KS. 7.7/69/93/2.8/19.3/11.8/.03/-.066/.77/104/67



16. "RRF/CMFM Gotta Love Me 109M," s. by Rocking P Private Stock H010, exh. by Paisley Seamans, Colmesneil, TX. 11.8/81/121/6/16.9/12.6/.35/-.061/.56/137/85



17. "DGSF Arkdale Pride 144M ET," s. by ETR GCC Real Time G380, exh. by Josie Phillips, Maysville, KY. 6/83/117/3.9/16.9/11.7/.03/-.074/.62/103/72

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### **Purebred Simmental Heifers (continued)**



18. "CLAC CLA Makin Mills 082M," s. by SO Remedy 7F, exh. by Chloee Clark, Muldrow, OK. 11/80/122/3.9/16.8/10.2/-.04/-.098/.79/109/74



19. "S&S TSSC Something To See," s. by JSUL Something About Mary 8421, exh. by Claire Nibe, Melrose, IA. 11.2/83/124/3.5/16.4/9.4/.03/-.090/1.06/114/79



20. "JSUL Special Rose 4201M," s. by JSUL Something About Mary 8421, exh. by Bristol Demaree, Jamestown, IN. 11/77/117/2.4/16.6/9.7/.04/-.083/.91/111/71

### Purebred Simmental Pairs (Dam's EPD are listed first.)



1. "Kane's Sheza Wreck 39L," s. by Reckoning 711F, Calf, "Kane's Dallas 39N," s. by WHF/JS/CCS Double Up G365, exh. by Lindy Kane, Smithshire, IL. 7.7/72/101/2.7/18.7/13.5/-.01/-.068/.98/108/69 9.3/78/105/4.2/16/11.3/-.16/-.070/.97/100/69



2. "FP/L London 303L,"
s. by SFG Cowboy Logic D627,
Calves, "FP/L Next Stop 501N" and "FP/L Nebraska 502N,"
s. by FP/L Jurisdiction 103J,
exh. by Paisley Olson, Lowry, MN.
11.2/92/140/6.4/16.1/13.3/.31/-.052/.66/139/90
14.9/82/120/8.3/22.8/12.8/.77/-.056/.67/168/99



3. "Bar O Luna 235L," s. by SO Remedy 7F, Calf, "K/B Nirvanna 80K," s. by OMF Epic E27, exh. by Kaden Camerlinck, Leonardville, KS. 11.8/76/112/4.3/18.1/10.4/.10/-.119/1.20/120/77 13.2/81/119/6.4/21/14.6/.15/-.085/1.01/136/83



4. "JSUL Rosie 3438L," s. by THSF Lover Boy B33, Calf, "DF Pappy Van Winkle 34N," s. by WHF/JS/CCS Woodford J001, exh. by Jemma Dorsey, Moro, IL. 10.7/81/118/5.2/25.5/11.7/.21/-.088/.72/126/82 12/81/115/4.8/22.5/15.4/.29/-.070/.60/139/84



5. "JSUL Reba 312L," s. by JSUL Something About Mary 8421, Calf, "GCC The Melvinator 200N," s. by GCC Night Owl 3104L, exh. by Maggie Griswold, Stillwater, OK. 10.4/92/147/3/18.7/9.2/.00/-.066/1.04/111/80 14.8/81/128/6.7/16.1/12.9/.28/-.057/.98/139/84





6. "3Aces Mignonne L233," s. by WHF/JS/CCS Double Up G365, Calf, "Harkers Mignonne N233," s. by Mr SR 71 Right Now E1538, exh. by Chase Harker, Hope, IN. 10.1/80/109/4.8/21.6/11/-.22/-.077.81/98/69 12.3/85/125/7.3/22.5/12.2/.00/-.097/.97/123/82



7. "HILB Believe In Angels K014," s. by WHF/JS/CCS Double Up G365, Calf, "KHH Executor M014," s. by W/C Executive Order 8543B, exh. by Kinslee Hilbrands, Clara City, MN. 11.3/83/115/5.5/1/10.2/-.22/-.059/1.05/99/71 12.7/82/119/5.5/19.9/11.2/-.02/-.059/.94/119/79



8. "Kelsie 377L." s. by STCC Tecumseh 058J, Calf, "Chief Eagle 377N," s. by Long's Eagle L56, exh. by Ryker Turner, Kansas City, MO. 8.3/88/128/2.2/14.2/11.3/.19/-.064/.72/121/83 10.4/91/135/3.7/17.8/13.6/.36/-.041/.84/143/91



9. "Pit-Stop Sweet Rajah," s. by BCLR Cash Flow C820, Calf, "Pit-Stop Royal Nala," s. by WLE Copacetic E02, exh. by Brennir Peterson, Gibbon, MN. 13.2/79/118/5/14/15.2/.10/-.064/1.09/134/80 13.1/81/122/5.7/9.2/10.9/.14/-.082/.99/127/81



10. "CLR/BBAR Miss Wildflower," s. by W/C Relentless 32C, Calf, "CLR/BBAR Miss Blossom," s. by Rocking P Private Stock H010, exh. by Chaela Rabas, Oconto Falls, WI. 11.2/63/86/2.1/16.4/11/.09/-.073/.90/112/68 13.3/71/101/4.8/12.6/11.7/.25/-.074/.73/129/77

### **Percentage Simmental Heifers**



1. "RP/CMFM Wildfire M06," s. by SCC SCH 24 Karat 838, exh. by Wyatt Phillips, Maysville, KY. 5.6/92/139/1.9/21.2/9.8/.28/-.032/.91/107/81



2. "JSUL Her Majesty 4584M," s. by Harkers Unleashed, exh. by Chase Harker, Hope, IN. 7/77/123/3.2/20.5/10.7/.37/-.056/.51/112/75

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### **Percentage Simmental Heifers (continued)**



3. "OAKP RJ Lizzo M254," s. by W/C Bankroll 811D exh. by Paisley Schick, Clinton, IL. 11.4/72/107/5.3/17.6/9.8/.24/-.020/.72/110/72



4. "OAKP Audi 106M," s. by Second Chance 601H, exh. by Conley Schick, Clinton, IL. 9.3/74/107/3.5/18/11.6/.23/-.023/.68/108/71



5. "MINN Mamacita 488M," s. by W/C Bankroll 811D, exh. by Hannah Thome, Adams, MN. 10.7/65/93/3.6/17.1/73/.17/-.049/.77/97/66



6. "JSUL Her Majesty 4712M," s. by W/C Style 69E, exh. by Bret Pembrook, Fairview, OK. 10.7/67/106/4.8/21.9/12.3/.31/-.045/.57/117/72



7. "S&S TSSC She Is Something," s. by JSUL Something About Mary 8421, exh. by Trey Davis, Iva, SC. 12.1/72/107/3.1/14.4/5.7/.17/-.057/.76/99/71



8. "LMAN JBOY Kammy 3185L ET," s. by JSUL Something About Mary 8421, exh. by Tanner Green, Mayville, MI. 10.1/75/123/2.3/17.3/8.2/.17/-.029/.65/101/71



9. "FLAR Flirty Fever 427M," s. by THSF Lover Boy B33, exh. by Thatcher Werning, Emery, SD. 11/67/93/5.6/23.6/6.9/.28/-.067/.51/104/72



10. "JBOY Tammy 470M," s. by Next Level, exh. by Kenidey Effling, Highmore, SD. 5.8/68/99/1.4/21/13/.02/-.097/1.03/95/64



11. "JSUL Who Dat 4117M," s. by W/C Bankroll 811D, exh. by Breckyn Bloomberg, Secor, IL. 12.3/70/104/7/20.4/5/.25/-.042/.70/103/73



12. "Cloud Valley Girl 19L," s. by W/C Style 69E, exh. by Kallie Cloud, Carthage, MO. 11.1/73/106/5.3/21.9/14.4/.35/-.052/.90/124/76



13. "RP/CMFM Time to Shine M13," s. by Reckoning 711F, exh. by Josie Phillips, Maysville, KY. 9.2/77/108/4.3/18.3/14.9/.28/-.018/.89/117/74



14. "GCC Lolly Pop Love 4139M," s. by W/C Bet On Red 481H, exh. by Jami Hoblyn, York, NE. 12.2/75/121/4.3/19.6/9.4/.17/-.062/.96/111/75





15. "OAKP Lizzo 4133M," s. by Second Chance 601H, exh. by Oaklyn Plamp, Mitchell, SD. 9.3/74/107/3.5/18/11.6/.23/-.023/.68/108/71



16. "JSUL Who's Darlin 4151M," s. by JBSF Berwick 41F, exh. by Brock Studer, Creston, IA. 10.6/71/108/6.3/20.7/6.5/.27/-.035/.52/101/71



17. "RJ Mackenzie M207," s. by W/C Bankroll 811D, exh. by Keagan Steck, Woodstock, MN. 11.3/71/107/5.9/19.1/8.9/.29/-.019/.63/111/73



18. "RP/CMFM Blackcap M086," s. by Circle M Tejas, exh. by Laura Landers Franklin, Blountsville, AL. 1.3/71/112/6/18.6/16.7/.28/-.026/.41/125/73



19. "Cowan S&S Southern Charm," s. by JSUL Something About Mary 8421, exh. by Haley Polley, Maysville, KY. 10.7/74/117/2.9/15.8/9.2/.16/-.035/.83/103/70



20. "S&S TSSC Main Miley Cyrus," s. by Rose MC Encore 0463, exh. by Eli Walther, Centerville, IN. 6.9/77/111/3.4/14.9/12.6/-.03/-.039/.45/91/64

### Percentage Simmental Pairs (^ indicates a percentage Simmental cow with a purebred Simmental calf. Dam's EPD are listed first.)



1. "Wildydale Sangria," s. by THSF Lover Boy B33, Calf, "Wildydale Big Red," s. by W/C Red Bird 269J, exh. by Bella Wildermuth, Granville, OH. 12.3/86/133/6/28.6/13.4/.39/-.040/.60/133/86 14.2/76/115/6.8/23.3/11.1/.23/-.051/.87/131/81



2. "UDE Princess 172L," s. by Harkers Unleashed, Calf, "BB/JCC Princess 550N," s. by ALL Justify 303L, exh. by Brenna Bartlow, Monticello, IL. 7.9/86/133/4.5/18.7/6.7/.37/-.055/.72/104/78 9.7/81/122/5/14.8/7.7/.29/-.057/.68/106/76

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### **Percentage Simmental Pairs (continued)**



3. "Oakdale Spring," s. by JASS On The Mark 69D, Calf, "Oakdale Stetson," s. by Harkers Medicine Man, exh. by Anna Doyle, Waupaca, WI 10.6/77/115/2.2/19.8/7/.13/-.044/.66/101/74 9.3/79/118/2.2/18.4/6.5/.19/-.076/.82/99/74



4. "JDE Executive Primo Girl," s.by PBF Red Paint F88, Calf, "JDE Primo Made Me Epic," s. by OMF Epic E27, exh. by Dillon Earles, Clyde TX. 11/60/88/4/17.2/14/.36/-.048/.67/121/70 12.8/74/107/6.3/20.5/16.4/.28/-.050/.74/143/81



5. "Newby Ms Secretary," s. by WLE Copacetic E02, Calf, "Newby Secretary's Maverick N37," s. by IR Honor K642, exh. by Cecillia Newby, Oswego, KS. 8.3/83/138/3.8/18.3/10.9/-.03/-.070/1.27/98/72 11.7/90/146/6.8/20.3/14.2/.31/-.046/1.12/133/86

### **Steers**



1. "GA/SCC/SWSN P Diddy," s. by Here I Am, exh. by Addison Brueggeman, Lake Park, IA. 1,405/1.8/56/80/-.31/.22/-.051/.67/61



2. "GEFF HIA 5M," s. by Here I Am, exh. by Jack Ploog, Charlotte, IA. 1,295/4.9/60/89/-.20/.18/-.041/.48/58



3. "RCC Jumpin Jiminy Crickets," s. by JASS On The Mark 69D, exh. by Audrey Redalen, Chatfield, MN. 1,250/.5/62/92/-.20/.18/-.045/.52/66



4. "LGC Here I Am 30M," s. by Here I Am, exh. by Maci Brooks, Avon, IL. 1,490/4.3/66/100/-.15/.25/-.041/.53/63



5. "217M," s. by Here I Am, exh. by Garrett Bihl, Bloomingburg, OH. 1,475/2.8/56/77/-.19/.33/-.044/.36/61





6. "Here We Go," s. by Here I Am, exh. by Bryce Hatfield, Pomona, KS. 1,355/2.4/60/90/-.18/.34/-.034/.52/65



7. "GSC Lance 11M," s. by Here I Am, exh. by Alex Behymer, Mount Sterling, IL. 1,085/1.7/56/76/-.20/.27/-.038/.45/62



8. "FRA Hulu 51M," s. by Here I Am, exh. by Levi Marthaler, Hastings, MN. 1,180/3.1/55/79/-.19/.032/-.034/.50/61



9. "JTF Roger 836 M27," s. by Rocking P Legendary C918, exh. by Cooper Hahs, Daisy, MO. 1,045/2.2/58/87/-.33/.04/-.069/.61/58



10. "HMSC Jared 69M," s. by Here I Am, exh. by Layne Murray, Dongola, IL. 1,295/3.4/59/87/-.20/.19/-.038/.52/60

# Simbrah Heifers



1. "Smith Fabled Farmers Daughter," s. by Smith Follow My Lead, exh. by Kannon Hill, East Bernard, TX. 16.2/67/85/9.2/16.1/4.6/-.17/-.126/.67/85/63



2. "BPB Helen 027M," s. by 6G/LMC Rajin Cajun W908, exh. by Cassidy Laake, Weimar, TX. 4.7/76/112/1.8/21.9/12.4/-.15/-.125/.87/92/65

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## Simbrah Heifers (continued)



3. "MGP Mollie Red M03," s. by TK/FCC Hard Body, exh. by Maverick Cody, Tolar, TX. 6/84/129/3.3/18.1/8.2/-.28/-.119/.67/71/63



4. "F/WAR Rhaenyra," s. by Hagan Hush Money 647G, exh. by Braylen Schaeffer, Hagerstown, IN. 12.3/67/101/6.6/16/9/-.18/-.106/.58/83/58



5. "Smith 4S Kayla Charming Lucylu," s. by Smith Isgrig Something In Red, exh. by Kayla Sansom, Brenham, TX. 13.6/66/93/6.2/12.6/4.4/-.02/-.082/.84/99/68



6. "RHF/FFS Mar-A-Lago," s. by HILB Oracle C033R, exh. by Sara Sweat, McCaskill, AR. 9/71/102/2.7/19/8.4/-.05/-.105/.52/87/65



7. "Smith Diva Timeless Dancer," s. by Smith Follow My Lead, exh. by Holden Hawkins, Bogata, TX. 12.3/79/111/7.3/15.3/5.3/-.05/-.101/.73/92/72



8. "F/WAR C2F Wicked Bunny M04," s. by RGV DRC Paying the Bills, exh. by Brynn Caldwell, College Station, TX. 5.4/70/107/2.9/20.4/12/-.14/-.099/.57/86/61



9. "Ms ETM Martine M08," s. by TTSJ Hugo 52H, exh. by Addison Dowdy, Kennard, TX. 9.1/63/92/5.1/20/12.1/.00/-.102/.66/94/61



10. "4JT Darling Pistol Annie," s. by SLBC JSSC Red Hot 623K, exh. by Jenna Tyler, Texarkana, TX. 9.3/76/117/6.1/15.1/5.6/-.12/-.119/.59/74/61



# **Percentage Simbrah Heifers**



1. "Hagan Marvelous 034M," s. by Hagan Hush Money 647G, exh. by Zachary Buchanan, Waxahachie, TX. 9.5/74/107/4.5/17/9.8/.01/-.100/.67/105/70



2. "F/WAR C2F Wicked Sensation," s. by HILB Oracle C033R, exh. by Caiman Cody, Tolar, TX. 7.5/69/105/2.2/19/8.8/.07/-.098/.65/105/71



3. "Smith Diva's Dancing Macie Mae," s. by JSUL Something About Mary 8421, exh. by Jakob Sansom, Brenham, TX. 11.1/88/133/3.6/12.9/5.1/.03/-.097/.90/103/78



4. "MBK Velma 74M," s. by WHF Elmer F316, exh. by Mason Karisch, Starkville, MS. 11.2/85/134/7.1/16.7/9.8/.25/-.072/.97/116/80



5. "RHF/SA Meg," s. by WAA Heza Relentless 107J, exh. by Sara Sweat, McCaskill, AR. 7.2/59/84/3.4/23.3/8/.04/-.064/.53/82/58

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#### **Simbrah Pairs** (+ indicates a purebred Simbrah cow with a percentage Simbrah calf. Dam's EPD are listed first.)



1. "RHF/SA Hallelujah," s. by SSS Hallelujah 468X, Calf, "4JT Darling Made Ya Look 32N," s. by Kimbo 114D, exh. by Jenna Tyler, Texarkana, TX. 9.7/47/65/6.7/22.1/10.7/.01/-.096/.42/102/59 8.6/63/94/5.6/24.1/7.6/.15/-.070/.62/92/64



2. "F WAR Athena," +
s. by Hagan Hush Money 647G,
Calf, "Dust's Athena 22N,"
s. by ES Troubadour KB44,
exh. by Gauge Gillespie, Waxahachie, TX.
10/63/85/5.3/16/4.8/-.25/-.142/.62/65/53
13/63/98/6.4/24.1/8.9/.06/-.071/.61/109/68



3. "Smith Diva Friendly Face 220L," s. by Smith Made Solid, Calf, "Smith TMP Diva Smiling Face," s. by Smith TMP Cast No Doubt 377J, exh. by Jacob Merritt, Henderson, TX. 13.9/57/82/8.3/14/4.8/.03/-.109/.58/105/68 12.7/55/67/7.4/18.1/4.6/.03/-.121/.51/87/61

# **Fullblood Heifers**



1. "SBV Choice 280M," s. by Silver Lake Jackson 24J, exh. by Amber Morris, Marengo, IN. 4.9/77/105/3.5/34.6/16.6/-.15/-.118/.94/100/66



2. "TCBO Tillie," s. by JB CDN Captain Call 1948, exh. by Payton Klein, Charleston, AR. 4.1/78/107/1.5/31.5/13.2/.11/-.087/.79/107/73





3. "SBV Choice 281M," s. by Silver Lake Jackson 24J, exh. by Amber Morris, Marengo, IN. 4.9/77/105/3.5/34.6/16.6/-.15/-.118/.94/100/66



4. "TCBO Clara Belle," s. by Estes Top Gun J42E, exh. by Ethan Hertlein, Subiaco, AR. 9.9/64/89/1.1/31.2/12.3/-.03/-.128/.93/106/67



5. "TCBO Justice," s. by JB CDN Captain Call 1948, exh. by Payton Klein, Charleston, AR. 3.5/66/98/1.4/36.7/18.6/.11/-.109/1.01/117/69

#### **Fullblood Pairs**



1. "Logland Aquamarine 330L," s. by Willow Oaks Juneau, Calf, "Jones & Sons Ace," s. by Rugged R Cavill, exh. by Caroline Jones, Tom Bean, TX. 5.4/81/111/3.5/33.1/14.2/-.13/-.113/1.06/98/69 12.1/71/97/6.5/29/14.2/-.18/.135/.87/107/67



2. "FLC Jewel J17," s. by Bar 5 Hextor 1223C, Calf, "LLEO Nice Rip 007N," s. by Alliance Polled M T M 1723, exh. by Landon Ohlde, Williamsburg, KS. 3.6/78/112/2.7/35.2/12.6/.08/-.129/.78/105/73 6.3/73/98/3.5/33.7/9.9/-.04/-.108/.94/96/69



3. "TCBO Chaney," s. by Logland Arrow L03E, Calf, "GJC Ms Chaney N047," s. by Starwest POL Blueprint, exh. by Garrett Jones, Anna, TX. 7.5/75/96/4.5/31.4/16.3/-.07/-.129/.73/108/69 11.8/78/104/5.7/33.8/11.9/-.16/-.123/.80/103/70



4. "Logland Icicle 426M," s. by JB DCN Apache Junction 1831, Calf, "LLEO Range Max 28N," s. by AKGO Steve Harvey 183M, exh. by Landon Ohlde, Williamsburg, KS. 4.9/74/106/4.7/35.3/11.6/-.03/-.103/.48/94/66 5.7/69/96/4.8/34.4/12.5/.01/-.122/.744/100/66

5. "TCBO Augusta," s. by Outback Of Double Bar D, Calf, "TCBO St. Augustine," s. by Logland Double Dare 233K, exh. by Payton Klein, Charleston, AR. 4.2/73/103/2.6/20.9/9.9/-.22/-.133/.94/81/61 4.4/69/98/3/26.9/12.4/-.13/-.141/1.01/91/63

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# Bred and Owned Show Purebred Simmental Heifers



1. "3/S Blackstar 485M," s. by WHF/JS/CCS Woodford J001, exh. by Mabrey Schick, Clinton, IL. 13.1/76/108/4.2/18.9/15.2/.21/-.058/.63/134/79



2. "GCC Lava-Luscious 4141M," s. by W/C Bet On Red 481H, exh. by Maggie Griswold, Stillwater, OK. 10.2/85/138/3.1/22/9.4/.19/-.069/1.14/120/82



3. "CGCC Miley," s. by Reckoning 711F, exh. by Cole Glick, Industry, IL. 11.6/58/75/4.3/16.9/16.5/.09/-.022/.65/121/65



4. "MMY EVCS Stevie 456M," s. by Reckoning 711F, exh. by Mallarie Yokley, Moundville, MO. 9.7/73/100/3.3/17.4/12/.15/-.049/.068/118/75



5. "NMC Marge," s. by WLE Copacetic E02, exh. by Natalie McKenna, Sioux City, IA. 11.8/76/107/5.8/11.3/10.3/.01/-.100/.78/110/72



6. "Ms TTSJ Lianna 364," s. by WLE Copactic E02, exh. by Shay Siegmund, Giddings, TX. 9.8/83/119/4.2/11.3/8.2/-.10/-.095/.88/99/73



7. "WHF Delilah 456M," s. by WHF/JS/CCS Woodford J001, exh. by AnnLawrence Allen, Versailles, KY. 10.9/91/128/4/20.2/13.4/.23/-.080/.77/133/87



8. "RCC Prima Donna," s. by SO Remedy 7F, exh. by Audrey Redalen, Chatfield, MN. 11.4/78/117/3.9/13.8/11.1/-.02/-.107/1/110/72





9. "Cloud Diana 138M," s. by Rocking P Private Stock H010, exh. by Kallie Cloud, Carthage, MO. 12.5/69/94/5.8/14.2/12.2/.29/-.058/.58/129/76



10. "Bates' Mia 402M." s. by JSUL Something About Mary 8421, exh. by Dalaney Bates, Sebewaing, MI. 11.2/78/117/3.1/14.8/10.4/.05/-.078/.94/115/76



11. "DRCY Hot Sauce 38M." s. by JSUL Something About Mary 8421, exh. by Oaklie Dorcey, Morse Bluff, NE. 8.8/77/111/2.1/13.4/10.2/.03/-.069/.83/105/70



12. "CDY Riot Rose 687L," s. by W/C Bankroll 811D, exh. by Caiman Cody, Tolar, TX. 9.8/83/121/5/15.6/7.6/.04/-.056/.62/107/77



13. "BESH/WHF Amelia MG42," s. by Reckoning 711F, exh. by Kali Beshears, Winchester, IN. 6.8/75/102/2.7/24.3/15.2/-.07/-.059/.68/108/70



14. "LHT Ms Tecumseh 245M," s. by STCC Tecumseh 058J, exh. by Lainey Trauernicht, Wymore, NE. 8.6/70/107/2.6/20.8/11.9/.21/-.099/.69/120/75



15. "DRCY Paprika 28M," s. by JSUL Something About Mary 8421, exh. by Taetum Dorcey, Morse Bluff, NE. 8.8/77/111/2.1/13.4/10.2/.03/-.069/.83/105/70



16. "SHS Zara," s. by TJSC Coping with Destiny 9K, exh. by Elizabeth Dekker, Noblesville, IN. 10.6/70/101/4.7/16.4/12/.01/-.072/.68/110/69



17. "Double O M001," s. by WHF/JS/CCS Double Up G365, exh. by Blaine Videkovich, Ashville, OH. 8.1/78/111/4.1/16.2/9.6/-.08/-.072/.86/100/71



18. "CPB Knockout M461," s. by TJSC King of Diamonds, exh. by Campbell Belcher, Buncombe, IL. 9.9/71/103/4.1/17.2/11.2/.12/-.094/.93/114/72



19. "KHH/HILB Blue Magnolia," s. by WHF/JS/CCS Double Up G365, exh. by Kinslee Hilbrands, Clara City, MN. 9/83/118/4.3/19.1/9.7/-.03/-.077/.78/105/75



20. "JKCS/T-T Blackbird N05," s. by Mr CCF 20-20, exh. by Christian Siegel, California, MO. 11.8/80/113/4.4/15.2/9.4/.10/-.076/.97/117/79

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#### Purebred Simmental Pairs (Dam's EPD are listed first.)



1. "Kane's Sheza Wreck 39L," s. by Reckoning 711F, Calf, "Kane's Dallas 39N," s. by WHF/JS/CCS Double Up G365, exh. by Lindy Kane, Smithshire, IL. 7.7/72/101/2.7/18.7/13.5/-.01/-.068/.98/108/69 9.3/78/105/4.2/19/11.3/-.16/-.070/.97/100/69



2. "FP/L London 303L,"
s. by SFG Cowboy Logic D627,
Calves, "FP/L Nebraska 502N" and "FP/L Next Stop 501N,"
s. by FP/L Jurisdiction 103J,
exh. by Paisley Olson, Lowry, MN.
11.2/92/140/6.4/16./13.3/.31/-.052/.66/139/90
14.9/82/120/8.3/22.8/12.8/.77/-.056/.67/168/99



3. "OZPF Miss Kitty Up J30 L36," s. by WHF/JS/CCS Double Up G365, Calf, "OZPF Miss Duchess L36 N1," s. by Rocking P Private Stock H010, exh. by Easton Chamberlin, Cole Camp, MO. 11.6/85/116/4.9/13.9/14.2/-.06/-.054/.79/118/77 13.5/82/116/6.1/11.3/13.3/.17/-.065/.67/132/82



4. "MSSC Queen Of Diamonds L902," s. by TJSC King of Diamonds, Calf, "MSSC Queens Smoke Show N902," s. by HILB Oracle C033R, exh. by Mason Stafford, Lufkin, TX. 10.3/64/93/5.6/17.7/10.9/.15/-.073/.81/113/69 9.6/71/101/3/16.5/9.3/.16/-.102/.76/111/72



5. "CLR/BBAR Miss Wild Flower," s. by W/C Relentless 32C, Calf, "CLR/BBAR Miss Blossom," s. by Rocking P Private Stock H010, exh. by Chaela Rabas, Oconto Falls, WI. 11.2/63/86/2.1/16.4/11/.09/-.073/.90/112/68 13.3/71/101/4.8/12.6/11.7/.25/-.074/.73/129/77



#### **Purebred Simmental Bulls**



1. "KFFS Genesis M811," s. by WHF/JS/CCS Double Up G365, exh. by Abraham Kennedy, Brookston, IN. 10/72/96/3.2/17.4/10.8/-.03/-.075/.72/107/70



2. "G319 I'm Your Huckleberry 38M," s. by WLE Copacetic E02, exh. by Ethan Graber, Mount Pleasant, IA. 10.7/79/118/5.3/15.5/8.4/.13/-.092/.97/114/78



3. "Lemenager Aaaayyy The Biggest," s. by HOLT Mr Equity 226K, exh. by Curtis Lemenager, Fairbury, IL. 10.9/72/98/4.7/19/13.1/-.01/-.062/.47/113/71



4. "White Socks," s. by THSF Lover Boy B33, exh. by Sam Dohlman, Fayetteville, AR. 12.8/78/114/7.2/25.8/11.2/.24/-.062/.68/131/83



5. "NPC Don't Worry N519," s. by WHF/JS/CCS Double Up G365, exh. by Emerson Petersen, Fremont, NE. 7.7/78/110/3.7/18.4/10/-.10/-.066/.79/98/70



6. "Wildydale Big Red," s. by W/C Red Bird 269J, exh. by Bella Wildermuth, Granville, OH. 14.2/76/115/6.8/23.3/11.1/.23/-.051/.87/131/81



7. "SO Killin' Time 1N," s. by SO Remnant 418J, exh. by Walker Housley, Dayton, TN. 12.3/78/114/4.7/17.4/8.9/-.02/-.085/.82/109/74



8. "CSCC Master Luke 701 M454," s. by WHF/JS/CCS Double Up G365, exh. by Braxton Schoenfeld, Dawson, MN. 11.2/88/128/6.2/23.3/12.7/-.06/-.046/.89/118/80

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### **Purebred Simmental Bulls (continued)**



9. "Oval F Money M453," s. by Oval F Jackpot J115, exh. by Ella Fischer, Saint Joseph, MO. 5.2/90/134/1.8/13.9/20.3/-.13/-.090/.80/130/80



10. "HS/JXO Red Marvel M98G," s. by WHF Entourage H450, exh. by Jaxon Hilbrands, Holloway, MN. 14.3/69/94/6.6/18.2/14.3/-.06/-.074/.82/117/69

### **Percentage Simmental Heifers**



1. "TCLC Emmio 430M ET," s. by LLSF Pays To Believe ZU194, exh. by Tyler Miller, Atlanta, IL. 10.8/71/112/4.3/17.7/9.3/.33/-.027/.71/109/71



2. "APB/SCC Phyllis 465M," s. by EC Rebel 156F, exh. by Addison Bartlow, Monticello, IL. 8.1/75/117/3.8/18.4/12.6/.28/-.026/.39/112/72



3. "JSF3 Donna Jean 91M2," s. by WLE Copacetic E02, exh. by Shelby Candler, Weaverville, NC. 10.3/80/119/5.3/11/8.8/.23/-.063/.66/107/75



4. "Cloud Valley Girl 19L," s. by W/C Style 69E, exh. by Kallie Cloud, Carthage, MO. 11.1/73/106/5.3/21.9/14.4/.35/-.052/.90/124/76



5. "RP/CMFM Time To Shine M13," s. by Reckoning 711F, exh. by Josie Phillips, Maysville, KY. 9.2/77/108/4.3/18.3/14.9/.28/-.018/.89/117/74





6. "GCC Sweet Diamond M122," s. by GCC Genoa 2118K, exh. by Garrett Griswold, Stillwater, OK. 9.5/73/109/3.1/18.6/7.9/.05/-.067/.79/93/68



7. "3Aces Mignonne L903," s. by BNWZ Data Bank 1311C ET, exh. by Andrew Meier, Clinton, TN. 13.4/61/89/7.4/17.5/7.3/.03/-.075/.74/94/63



8. "SO Daytona 317M," s. by Gateway Follow Me F163, exh. by Walker Housley, Dayton, TN. 9.2/74/103/3.1/13/9/.27/-.045/.52/103/71



9. "Miss Ariel 425M," s. by SCC SCH 24 Karat 838, exh. by Jami Hoblyn, York, NE. 6.1/87/126/2.6/17.5/8.9/.05/-.032/.70/90/71



10. "Block Limitless Bucks 909M," s. by S&S TSSC Limitless 041H, exh. by Trey Davis, Iva, SC. 9.1/65/97/4.9/18.8/5.4/.34/-.036/.51/101/70



11. "WCCO/CLAC Bernice 84M," s. by WHF/JS/CCS Double Up G365, exh. by Emma Woodard, Cambridge, OH. 8.2/83/118/4.6/21.9/9.6/-.06/-.046/.87/90/70



12. "TSL Boom Baby 519M," s. by Holtkamp CLAC Change Is Coming, exh. by Delaney Truebenbach, Knightstown, IN. 8.2/78/120/2.2/15.9/9.1/.23/-.055/.39/104/74



13. "TCK Moxi 72M," s. by Knodle's Knight 17K, exh. by Ty Knodle, Fillmore, IL. 11.8/78/114/5.2/15.9/8.4/.17/-.056/.88/106/74



14. "AK/NDS BFF Chow Chow 446L," s. by W/C Bankroll 811D, exh. by Dylan Chastain, Danielsville, GA. 9.5/84/130/4.6/17.9/9/.14/-.091/1.06/107/78



15. "AHIN Miss Sara 408M," s. by EC Rebel 156F, exh. by Aiden Hiniker, Pipestone, MN. 9.2/81/121/4.3/15.8/11.6/.23/-.059/.57/111/75



16. "Heges Malibu M119," s. by STCC Tecumseh 058J, exh. by Tucker Dickerson, Hope, IN. 7.4/75/108/2.4/22.8/13.9/.36/-.051/.93/119/76



17. "DF Dega's Total Upstage," s. by Next Level, exh. by Jemma Dorsey, Moro, IL. 9.8/77/116/4.4/19.3/10.3/.08/-.059/.84/100/70

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# **Percentage Simmental Heifers (continued)**

18. "DF Dega's Super Heaven," s. by Next Level, exh. by Claire Dorsey, Moro, IL. 9.8/77/116/4.4/19.3/10.3/.08/-.059/.84/100/70



19. "TPHT Night at the Disco M02," s. by STCC Tecumseh 058J, exh. by Aribella Beins, Deweyville, UT. 6.4/72/105/2.5/20.5/14.4/.23/-.051/.75/109/70



20. "BNBL Miss Blooming," s. by WHF/JS/CCS Woodford J001, exh. by Brock Lauristen, Arlington, NE. 11.9/75/107/4.8/18.3/17.4/.31/-.044/.45/129/75

#### Percentage Simmental Pairs (^ indicates a percentage Simmental cow with a purebred Simmental calf. Dam's EPD are listed first.)



1. "Wildydale Sangria,"^
s. by THSF Lover Boy B33,
Calf, "Wildydale Big Red,"
s. by W/C Red Bird 269J,
exh. by Bella Wildermuth, Granville, OH.
12.3/86/133/6/28.6/13.4/.39/-.040/.60/133/86
14.2/76/115/6.8/23.3/11.1/.23/-.051/.87/131/81



2. "NPC Pixie K228," s. by GEFF County O, Calf, "NPC Don't Worry N519," s. by WHF/JS/CCS Double Up G365, exh. by Emerson Petersen, Fremont, NE. 5.3/69/106/2/17.5/10.8/.10/-.060/.62/93/65 7.7/78/10/3.7/18.4/10/-.10/-.066/.79/98/70



3. "355L," s. by W/C Bank On It 273H, Calf, "High Five Nadia 555N," s. by THSF Lover Boy B33," s. by Gracie Klausen, West Point, NE. 12.1/70/100/4.5/21.3/8.4/.13/-.047/.81/100/69 12.6/77/108/6.1/26/10.5/.24/-.058/.67/115/77



4. "Oakdale Spring," s. by JASS On The Mark 69D, Calf, "Oakdale Stetson," s. by Harkers Medicine Man, exh. by Anna Doyle, Waupaca, WI. 10.6/77/115/2.2/19.8/7/.13/-.044/.66/101/74 9.3/79/118/2.2/18.4/6.5/.19/-.076/.82/99/74



5. "JDE Executive Primo Girl," \(^\)
s. by PBF Red Paint F88,
Calf, "JDE Primo Made Me Epic,"
s. by OMF Epic E27,
exh. by Dillon Earles, Clyde, TX.
11/60/88/4/17.2/14/.36/-.048/.67/121/70
12.8/74/107/6.3/20.8/16.4/.28/-.050/.74/143/81



# **Percentage Simmental Bulls**



1. "TCK Motley Crue 15M," s. by W/C Style 69E, exh. by Ty Knodle, Fillmore, IL. 10.7/62/93/5.4/20/11.3/.28/-.027/.43/112/68



2. "C-4 Recall 600M," s. by C-4 Juan Recall H400, exh. by Macy Collum, Perkins, OK. 10.8/72/100/3.6/21.8/12.2/.32/.005/.37/113/72



3. "Mr W/C Whitewater 829M," s. by Rubys Whitewater 2114K, exh. by Creighten Werning, Emery, SD. 14.9/80/130/7.9/24.8/11.2/.47/-.036/.87/137/86



4. "JSF3 Jet Lag M422," s. by Lonesome Style 9025 ET, exh. by Shelby Candler, Weaverville, NC. 12.4/71/110/6.2/20.8/14.3/.17/-.056/.72/118/71



5. "TLLC Result," s. by Revelation 2K, exh. by Tyler Loudon, Creston, IA. 9.4/67/91/3.9/16.1/8.1/.12/-.054/.72/92/64

#### **Steers** (\* Indicates a purebred Simmental.)



1. "TOL Maverick 197M," s. by How Great Thou Art, exh. by Magen Tol, Canby, MN. 1,185/2.3/71/102/-.24/.19/-.051/.57/69



2. "TCK Mufasa 27M," s. by Here I Am, exh. by Ty Knodle, Fillmore, IL. 1,325/2.3/57/84/-.18/.22/-.040/.41/61

(Continued from page 83)

#### Steers (continued) (\* Indicates a purebred Simmental.)



3. "Mr Ruda Here I Am 4041M," s. by Here I Am, exh. by Niyah Ruda, Fremont, NE. 1,260/3.8/58/85/-.22/.15/-.044/.53/57



4. "CLR/BBAR Preslee,"\* s. by W/C Relentless 32C, exh. by Chaela Rabas, Oconto Falls, WI. 1,375/2.1/65/89/-.43/.09/-.073/.90/68



5. "PLM Ace M20," s. by W/C Style 69E, exh. by Nolan McGrew, Good Hope, IL. 1,485/1.4/67/98/-.25/.31/-.039/.65/71

#### Simbrah Heifers



1. "Smith 4S Kayla Charming Lucylu," s. by Smith Isgrig Something In Red, exh. by Kayla Sansom, Brenham, TX. 13.6/66/93/6.2/12.6/4.4/-.02/-.082/.84/99/68



2. "RHF/FFS Mara-A-Lago," s. by HILB Oracle C033R, exh. by Sara Sweat, McCaskill, AR. 9/71/102/2.7/19/8.4/-.05/-.105/.52/87/65



3. "4JT Darling Pistol Annie," s. by SLBC JSSC Red Hot 623K, exh. by Jenna Tyler, Texarkana, TX. 9.3/76/117/6.1/15.1/5.6/-.12/-.119/.59/74/61



4. "Smith McCrary Lookin Classy," s. by Smith WLTRS Crockett, exh. by Hallie Hackett, Texarkana, TX. 12.4/66/85/6.5/15.8/6.6/-.30/-.117/.45/73/56



5. "RHF/FFS Melania," s. by HILB Oracle C033R, exh. by Anna Sweat, McCaskill, AR. 9/71/102/2.7/19/8.4/-.05/-.05/.52/87/65



# **Percentage Simbrah Heifers**



1. "RHF/SA Meg," s. by WAA Heza Relentless 107J," s. by Sara Sweat, McCaskill, AR. 7.2/59/84/3.4/23.3/8/.04/-.064/.53/82/58



2. "MBK Velma 74M," s. by WHF Elmer T F316, exh. by Mason Karisch, Starkville, MS. 11.2/85/134/7.1/16.7/9.8/.25/-.072/.97/116/80



3. "5REJ Rose Gold," s. by FSSR Mr Optimizer, exh. by Evelyn Reed, Paris, AR. 7/76/113/3.4/18.7/10.4/-.20/-.123/.62/81/62

#### Simbrah Bulls



1. "RHF/FFS Deep Water," s. by HILB Oracle C033R, exh. by Anna Sweat, McCaskill, AR. 9/71/102/2.7/19/8.4/-.05/-.105/.52/87/65

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## **Percentage Simbrah Bulls**



1. "SSF/HLCS Keep the Change S01N," s. by Holkamp CLAC Change Is Coming, exh. by Hailey Cornett, Hillsboro, OH. 9.1/75/109/4.8/13/8.2/-.07/-.112/.72/86/65

#### **Fullblood Heifers**



1. "Ashley M1," s. by Freedoms King Tut, exh. by Amber Morris, Marengo, IN. 1.7/85/120/1.6/34.9/14.1/-.08-.104/.99/95/70

#### **Fullblood Bulls**



1. "GJC Mr Maximilian 201M," s. by Logland Arrow L03E, exh. by Garrett Jones, Anna, TX. 10.9/72/104/7/29/15.3/-.12/-.109/.76/110/68



2. "Jones & Sons Ace," s. by Rugged R Cavill, exh. by Caroline Jones, Tom Bean, TX. 12.1/71/97/6.5/2/14.2/-.18/-.135/.87/107/67

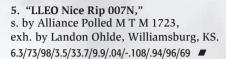




3. "Jones & Sons Origin Story," s. by Logland Arrow L03E, exh. by Caroline Jones, Tom Bean, TX. 7.4/67/93/5.6/30.3/13/-.09/-.090/.94/9/64



4. "5RTW Brennan," s. by Logland Arrow L03E, exh. by Tanner Reed, Paris, AR. 4.7/69/97/2.5/30.9/13.5/-.06/-.121/.83/98/65

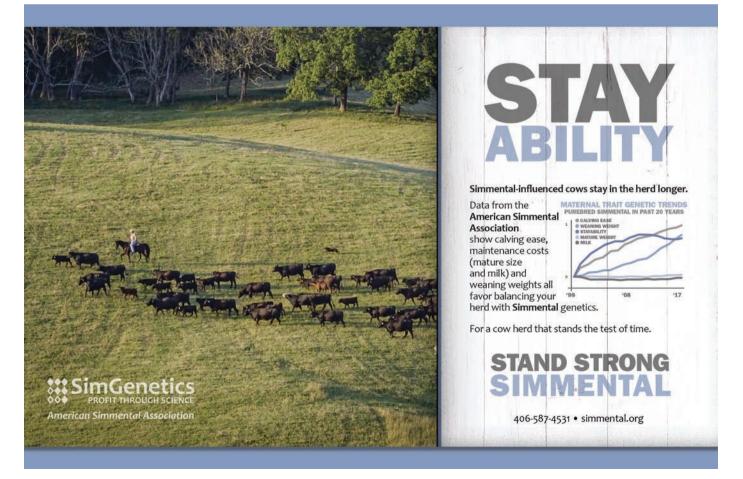




View Thursday's complete show result information here



View Friday's complete show result information here



# Eastern Regional Classic



AJSA EASTERN REGIONAL

Date: **June 4-7, 2025** 

Location: Harrisonburg, VA

Cattle Show Judge: **Jack Ward**, **Plattsburg**, **MO** Showmanship Judges: **Kevin and Mandy Rooker**,

Smock, PA

#### **Overall**



Top Ten Juniors, Overall

Top Ten Seniors, Overall



Top Ten Juniors, Cattlemen's Quiz



Top Ten Seniors, Cattlemen's Quiz

#### Juniors

- 1. Silas Fredenburg, IN
- 2. Camille Kemmerer, OH
- 3. Trinley Robson, VA
- 4. Zane Witte, MO
- 5. Sadie Jackson, KY
- 6. Delaney Truebenbach, IN
- 7. Ella Miller, VA
- 8. Charlotte Smithson, MD
- 9. Wyatt Phillips, KY
- 10. Grayce Hunigan, TN

#### **Seniors**

- 1. Nathan Videkovich, OH
- 2. Walker Housley, TN
- 3. James Jackson, KY
- 4. Isaac Miller, VA
- 5. Josie Phillips, KY
- 6. Lily Brown, ME
- 7. Shelby Candler, NC
- 8. Ashlyn Popp, KY
- 9. Emma Woodard, OH
- 10. Owen Brown, ME

#### Cattlemen's Quiz

#### **Juniors**

- 1. Silas Fredenburg, IN
- 2. Lane Workman, PA
- 3. Grayce Hunigan, TN
- 4. Zane Witte, MO
- 5. Sadie Jackson, KY
- 6. Ruby Hunigan, TN
- 7. Mason Harris, TN
- 8. Charlotte Smithson, MD
- 9. Griffin Dodson, TX
- 10. Reese Dodson, TX

#### Seniors

- 1. Lily Brown, ME
- 2. Ashlyn Popp, KY
- 3. Owen Brown, ME
- 4. James Jackson, KY
- 5. Gracie Giles, TN
- 6. Cooper Joines, VA
- 7. Lane Rizor, OH
- 8. Isaac Miller, VA
- 9. Carter Brown, WV
- 10. Abigail Henry, TN

# **Judging Contest**

#### **Juniors**

- 1. Silas Fredenburg, IN
- 2. Trinley Robson, VA
- 3. Ella Miller, VA
- 4. Tate Fredenburg, IN
- 5. Gus Fredenburg, IN
- 6. Zane Witte, MO
- 7. Griffin Dodson, TX
- 8. Lanie Spiller, OH
- 9. Riley Lynch, MA
- 10. Ruby Hunigan, TN

#### Seniors

- 1. Walker Housley, TN
- 2. Shelby Candler, NC
- 3. Isaac Miller, VA
- 4. Abigail Miller, VA
- 5. Nathan Videkovich, OH
- 6. Jacob Poynor, MS
- 7. Tyler Wetzel, VA
- 8. Audrey Cook, VA
- 9. Daniel Campbell, VA
- 9. Daniel Campbell, V
- 10. Abigail Henry, TN

#### Sales Talk

#### **Juniors**

- 1. Camille Kemmerer, OH
- 2. Silas Fredenburg, IN
- 3. Logan Baitz, IN
- 4. Charlotte Smithson, MD
- 5. Ruby Hunigan, TN
- 6. Allison Horst, OH
- 7. Sadie Jackson, KY
- 8. Jacob Merritt, TX
- 9. Travis Clark, NY 10. Mabel Smithson, MD

#### **Seniors**

- 1. James Jackson, KY
- 2. Josie Phillips, KY
- 3. Brandon Weber, FL
- 4. Walker Housley, TN
- 5. Audrey Cook, VA
- 6. Carley Thomas, VA
- 7. Nathan Videkovich, OH
- 8. Lily Brown, ME
- 9. Cash Rumple, IN
- 10. Shelby Candler, NC

# **Public Speaking**

#### Juniors

- 1. Charlotte Smithson, MD
- 2. Trinley Robson, VA
- 3. Ella Miller, VA
- 4. Hannah Wentling, OH
- 5. Sadie Jackson, KY
- 6. Delaney Truebenbach, IN
- 7. Wyatt Phillips, KY
- 8. Mabel Smithson, MD
- 9. Isabella Haley, PA
- 10. Tate Fredenburg, IN

#### Seniors

- 1. Nathan Videkovich, OH
- 2. Lily Brown, ME
- 3. Owen Brown, ME
- 4. Isaac Miller, VA
- 5. Hallie Hackett, TX
- 6. Cash Rumple, IN
- 7. James Jackson, KY
- 8. Cayden Souza, FL
- 9. Walker Housley, TN
- 10. Abigail Miller, VA

# Calvin Drake Genetic Evaluation Quiz

#### **Juniors**

**Juniors** 

- 1. Silas Fredenburg, IN
- 2. Zane Witte, MO
- 3. Griffin Dodson, TX
- 4. Trinley Robson, VA
- 5. Grayce Hunigan, TN
- 6. Camille Kemmerer, OH
- 7. Ella Miller, VA
- 8. Isabella Haley, PA
- 9. Hannah Wentling, OH

1. Delaney Truebenbach, IN

3. Blaine Videkovich, OH

4. Ashley Rossignol, MD

5. Grant Anthony, MD

7. Cayson Albritton, FL 8. Camille Kemmerer, OH

6. Kalli Atterholt, OH

Lucas Preciado, NY

9. Ella Miller, VA

10. Lane Workman, PA

2. Wyatt Phillips, KY

#### Seniors

- 1. Carter Brown, WV
- 2. Nathan Videkovich, OH
- 3. Hallie Hackett, TX
- 4. Isaac Miller, VA
- 5. Cowen McKelvey, OH
- 6. Walker Housley, TN
- 7. James Jackson, KY
- 8. Owen Brown, ME
- 9. Daniel Campbell, VA
- 10. Hayden Campbell, VA

#### **Showmanship**

#### Seniors

- 2. Josie Phillips, KY
- 3. Ashlyn Popp, KY
- 4. Cash Rumple, IN
- 5. Maddison Stratton, VA
- 6. Nathan Videkovich, OH
- 7. Alyssa Slimmer, MD
- 8. Shelby Candler, NC
- 9. Kadyn Harris, VA
- 10. McKalynne Helmke, OH

- 1. Emma Woodard, OH



Top Ten Juniors, Public Speaking

Top Ten Seniors, Public Speaking



Top Ten Juniors, Genetic Evaluation Quiz



Top Ten Seniors, Genetic Evaluation Quiz



Top Ten Juniors, Judging Contest



Top Ten Seniors, Judging Contest



Top Ten Juniors, Sales Talk



Top Ten Seniors, Sales Talk



Top Ten Juniors, Showmanship



Top Ten Seniors, Showmanship

# Eastern Regional Classic Continued

(Continued from page 89)



Fred Swain Eastern Region Foundation Scholarship recipients Lainey Cochran, MS; and Carter Hall, WV; with John Branum, scholarship committee.



Novice Participants

Editor's Note: PTP data for the bull and female shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Maternal Weaning Weight EPD, Stayability EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. PTP data for the Steer Show include Actual Weight and Birth Weight EPD in place of Calving Ease in addition to Weaning Weight EPD, Yearling Weight EPD, Yield Grade EPD, Marbling EPD, Backfat EPD, REA EPD, and \$TI. All EPD were current as of a 6/2/2025 data pull.

#### **Owned Show: Purebred Simmental Heifers**



1. "MBF Natasha L14," s. by WLE Black Mamba G203, exh. by Caylee Cobble, Decatur, TN. 11.9/79/121/6.3/18/58/12.4/.27/-.062/.81/134/83



2. "Bailey's Bianca 432M," s. by STCC Tecumseh 058J, exh. by Shelby Candler, Weaverville, NC. 7.9/78/111/2.1/21.3/60/12.4/.27/-.073/.90/123/79



3. "WCCO Mariposa 312M," s. by Brand New Man 001H, exh. by Delaney Truebenbach, Knightstown, IN. 6.1/78/115/3/23.3/62/11.7/.11/-.079/.76/109/73



4. "NAHF Miss Sam 422M," s. by JSUL Something About Mary 8421, exh. by Sadie Jackson, Paris, KY. 14.7/70/102/6/14.6/49/14.7/.06/-.058/.73/124/70



5. "JSUL Rosie 4764M," s. by WLE Copacetic E02, exh. by Bennett Palmer, Springboro, PA. 11.1/83/126/3.9/11.2/53/6.7/.11/-.093/.85/113/80



6. "JS Dairy Queen 87L," s. by WHF/JS/CCS Double Up G365, exh. by McKalynne Helmke, New Philadelphia, OH. 12.9/75/97/5.8/18.3/56/17.4/.05/-.044/.37/130/75



7. "WHF Sunny 302L," s. by EC Rebel 156F, exh. by Ashlyn Popp, Versailles, KY. 7.2/85/121/3/8.4/61/8.8/-.10/-.080/.97/99/75



8. "Maplecrest Lazy H So Sweet M439," s. by WLE Copacetic E02, exh. by Nathan Videkovich, Ashville, OH. 11.6/85/122/4.8/19.8/62/11/.15/-.077/.75/123/82



9. "WHF Delilah 453L," s. by THSF Lover Boy B33, exh. by AnnLawrence Allen, Versailles, KY. 9.6/87/130/5.2/25.4/69/9.5/.14/-.094/.77/121/85

#### **Owned Show: Purebred Simmental Heifers (continued)**



10. "WCCO/WST Q's Remedy 407M," s. by SO Remedy 7F, exh. by Hayden Coffman, Salesville, OH. 12.4/79/123/4.1/15.4/55/8.5/.00/-.080/.70/111/75

#### Owned Show: Purebred Simmental Pairs (Dam's EPD are listed first.)



1. "FSCI Ms Gemstone L312," s. by W/C Executive Order 8543B, Calf, "FSC2 Gemstone N528," s. by WHF/JS/CCS Woodford J001, exh. by Madelyn Tallant, Ball Ground, GA. 10.8/78/119/4.9/22.8/62/11/.10/-.077/.82/123/80 12/79/116/4.7/21.2/61/15.2/.23/-.065/.67/138/83



2. "H201 Trippys Bliss," s. by W/C Relentless 32C, Calf, "TWC Right On Dime," s. by WLE Copacetic E02, exh. by Travis Clark, Rushville, NY. 8.5/70/96/3.5/16.9/52/11.1/.11/-.080/.85/109/70 10.8/76/111/4.8/11.3/49/8.9/.14/-.090/.86/114/76



3. "MBF Jojo L942" s. by WLE Copcetic E02, Calf, "TRJ Godfrey," s. by WHF/JS/CCS Double Up G365, exh. by Addison Ownby, Cleveland, TN. 11.4/77/111/4.7/12/51/8.9/.13/-.081/.86/114/76 11.2/81/111/5.3/15.6/56/9.2/-.10/.077/.91/104/73



4. "Bellatrix,"
s. by JSUL Something About Mary 8421,
Calf, "P-SC Queenie,"
s. by THSF Lover Boy B33,
exh. by Lucas Preciado, Dover Plains, NY.
14.3/77/120/6.4/18.2/57/12.7/-.16/-.043/.88/112/71
13.4/81/119/6.8/24.6/65/12.7/.10/-.056/.71/127/81

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# Eastern Regional Classic Continued

(Continued from page 91)

### **Owned Show: Percentage Simmental Heifers**



1. "WCCO/CLAC Bernice 84M," s. by WHF/JS/CCS Double Up G365, exh. by Emma Woodard, Cambridge, OH. 8.2/84/119/4.5/21.8/64/9.6/-.07/-.046/.88/90/70



2. "S&S TSSC She Is Something," s. by JSUL Something About Mary 8421, exh. by Trey Davis, Iva, SC. 12.3/72/107/3.7/14.6/51/6.1/.18/-.056/.75/101/71



3. "CMCK Midnight Destinys Jewel," s. W/C Bankroll 811D, exh. by Camille Kemmerer, Millersport, OH. 9.7/68/95/4.7/18.7/53/7.1/.01/-.066/.76/87/64



4. "Dust's Jolene Marcy," s. by JSUL Something About Mary 8421, exh. by Ashley Rossignol, Damascus, MD. 10.1/69/107/3.6/12.6/47/4.8/.12/-.056/.88/90/66



5. "S&S HEND Ariel 4069M," s. by JSUL Something About Mary 8421, exh. by Kadyn Harris, Staunton, VA. 9.6/79/119/3/18/57/10/-.05/-.050/.84/93/67



6. "S&S BTOM Larissa's Leap 465M," s. by HPF Quantum Leap Z952, exh. by Silas Fredenburg, Markleville, IN. 10.4/80/120/3.9/17.2/58/7.2/.25/-.060/.80/105/76



7. "Pond View Dolly Wood," s. by W/C Relentless 32C, exh. by Mabel Smithson, White Hall, MD. 9.7/71/101/3/16.1/52/10.9/.20/-.050/.82/105/69



8. "LMAN Ryker M303 ET," s. by JBSF Berwick 41F, exh. by Lane Rizor, Mount Gilead, OH. 5.5/75/108/2.2/20.1/57/6/-.04/-.055/.68/72/61



9. "KBKC Princess 145M," s. by JSUL Something About Mary 8421, exh. by Alyssa Slimmer, Sabillasville, MD. 11/73/110/4/15.9/52/7.4/-.03/-.059/.77/88/65



10. "TX Ambrosia M866," s. by LLSF Redstone J89, exh. by Lianna Durrer, Madison, VA. 13.1/71/107/5.3/20.3/56/7.9/.20/-.070/.68/107/72

Owned Show: Percentage Simmental Pairs (^ indicates a Percentage Simmental cow with a Purebred Simmental calf. Dam's EPD are listed first.)



1. "CBSF Maid In America,"^ s. by CCR Wide Range 9005A, Calf, "CBSF Cash Money," s. by BAS Money Maker J801, exh. by Luke Workman, Littlestown, PA. 9.9/85/128/4.2/10.7/53/11.9/.12/-.042/.94/111/76 15/103/160/7.2/20.8/72/14.2/.30/-.056/1.28/158/102



2. "CBSF In Lieu of Cash," s. by W/C Bankroll 1199F, Calf, "CBSF Poco Dinero," s. by WS Stepping Stone B44, exh. by LeeAnn Workman, Littlestown, PA. 12.2/71/104/5.6/19.2/56/10.2/.15/-.016/1.07/109/71 12.9/76/115/3.9/23.2/62/9.2/.15/-.049/.79/110/75



3. "FSSR Katrina," s. by Mr HOC Broker, Calf, "PBA Double Take," s. by W/C Double Down 5014E, exh. by Riley Lynch, Southwick, MA. 6.7/67/100/1.1/16.9/49/5.3/-.33/-.064/.87/57/51 9.5/71/101/2.2/19.9/55/7.6/-.23/-.072/1.03/77/60



4. "TX Lianna," s. by LLSF Vantage Point F398, Calf, "Rieces Little Red N3," s. by THSF Lover Boy B33, exh. by Lianna Durrer, Madison, VA. 12.1/79/121/4.9/23.3/63/3.9/.18/-.062/.76/100/76 12.4/82/120/6./27.2/68/8.3/.27/-.065/.65/115/81



5. "SRC Subtle Beauty L74," s. by Silent Partner, Calf, "J&M Subtle Ms Jane N74L," s. by S&S TSSC Limitless 041H, exh. by Jackson Hooker, Mount Airy, NC. 7.1/78/122/6.2/19.3/59/10.5/.38/-.037/.65/113/77 6.8/72/110/4.8/18.3/55/8.2/.38/-.041/.52/106/73

#### Owned Show: Simmental Steers



1. "M8," s. by Here I Am, exh. by Blaine Videkovich, Asheville, OH. 1,295/3.5/57/82/-.22/.16/-.045/.51/57



2. "3Aces Chile 354M," s. by Man Among Boys, exh. by Cutter Cobble, Decatur, TN. 1,230/3/58/81/-.35/.19/-.056/.85/60



3. "SVJ Mr Dos' - M466," s. by Here I Am, exh. by Jacob Mankey, Marianna, PA. 1,165/2.7/53/78/-.23/.26/-.048/.50/59

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# Eastern Regional Classic Continued

(Continued from page 93)

#### **Owned Show: Simmental Steers** (continued)



4. "OHL Magic 1293M," s. by W/C Password 28E, exh. by Logan Baitz, Kirklin, IN. 1,220/-.5/56/77/-.34/.26/-.054/.69/66



5. "M42," s. by 1OAK, exh. by Charlie Haley, West Salem, OH. 1,365/3.6/54/82/-.36/.19/-.064/.79/57

#### **Owned Show: Fullblood Heifers**



1. "SBV Choice 280M," s. by Silver Lake Jackson 24J, exh. by Amber Morris, Marengo, IN. 4.8/78/106/3.6/34.5/73/16.6/-.15/-.118/.98/100/66



2. "SBV Choice 281M," s. by Silver Lake Jackson 24J, exh. by Amber Morris, Marengo, IN. 4.8/78/106/3.6/34.5/73/16.6/-.15/-.118/.98/100/66



3. "Logland Ruthy 390L," s. by Prostock Hickory 7053T, exh. by Zane Witte, Stover, MO. 4.6/64/91/3.4/31.2/63/11.1/.05/-.127/.53/99/66



4. "Evans 162M DJ," s. by Evans 102K, exh. by Haley Ann Lynch, Southwick, MA. 2.7/72/99/3.6/28.4/64/15.5/-.04/-.123/.87/100/65



5. "Logland Madeline 456M," s. by Logland Mansfield 285K, exh. by Kenna White, Stover, MO. 3.9/69/92/.1/27.6/62/11.4/-.15/-.125/.91/86/61

#### **Owned Show: Simbrah Heifers**



1. "Charmont Last Dolla' M28K," s. by Hagan Hush Money 647G, exh. by Lanie Spiller, Ripley, OH. 11.4/67/101/7/18.1/51/9.9/-.40/-.114/.60/75/55

#### **Bred and Owned Show: Purebred Simmental Heifers**



1. "Black Satin L831," s. by Rocking P Private Stock H010, exh. by Caiden Roberts, Cumberland, OH. 11.5/80/122/6/17.7/58/12.1/.19/-.077/.76/127/80



2. "WHF Delilah 456M," s. by WHF/JS/CCS Woodford J001, exh. by AnnLawrence Allen, Versailles, KY. 10.9/91/128/4.1/20.3/66/13.8/.23/-.081/.79/133/87



3. "K/A Black Star M119," s. by JSUL Something About Mary 8421, exh. by Kalli Atterholt, Jeromesville, OH. 14.8/79/123/5.6/13.1/52/8.9/.00/-.068/.96/115/76



4. "WCCO/WST Heather's Destiny," s. by TJSC Coping With Destiny 9K, exh. by Emma Woodard, Cambridge, OH. 9.1/74/109/2.9/17.3/54/10/.02/-.070/.81/107/71



5. "Black Star L118," s. by WHF/JS/CCS Double Up G365, exh. by Kallie Atterholt, Jeromesville, OH. 12.4/76/110/5.9/16.2/54/12.7/-.15/-.089/.99/111/71



6. "CTJ Melia M424," s. by LLSF Redstone J89, exh. by Cullen Joines, Blacksburg, VA. 11.4/88/135/4.7/20.7/65/11.2/.17/-.083/.93/127/85

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# Eastern Regional Classic Continued

(Continued from page 95)

### **Bred and Owned Show: Purebred Simmental Heifers (continued)**



7. "Black Fox M3," s. by DI Magno Mas H1, exh. by Reece Entwistle, New Holland, IL. 12.3/71/100/5.6/16.2/52/14.5/.12/-.066/.69/124/72



8. "3CK Red Wine M1," s. by DMCC/Wood Fully Loaded 39D, exh. by Colt Thomas, Meadowview, VA. 11.9/80/118/6/16.2/56/13.7/.18/-.094/.82/131/81



9. "Halls Shez So Cool M062," s. by WLE Copacetic E02, exh. by Carter Hall, Ripley, WV. 13.4/75/103/5.9/11.8/50/11.2/.09/-.096/.87/118/74



10. "Classic Something Unique M831," s. by JSUL Something About Mary 8421 exh. by Carter Brown, Fairmont, WV. 12/70/109/3.8/15.5/51/10.3/.06/-.058/.68/116/73

# Bred and Owned Show: Purebred Simmental Pairs (Dam's EPD are listed first.)



1. "CSFS Blue Sandy L002," s. by CSFS Eugene Blue Bull, Calf, "CSFS Candy Jazz Clover N001," s. by JASS On The Mark 69D, exh. by Cayte Mitchell, Hiddenite, NC. 10.8/65/9/5.5/23.8/56/16.4/.27/-.063/.73/134/75 11.7/71/101/2.2/21.2/57/12.5/.03/-.088/.83/115/71



2. "JMP Applejack K012," s. by Harvie Red Summit 54B, Calf, "JMP Red Guardian N03," s. by SAS Infra-Red H804," exh. by Isabella Haley, Stroudsburg, PA. 9.4/83/128/4.1/21.2/62/13.3/-.14/-.078/.87/109/73 9.5/89/141/4.7/21/65/8.6/.11/-.098/1.08/116/83



3. "CSFS Blue First Teresa K009," s. by CSFS Eugene Blue Bull, Calf, "CSFS Teresa Jazz Scout M010," s. by JASS On The Mark 69D, exh. by Cayte Mitchell, Hiddenite, NC. 9.8/63/91/5/19.2/50/15.2/.25/-.077/.79/128/72 11.2/70/99/1.9/19/54/12/.02/-.094/.86/112/70

#### **Bred and Owned Show: Purebred Simmental Bulls**



1. "Wildydale Big Red," s. by W/C Red Bird 269J, exh. by Bella Wildermuth, Granville, OH. 14.1/78/117/6.7/23.3/62/11.1/.24/-.051/.88/131/82



2. "SO Killin' Time 1N," s. by SO Remnant 418J, exh. by Walker Housley, Dayton, TN. 12.2/78/114/4.4/17.5/56/8.8/-.02/-.085/.80/109/74



3. "Mr SFGS Harry Winston 25M," s. by TJSC King of Diamonds, exh. by Brandon Weber, Alachua, FL. 10.2/69/102/4.5/16.5/51/11.2/.16/-.057/.80/116/72



4. "RWFC Must Be Nice 28M," s. by GEFF County O, exh. by Alyssa Slimmer, Sabillasville, MD. 7.6/68/99/2.5/15.6/50/9.3/.12/-.096/.63/107/71



5. "CRJ Pendleton M433," s. by WHF/JS/CCS Woodford J001, exh. by Cooper Joines, Blacksburg, VA. 11.3/77/112/5.3/21.3/60/18/.06/-.060/.65/128/74

# **Bred and Owned Show: Percentage Simmental Heifers**



1. "Block Limitless Bucks 909M," s. by S&S TSSC Limitless 041H, exh. by Trey Davis, Iva, SC. 9.2/65/98/5/19/52/5.6/.34/-.036/.49/101/70



2. "JSF3 Donna Jean 91M2," s. by WLE Copacetic E02, exh. by Shelby Chandler, Weaverville, NC. 10.3/80/121/5.1/11.7/52/8.8/.22/.062/.65/107/75



3. "TSL Boom Baby 519M," s. by Holtkamp CLAC Change Is Coming, exh. by Delaney Truebenbach, Knightstown, IN. 8.3/78/119/2.2/16/56/9.1/.22/-.056/.44/104/74

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# Eastern Regional Classic Continued

(Continued from page 97)

## **Bred and Owned Show: Percentage Simmental Heifers (continued)**



4. "RWFC Maserati 10M," s. by WLE Uno Mas X549, exh. by Alyssa Slimmer, Sabillasville, MD. 10.4/67/93/2.4/20.7/54/12.7/.24/-.062/.52/113/71



5. "RP/CMFM Time To Shine M13," s. by Reckoning 711F, exh. by Josie Phillips, Maysville, KY. 9.1/76/107/4.3/18.4/57/14.5/.28/-.018/.89/116/73



6. "RP/CMFM Built To Love M267," s. by Mr HOC Broker, exh. by Wyatt Phillips, Maysville, KY. 6.9/76/106/3/15.9/54/10.3/.14/-.061/.64/96/68



7. "MSL Missie 128M," s. by Harkers Unleashed, exh. by Maddison Stratton, Appomattox, VA. 6.5/78/115/3.3/17.9/57/9.7/.52/-.062/.67/115/78



8. "SO Daytona 317M," s. by Gateway Follow Me F163, exh. by Walker Housley, Dayton, TN. 9.2/73/103/2.8/13/50/8.9/.27/-.044/.71/104/71



9. "3ARK AG Wanda M321," s. by THSF Lover Boy B33, exh. by Audrey Cook, Culpeper, VA. 10.2/76/111/5.3/23.8/62/10.8/.31/-.057/.60/116/78



10. "R-CC Jestress 356M," s. by SJW Exit 44 7111E, exh. by James Jackson, Paris, KY. 11.4/79/118/6.6/15.9/55/11/.03/-.067/.76/103/70

# Bred and Owned Show: Percentage Simmental Pairs (^ indicates a Percentage Simmental cow with a Purebred Simmental calf. Dam's EPD are listed first.)



1. "Wildydale Sangria,"^ s. by THSF Lover Boy B33, Calf, "Wildydale Big Red," s. by W/C Red Bird 269J, exh. by Bella Wildermuth, Granville, OH. 12.3/87/133/5.8/28.7/72/12.9/.41/-.041/.60/133/87 14.1/78/117/6.7/23.3/62/11.1/.24/-.051/.88/131/82



2. "JNR Heartley K007," s. by FFS JNR Hard Knox H034, Calf, "JNR Sexyy Red N007," s. by NF Hoiberg L33H, exh. by Ava Ruble, Corydon, IA. 4.4/85/140/.0/25.8/68/10.5/.23/-.026/.74/105/77 7.6/82/130/3.3/26.9/68/15/.20/-.059/.85/117/77

#### 3. "CSFS Blue Wendy K005," s. by CSFS Eugene Blue Bull. Calf, "CSFS Wendy Randy Bandy N002," s. by CSFS Blue Sandy Randy J002, exh. by Clara Mitchell, Hiddenite, NC. 7.8/75/111/3.4/21.2/58/12.3/.10/-.06/.59/100/68 9.3/70/103/4.5/22.5/57/14.3/.19/-.064/.66/111/69

### **Bred and Owned Show: Percentage Simmental Bulls**



1. "JSF3 Jet Lag M422," s. by Lonesome Style 9025 ET, exh. by Shelby Candler, Weaverville, NC. 12.3/71/110/6.1/20.8/57/14.2/.17/-.057/.72/118/71



2. "Wildydale Stoli On Ice," s. by THSF Lover Boy B33, exh. by Bella Wildermuth, Granville, OH. 13/83/126/6.4/28.7/70/14.2/.37/-.052/.34/134/84



3. "DXLC 16 Tons," s. by DUEL Icon 802F, exh. by Augustus Montgomery, Chuckney, TN. 12.3/66/90/5.3/17.6/51/5.9/.01/-.082/.82/89/64



4. "DRCK Money Maker M30," s. by SC Pay the Price C11, exh. by Hayden Campbell, Roseland, VA. 8.8/87/133/3.8/21.9/65/12/-.15/-.078/1.06/108/76

5. "3CK Mr Sophistication M921," s. by WLE Copacetic E02, exh. by Colt Thomas, Meadowview, VA. 12.1/74/111/5.6/12.6/50/11.1/.20/-.054/.70/113/72

(Continued on page 100)

# Eastern Regional Classic Continued

(Continued from page 99)

#### Bred and Owned Show: Simmental Steers (\* indicates Purebred Simmental.)



1. "TWC Mike,"\* s. by DMCC/Wood Fully Loaded 39D, exh. by Travis Clark, Rushville, NY. 1,280/1/78/112/-44/.20/-.095/.79/81



2. "Block Knows No Limits 118M," s. by Harkers Unleashed, exh. by Trey Davis, Iva, SC. 812/3.7/82/128/-.08/.38/-.028/.49/78



3. "Mr SFGB Shamu 10M,"\* s. by 3Aces/MDAY Madison, exh. by Brandon Weber, Alachua, FL. 700/2.9/75/103/-38/.06/-.089/.67/71



4. "AJW GEO," s. by GEFF County O, exh. by Abby Wolbaugh, Orrville, OH. 1,330/2.2/70/105/-.44/.01/-.088/.82/65



5. "LHF1 Bully McQuire,"\* s. by WLE Copacetic E02, exh. by Adam Brown, Exeter, ME. 1,095/1.7/74/111/-.37/.06/-.081/.66/74

# **Bred and Owned Show: Percentage Simbrah Bulls**



1. "SSF/HLCS Keep the Change S01N," s. by Holtkamp CLAC Change Is Coming, exh. by Hailey Cornett, Hillsboro, OH. 9.3/75/108/4.9/13.4/51/8.5/-.07/.114/.73/87/65

### **Bred and Owned Show: Fullblood Heifers**



1. "Ashley M1," s. by Freedoms King Tut, exh. by Amber Morris, Marengo, IN. 1.7/85/120/1.5/34.9/77/14.2/-.08/-.106/1.01/95/71

### **Bred and Owned Show: Fullblood Bulls**



1. "PBA Gambler," s. by Saint John Gatton 38G, exh. by Riley Lynch, Southwick, MA. 5.2/69/95/3.3/28.7/63/11.5/.03/-.121/.72/98/66



2. "King Tut M2,"
s. by Freedoms King Tut,
exh. by Amber Morris, Marengo, IN.
2.4/81/116/.2/31.9/72/15/-.08/-.105/.93/97/68



View complete show result information here

# Western Regional Classic



Date: **June 19–22, 2025**Location: **Tremonton, UT** 

Judges: Bodee and Jessie Schlipf,

El Paso, IL

#### **Overall**

#### **Juniors**

- 1. Easton Chamberlin, MO
- 2. Kate Petersen, OR
- 3. Grant Miller, NE
- 4. Bailey Samuelson, ND
- 5. Bridger Martin, ND
- 6. Rye Finlinson, UT
- 7. Claire Daniels, UT
- 8. Allie Sorensen, UT
- 9. Emma Chamberlin, MO
- 10. Tylie Gerdes, WA

#### Seniors

- 1. Aribella Beins, UT
- 2. Hallie Hackett, TX
- 3. Tate Sorensen, UT
- 4. Ross Harwood, MT
- 5. Jordyn Vanschoiack, NE
- 6. Christian Siegel, MO
- 7. Grace Thorson, MT
- 8. Kaleb Neshem, ND
- 9. Zane Lodoen, ND
- 10. Harley Gilleard, MT

#### Cattlemen's Quiz

#### **Juniors**

- 1. Easton Chamberlin, MO
- 2. Cove Wride, UT
- 3. Kate Petersen, OR
- 4. Bridger Martin, ND
- 5. Ava McKay, WA
- 6. Grant Miller, NE
- 7. Claire Daniels, UT
- 8. Violet Hall, ID
- 9. Tylie Gerdes, WA
- 10. Emma Chamberlin, MO

#### Seniors

- 1. Hallie Hackett, TX
- 2. Kaleb Neshem, ND
- 3. Grace Thorson, MT
- 4. Aribella Beins, UT
- 5. Addison Hirschi, UT
- 6. Jordyn Falkenstine, NE
- 7. Tommy Jo Jensen, WA
- 8. Kade Meacham, WA
- 9. Gracee Thorlakson, ND
- 10. Zane Lodoen, ND

# **Judging Contest**

#### Juniors

- 1. Kate Petersen, OR
- 2. Bailey Samuelson, ND
- 3. Claire Daniels, UT
- 4. Easton Chamberlin, MO
- 5. Rye Finlinson, UT
- 6. Bridger Martin, ND
- 7. Grant Miller, NE
- 8. Cove Wride, UT
- 9. Lila Burt, CA
- 10. Tylie Gerdes, WA

#### Seniors

- 1. Tate Sorensen, UT
- 2. Ross Harwood, MT
- 3. Aribella Beins, UT
- 4. Kaleb Neshem, ND
- 5. Chezney Early, MO
- Gracee Thorlakson, ND
   Hallie Hackett, TX
- 8. Christian Siegel, MO
- O. Lieller Winters CA
- 9. Hailey Winters, CA
- 10. Jordyn Falkenstine, NE

#### Sales Talk

# Top Ten Juniors, Cattlemen's Quiz

Top Ten Juniors, Overall

Top Ten Seniors, Overall



Top Ten Seniors, Cattlemen's Quiz

#### **Juniors**

- 1. Bailey Samuelson, ND
- 2. Rye Finlinson, UT
- 3. Grant Miller, NE
- 4. Kate Petersen, OR
- 5. Tylie Gerdes, WA
- Paisley Burt, CA
   Lila Burt, CA
- 8. Peyton Samuelson, ND
- 9. Emma Chamberlin, MO
- 10. Emme Morgan, UT

#### **Seniors**

- 1. Hallie Hackett, TX
- 2. Jordyn Vanschoiack, NE
- 3. Harley Gilleard, MT
- 4. Gracee Thorlakson, ND
- 5. Gracie Earl, UT
- 6. Aribella Beins, UT
- 7. Jake Petersen, OR
- 8. Jordyn Falkenstine, NE
- 9. Tate Sorensen, UT
- 10. Quaid Wride, UT

#### **Public Speaking**

#### **Juniors**

- 1. Emma Chamberlin, MO
- 2. Bridger Martin, ND
- 3. Violet Hall, ID
- 4. Kate Petersen, OR
- 5. Grant Miller, NE
- 6. Easton Chamberlin, MO
- 7. Bailey Samuelson, ND
- 8. Claire Daniels, UT
- 9. Allie Sorensen, UT
- 10. Peyton Samuelson, ND

#### **Seniors**

- 1. Aribella Beins, UT
- 2. Hallie Hackett, TX
- 3. Christian Siegel, MO
- 4. Hailey Winters, CA
- 5. Jordyn Vanschoiack, NE
- 6. Chezney Early, MO
- 7. Mahala Hall, ID
- 8. Ross Harwood, MT
- 9. Jordyn Falkenstine, NE
- 10. Gracee Thorlakson, ND

### Calvin Drake Genetic Evaluation Quiz

#### **Juniors**

- 1. Bridger Martin, ND
- 2. Easton Chamberlin, MO
- 3. Grant Miller, NE
- 4. Bailey Samuelson, ND
- 5. Kate Petersen, OR
- 6. Allie Sorensen, UT
- 7. Claire Daniels, UT
- 8. Tylie Gerdes, WA
- 9. Emme Morgan, UT
- 10. Rye Finlinson, UT

#### **Seniors**

- 1. Hallie Hackett, TX
- 2. Christian Siegel, MO
- 3. Kade Meacham, WA
- 4. Harley Gilleard, MT
- 5. Larissa Lippert, ID
- 6. Grace Thorson, MT
- 7. Aribella Beins, UT
- 8. Jake Petersen, OR
- 9. Gracee Thorlakson, ND
- 10. Jordyn Vanschoiack, NE

## Showmanship

#### **Juniors**

- 1. Allie Sorensen, UT
- 2. Rye Finlinson, UT
- 3. Emma Chamberlin, MO
- 4. Claire Daniels, UT
- 5. Kate Petersen, OR
- 6. Grant Miller, NE
- 7. Tylie Gerdes, WA
- 8. Lila Burt, CA
- 9. Bailey Samuelson, ND
- 10. Emme Morgan, UT

#### Seniors

- 1. Aribella Beins, UT
- 2. Ross Harwood, MT
- 3. Tate Sorensen, UT
- 4. Zane Lodoen, ND
- 5. Gracie Earl, UT
- 6. Jordyn Vanschoiack, NE
- 7. Abbey Schaefer, ND
- 8. Harley Gilleard, MT
- 9. Quaid Wride, UT
- 10. Grace Thorson, MT



Top Ten Juniors, Sales Talk

Top Ten Juniors, Judging Contest

Top Ten Seniors, Judging Contest

Top Ten Seniors, Sales Talk



Top Ten Juniors, Public Speaking



Top Ten Juniors, Genetic Evaluation Quiz



Top Ten Juniors, Showmanship



Top Ten Seniors, Public Speaking



Top Ten Seniors, Genetic Evaluation Quiz



Top Ten Seniors, Showmanship

# Western Regional Classic Continued

(Continued from page 103)

#### **Owned Show: Purebred Simmental Heifers**



1. "Lashmett/Weis Vicki M406," s. by Mr HOC Broker, exh. by Zane Lodoen, Westhope, ND. 8.1/76/106/3.6/16/54/9.5/-.04/-.085/.80/100/70

Editor's Note: PTP data for the bull and female shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. PTP data for the Steer Show include Actual Weight and Birth Weight EPD in place of Calving Ease in addition to Weaning Weight EPD, Yearling Weight EPD, Marbling EPD, Backfat EPD, REA EPD, and \$TI. All EPD were current as of a 6/18/2025 data pull.



2. "TC Weis Miss Coco," s. by KMJ Husker 814, exh. by Allie Sorensen, Lake Shore, UT. 6.9/70/95/2.6/17.9/83/11.6/.13/-.078/.63/108/70



3. "SFI Miss My-My Favorite M17," s. by W/C Relentless 32C, exh. by Mahala Hall, Hagerman, ID. 12.3/81/116/4.5/24.1/65/7.5/.13/-.036/.94/109/76



4. "SCHO Lainey 252L," s. by VCL LKC Equity 608D, exh. by Abbey Schaefer, Des Lacs, ND. 12.3/79/111/5.8/21.1/60/13.2/-.03/-.056/.29/116/74



5. "BWL Katie 483M," s. by SO Remedy 7F, exh. by Rye Finlinson, Leamington, UT. 11.5/72/112/4.4/17.1/53/10.6/-.22/-.086/.81/99/66



6. "BOY Flirt Away M427," s. by WHF Entourage H450, exh. by Gracie Earl, Fielding, UT. 10.4/73/101/4.5/18.8/55/11.6/-.11/-.081/.95/103/67



7. "Miss Summer 4438M," s. by JSUL Something About Mary 8421, exh. by Aribella Beins, Deweyville, UT. 9.5/88/133/3.2/14.3/58/10.2/-.10/-.079.82/107/76



8. "SFI Miss I See U Now M5K," s. by Holt Night Vision 457H, exh. by Violet Hall, Hagerman, ID. 13.4/78/109/4.8/23.1/62/13.5/.15/-.070/.86/130/80



9. "CSTF Rita M084," s. by WCC/RRF Reflection 1170J, exh. by Jake Petersen, Creswell, OR. 12/71/105/7/21.9/58/11.6/.07/-.065/.59/117/73



10. "LHT Ms Tecumseh 67M," s. by STCC Tecumseh 058J, exh. by Grant Miller, Ashland, NE. 6.2/82/117/2/20.9/62/15.8/.24/-.082/.92/126/79

### **Owned Show: Percentage Simmental Heifers**



1. "LYND/SHER Rosebud 417M," s. by W/C Bankroll 811D, exh. by Zane Lodoen, Westhope, ND. 13.1/74/113/7.5/23.2/61/8.7/.15/-.026/.88/107/73



2. "RP/CMFM Built To Love M38," s. by BNWZ Dignity 8017, exh. by Aribella Beins, Deweyville, UT. 10.9/80/110/4.8/17.3/57/10.1/.33/-.031/.48/115/78



3. "TPHT STCC Rumba 314M," s. by STCC Tecumseh 058J, exh. by Ross Harwood, Geyser, MT. 5.8/79/115/2.1/20.7/61/13.7/.44/-.037/.68/118/77



4. "SULL Follow Me West 809L," s. by Gateway Follow Me F163, exh. by Tate Sorensen, Lake Shore, UT. 9.9/76/106/3/12.9/52/9.1/.30/-.032/.75/108/74



5. "TPHT Lingering Kiss M904Y," s. by Profit, exh. by Allie Sorensen, Lake Shore, UT. 5.6/71/102/2.8/17.3/54/12.9/.11/-.061/.53/96/65



6. "Schmitz Lucy 360L," s. by THSF Lover Boy B33, exh. by Zane Lodoen, Westhope, ND. 13.5/72/112/7.3/26.1/63/9.5/.29/-.029/.69/120/78



7. "RJ PF Rita M513," s. by SO Remedy 7F, exh. by Aribella Beins, Deweyville, UT. 11.2/83/125/4/18.4/60/12.4/.24/-.033/.80/119/79



8. "RRF Time To Shine 014M," s. by Conley Lead the Way 0738, exh. by Jake Petersen, Creswell, OR. 11.4/83/102/6.7/15.8/57/8/.45/-.015/.60/115/80



9. "Schmitz L Bobbi 417M," s. by WHF/JS/CCS Double Up G365, exh. by Kaleb Neshem, Berthold, ND. 10/80/112/5/21.6/62/8.7/-.11/-.050/.88/89/68

(Continued on page 106)



10. "SCHO Millie 41M," s. by VCL LKC Equity 608D, exh. by Gracee Thorlakson, Cavalier, ND. 9.9/68/88/5.9/21.1/55/11.3/-.01/-.064/93/63

# Western Regional Classic Continued

(Continued from page 105)

#### Owned Show: Percentage Simmental Pairs (Dam's EPD are listed first.)



1. "CTSC Dixie Chick," s. by DMCC/Wood Fully Loaded 39D, Calf, "McKenna's Father Figure," s. by THSF Lover Boy B33, exh. by McKenna Gallaway, Springfield, OR. 12.4/68/104/5.2/14.5/49/9.3/.23/-.082/.70/111/71 12.6/76/111/6.3/22.8/61/10.9/.30/-.076/.62/130/82

#### **Owned Show: Simmental Steers**



1. "Wallace 426M," s. by Next Level, exh. by Grace Thorson, Glendive, MT. 1,400/3.1/79/122/-.44/-.13/-.090/1.01/67



2. "H4 El Diablo M414," s. by LCDR Kalifornia 52K, exh. by Hailey Winters, Grenada, CA. 1,270/1.1/82/116/-.43/.034/-.076/.91/81

#### **Bred and Owned Show: Purebred Simmental Heifers**



1. "OZPF Miss Revenant M40," s. by TL Revenant 35, exh. by Emma Chamberlin, Cole Camp, MO. 9.5/79/111/3.6/10.2/50/10.2/.12/-.060/.82/114/76



2. "WWC Krown Jewel 8N," s. by Schooley Krown 28K, exh. by Jordyn Falkenstine, Franklin, NE. 12.8/85/133/7.2/19.2/62/12/.44/-.055/.90/146/91

## Bred and Owned Show: Purebred Simmental Pairs (Dam's EPD are listed first.)



1. "WWC Jewel 69K," s. by SFI Lead Off H35Z, Calf, "WWC Krown Jewel 8N," s. by Schooley Krown 28K, exh. by Jordyn Falkenstine, Franklin, NE. 11.9/70/102/5.6/14.7/50/9/.05/-.088/.96/110/71 12.8/85/133/7.2/19.2/62/12/.44/-.055/.90/146/91

### **Bred and Owned Show: Purebred Simmental Bulls**



1. "TPHT Double Mint M206," s. by WHF/JS/CCS Double Up G365, exh. by Aribella Beins, Deweyville, UT. 11.5/82/115/6.3/20/61/8.2/-.04/-.063/.85/106/76

# **Bred and Owned Show: Percentage Simmental Heifers**



1. "Queen of Hearts M1," s. by S A V Brilliance 8077, exh. by Tate Sorensen, Lake Shore, UT. 12.2/70/111/4.2/23.9/59/14.6/.30/-.025/.64/127/75



2. "TPHT Night at the Disco M02," s. by STCC Tecumseh 058J, exh. by Aribella Beins, Deweyville, UT. 6.5/71/105/2.5/20.7/57/14.7/.23/-.050/.74/110/69



3. "Q/W Rubys Jade L78," s. by Lazy JB Edge 8745, exh. by Quaid Wride, Benjamin, UT. 8.6/74/111/5/23.5/61/11.1/.37/-.042/.42/115/76

(Continued on page 108)

# Western Regional Classic Continued

(Continued from page 107)

# **Bred and Owned Show: Percentage Simmental Heifers (continued)**



4. "OZPF Cash Queen J58 M73," s. by GCC Money Earned 852E ET, exh. by Easton Chamberlin, Cole Camp, MO. 7.3/87/131/3.1/18/62/10.4/.26/-.031/.82/110/80



5. "WWC Miss Bit 4M," s. by TJ Chief 460G, exh. by Jordyn Falkenstine, Franklin, NE. 11.8/74/109/5.4/26.6/64/17.6/.28/-.036/.43/131/77



6. "Miss Cora 4M12," s. by VLF Reactor 62E, exh. by Chezney Early, Leeton, MO. 9.7/71/103/4.6/20.6/56/14.5/-.03/-.071/.74/100/64



7. "Miss Mylie 441M," s. by SJW Exit 44 7111E, exh. by Tylie Gerdes, Cheney, WA. 10.7/75/111/6.6/22.2/60/12.6/.02/-.082/.57/103/69



8. "Q/W Tammy's Black Jewel," s. by Next Level, exh. by McRay Wride, Benjamin, UT. 6.6/75/112/2.3/21.3/59/10.5/-.05/-.085/.88/86/63

# **Bred and Owned Show: Percentage Simmental Bulls**



1. "McKenna's Father Figure," s. by THSF Lover Boy B33, exh. by McKenna Gallaway, Springfield, OR. 12.6/76/111/6.3/22.8/61/10.9/.30/-.076/.62/130/82



2. "Jason 402M," s. by BTYL Lover Boy 414J, exh. by Ava McKay, Sprague, WA. 11.7/69/100/6.3/23.5/58/6.8/.13/-.076/.68/98/69

## Bred and Owned Show: Simmental Steers (\* indicates Purebred Simmental.)



1. Mr Clark 15M,"\* s. by VLF Reactor 62E, exh by Chezney Early, Leeton, MO. 1,185/2.2/76/108/-.39/-.06/-.087/.77/71



2. "Larissas Fraizer 22M," s. by RYMO Marketing Event H31J, exh. by Larissa Lippert, Sandpoint, ID. 1,440/.0/67/105/-.22/-.45/-.045/.68/77



View complete show result information here



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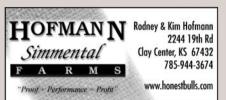
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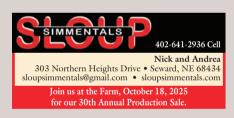
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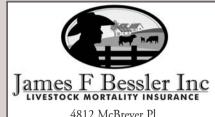


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DNA Services (Contact ASA For Testing Kits)												
Genomic Tests:  *GGP-100K  GGP-uLD  *Add-on tests available  Stand Alone  SNP Parental Verification \$20  STR Parental Verification \$40  Coat Color \$22  Red Charlie \$26  Horned/Polled \$38  PMel (Diluter) \$22  Oculocutaneous Hypopigmentation (OH) \$29  BVD Pl. \$6  Bovine Congestive Heart Failure (BCHF) \$19.50  Semen Sample Processing Fee \$10.00	\$50 \$40	Genetic Conditions Panel										

DNA Collector Fees: AllFlex TSU - \$23.00 (box of 10) • AllFlex Applicator - \$90.00 • Blood Cards - \$1.00 ea. (processing fee) Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$3.00 ea.

### THE Enrollment

Spring 2026 THE Enrollment — (dams calve January 1–June 30) — Early enrollment open October 15 through **December 15, 2025**. Late enrollment available until February 15, 2026.

Fall 2026 THE Enrollment – (dams calve July 1–December 31) – Early enrollment open April 15 through June 15, 2026. Late enrollment available until August 15, 2026.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fe	es			

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simment	tal Association Fees
First Time Membership Fee:  Adult First Time Membership Fee*	Transfer Fees: First Transfer

# Power Up Your Promotion

Tailored Advertising that Works as Hard as You Do.
Pick Your Package Now.

# Making a Lasting Impact in Each Issue

This package emphasizes lasting connections through the American Simmental Association's trusted industry publications, and is perfect for engaging with established buyers who value reliability and credibility. To provide a lasting impression that reinforces your message, this package is for you.

### What you get:

- Two full-page print ads and business card ads placed in the Register or SimTalk
- An exclusive eBlast sent to seedstock producers, commercial cow-calf producers, and beef industry representatives
- Your sale listed in Sales Call and ASA's online sale calendar with a link to your sale information

# **Strengthening Relationships across Generations**

This package combines the reliability of print with the reach of social media to engage both traditional buyers and younger generations. Showcase your genetic strengths dynamically across platforms with this package.

### What you get:

- One full-page and one half-page print ad and business card ads placed in the Register or SimTalk
- An exclusive eBlast sent to seedstock producers, commercial cow-calf producers, and beef industry representatives
- One targeted ASA Facebook post to expand audience reach
- Your sale listed in Sales Call and ASA's online sale calendar with a link to your sale information

# Digital Reach, Profitable Results

This package maintains print visibility while leveraging precision-targeted digital tools to attract new buyers, reaching them exactly when they're searching for quality Simmental genetics. If you're looking to beef up your digital advertising efforts, this package makes it possible.

### What you get:

- One full-page print ad placed in the Register or SimTalk
- One digital search ad leveraged by ASA's Simmental Strong Google Search Campaign
- One targeted ASA Facebook post to expand audience reach
- An exclusive eBlast sent to seedstock producers, commercial cow-calf producers, and beef industry representatives
- Your sale listed in Sales Call and ASA's online sale calendar with a link to your sale information

Reserve your advertising space today! Call ASA Publication, Inc., at 406-587-2778.

Package #1

#2

Package

Package #3



Serving as American Simmental Association's (ASA) official publication, the Register is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

# **Ad Sales Staff**

For All Your Advertising Needs



Nancy Chesterfield 406-587-2778 nchesterfield@simmgene.com



Rebecca Price 406-587-2778 rprice@simmgene.com

# Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$150/year (US)

### **ASA Publication, Inc**

One Genetics Way Bozeman, Montana 59718 USA 406-587-2778 • Fax 406-587-8853 register@simmgene.com

# Space and four-color rates for the Register:

<b>Space Rates</b>	Non-Contract	5X Contract	9X Contract	Four Color
1 page	\$770	\$730	\$700	\$300
2/3 page	\$660	\$630	\$600	\$200
1/2 page	\$440	\$420	\$400	\$150
1/3 page	\$330	\$315	\$300	\$100
1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
3-inch mini	\$100			\$30
2-inch mini	\$85			\$15
2-inch card	\$700/year, 9 insertion	\$135		
1-inch card	\$390/year, 9 insertions	\$90		

Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

# the Register Deadlines for Publication:

Issue	Sales Close	Ad Materials Due	Camera Ready Due	Approx Mail Date	
November '25	Sept 26	Oct 2	Oct 10	Nov 17	
2026 Calendar	Oct 23	Oct 28	Nov 6	Dec 22	
Dec '25/Jan '26	Oct 28	Oct 31	Nov 11	Dec 22	
February '26	Dec 19	Dec 23	Jan 5	Feb 9	
March '26	Jan 29	Feb 3	Feb 11	March 20	
April '26	March 2	March 4	March 13	April 20	
Sire Source 2026	March 5	March 9	March 13	April 20	
May/June '26	March 30	April 2	April 10	May 18	
July/August '26	July/August '26 May 22		June 5	July 13	
September '26 July 31		August 4	August 13	Sept 18	

### Send all ad materials to: register@simmgene.com

A non-refundable fee of \$50.00 will be assessed if a client does not meet deadlines or if the client commits to advertising and cancels after the deadline or if the ad must be dropped to ensure on time publication.

Advertising materials (including photos) must be in *the Register* office by the dates listed above. *the Register*, which mails by periodicals rate, assumes no responsibility for actual receipt date.

### **Digital Advertising**

The ASA offers a variety of digital advertising options. For more details, visit simmental.org.

### **Lavouts & Proofs**

Every effort will be made to provide proofs on all ads — if all ad material arrive in *the Register* office prior to the deadline and a correct email address or fax number is provided.

### **Advertising Content**

the Register and its staff assume no responsibility or obligation to verify the accuracy and truthfulness of advertising copy submitted to the Register. However, the Register reserves the right to reject any advertising copy or photo which the Register deems unsuitable for publication for any reason, including copy or photographs which are false or misleading.

the Register assumes no responsibility for the accuracy and truthfulness of submitted print ready ads. Advertisers shall indemnify and hold harmless the Register for any claims concerning advertising content as submitted. Advertising containing pedigrees or statements regarding performance must conform to records kept by the American Simmental Association. Copy deviating from official records may be changed as necessary without advertiser consent.

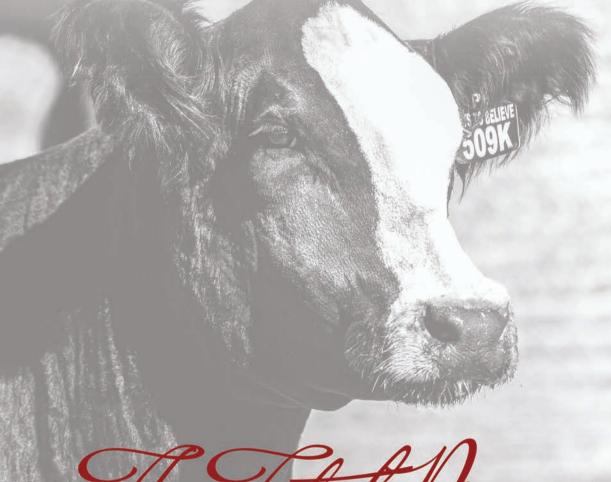
### **Editorial Policy**

Opinions expressed are the writers' and not necessarily those of *the Register*. Photographs are welcome, but no responsibility is assumed for material while in transit or while in the office.

### Terms

All accounts are due and payable when invoiced. Interest charges of 1.5 percent per month (18 percent APR) will be added to accounts 30 days past due. If an account becomes 60 days delinquent, all ASA Publication, Inc. work may be suspended until full payment is made. After review by the ASA Executive Committee, ASA privileges may be denied to those with accounts over 90 days delinquent.





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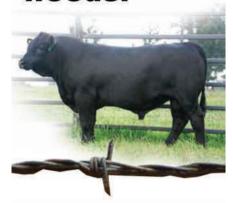


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# **DATE BOOK**

### **SEPTEMBER**

- 13 Fall Fest International Simmental and Simbrah Sale Henderson, TX
- 18 Werning Cattle Company's Pasture Sale Emery, SD
- 21 Rincker Simmentals' Illini Elite Simmental Sale Shelbyville, IL
- 25 Circle Ranch's Beef Solutions Sale Ione, CA
- 27 The Seedstock Connection Sale Lyles, TN
- 27-28 Simbrah Synergy Sale Giddings, TX

### **OCTOBER**

- 4 Horstman Cattle Company's Factory Direct Sale West Lafayette, IN
- 4 Lucas Cattle Company's Fall Bull Sale Cross Timbers, MO
- **10** Red River Farms' "Ladies of the Lone Star" Production Sale Rockwall, TX (pg. 7)
- 11 Madluke Cattle Company's Crossroads Sale Arcadia, IN
- 11 New Day Genetics's Fall Bull Sale Salem, MO
- 11 Trinity Farms' Fall Female Sale Ellensburg, WA
- 13 Burlap and Barbed Wire Female Sale Clay Center, KS
- 18 Fred Smith Company Ranch's Extra Effort Sale Clayton, NC
- 18 New Direction Sale Seward, NE (pg. 111)
- 24-25 Yon Family Farms' Maternal Roots Fall Female and Bull Sale Ridge Spring, SC
  - 25 7P Ranch's 50th Annual Production Sale Winona, TX (pg. 5)
  - 25 The Clear Choice Female Sale Milan, IN (pg. 110)
  - 25 PSA's Fall Classic Sale Waynesburg, PA
  - 25 Red Hill Farms' Bull and Females of Fall Sale XI Lafayette, TN
  - 31 31st Annual Hokie Harvest Sale Blacksburg, VA

### NOVEMBER

- 1 Cason Pride & Joy Elite Female Sale Russell, IA (pq. 110)
- 1 Irvine Ranch's Annual Production Sale Manhattan, KS
- 2 Triangle J Ranch's Female Sale Miller, NE (pg. 111)
- 5 Prickly Pear Simmental Ranch's Big Female Sale Helena, MT
- 5 River Creek Farms' Fall Bull and Female Sale Manhattan, KS
- 7 Table Rock Simmentals' 2nd Annual Production Sale Ririe, ID
- 8 Gibbs Farms' 20th Annual Bull & Replacement Female Sale Ranburne, AL
- 8 MSA Fall Harvest Sale Springfield, MO
- 13 Bickel Brothers' Simmentals' Feeder Calf Sale Mobridge, SD
- 15 Lazy C Diamond Ranch's Annual Sale Kintyre, ND (BC)
- 15 Next Step Cattle Co.'s Annual Sale Livingston, AL
- 15 Strickland Cattle's 14th Annual Bull and Female Sale Glennville, GA
- 17 Bichler Simmentals' 21st Annual Production Sale Linton, ND
- 22 C&C Farms' Clear Vision Fall Sale Jefferson, GA
- **22** Great Lakes Beef Connection Bred Female Sale Clare, MI
- 22 Stanley Martins' Farms Dispersal Sale Decorah, IA (pg. 6)
- 28 Heishman Cattle Company's Black Friday Bull Sale Mt. Jackson, VA
- 29 Trennepohl Farms' Right by Design Sale Middletown, IN

# **DECEMBER**

- 5 Yardley Cattle Co's Focus on the Female Sale Beaver, UT
- 6 Jewels of the Northland Sale Clara City, MN
- **6** Western Choice Simmental Sale Billings, MT
- 6 T-Heart Ranch and L-Cross Ranch High Altitude Female Sale La Garita, CO
- 11 University of Tennessee Performance Tested Bull Sale Lewisburg, TN
- 12 The Midwest Made Elite Female Sale Prairie City, IA
- 12 NDSA's Classic Sale Mandan, ND
- 13 North Alabama Bull Evaluation Sale Cullman, AL
- 13 South Dakota Simmental Association's State Sale Mitchell, SD
- 14 Trauernicht Simmental's Nebraska Platinum Standard Sale Beatrice, NE
- 19 Buck Creek Ranch's Grand Event Vol. VI Yale, OK
- 20 Griswold Cattle Company's Classic Female Sale Stillwater, OK

### **JANUARY 2026**

- 9 Diamond Bar S Bull Sale Great Falls, MT (pg. 111)
- 10 Keller Broken Heart Ranch's Fall Female Sale Mandan, ND
- 11 Bricktown National Simmental Sale Oklahoma City, OK
- 15 Walking 5 Ranch's Annual Bull Sale Lavina, MT
- 18 The One and Only Simmental Sale Denver, CO
- 20 Franzen Simmental's Production Sale Leigh, NE
- 20 Powerline Genetics' Arapahoe Sale Arapahoe, NE
- 23 Double J Farms' 52nd Annual Bull and Female Sale Garretson, SD (pa. 113)
- 23 Ellingson Simmentals' Annual Production Sale Dahlen, ND (pg. 112)
- 24 Cow Camp Ranch's Annual Spring Bull Sale Lost Springs, KS (pg. 110)
- 24 J&C Simmentals' Annual Bull Sale Arlington, NE (pg. 111)
- 25 Triangle J Ranch's Bull Sale Miller, NE (pg. 111)
- 26 APEX Cattle's Annual "Heterosis Headquarters" Bull and Female Sale Dannebrog, NE

### **FEBRUARY 2026**

- 2 46th Annual Gateway "Breeding Value" Bull Sale Lewistown, MT
- 2 Bell Simmentals' Annual Production Sale Fordville, ND
- 2 Long Simmentals' 6th Annual Production Sale Creston, IA
- 3 Koepplin's Black Simmental 38th Annual Bull Sale Mandan ND
- 4 Begger's Diamond V Big Sky Genetic Source Bull Sale Wibaux, MT (pg. 111)
- **5** K-LER Cattle Company's Annual Sale St. Charles, MN (pg. 110)
- 5 Genetic Edge Production Sale Mandan, ND
- 5 Stavick Simmental's King of the Range Bull Sale Veblen, SD (pg. 113)
- 6 Kunkel Simmentals' Annual Production Sale New Salem, ND
- 7 Gibbs Farms' 3rd Annual Spring Sale Ranburne, AL
- 7 Klain Simmental Ranch's Annual Production Sale Ruso, ND
- 7 Springer Simmental's Sale of Value Based Genetics Decorah, IA
- 9 Nelson Livestock Company's Production Sale Wibaux, MT
- 9 Prickly Pear Simmental Ranch's Bull Sale Helena, MT
- **10** Kaelberer Ranch Production Sale Mandan, ND (pg. 112)
- 10 Werning Cattle Company's 45th Annual Production Sale Emery, SD
- 11 Jackpot Cattle Co.'s Annual Private Treaty Bull and Heifer Sale — Miller, SD
- 11 River Creek Farms 36th Annual Production Sale Manhattan, KS (pg. 110)
- 11 Traxinger Simmental's Annual Bull Sale Houghton, SD
- 12 Lassle Ranch Simmentals' 33rd Annual Production Sale Glendive, MT
- 13 11th Annual Modoc Bull Sale Alturas, CA
- 13 Bred for Balance Sale Starbuck, MN
- 13 TNT Simmentals' 41st Annual "Carrying On" the Explosive Difference Sale — Lehr, ND (pg. 112)
- 14 Kenner Simmentals' 30th Annual Production Sale Leeds, ND
- **14** Rydeen Farms' Annual "Vision" Sale Clearbook, MN
- **15** Trauernicht Simmentals' Bull Sale Wymore, NE
- **16** Bulls of the Big Sky Billings, MT (pg. 111)
- 17 Quandt Brothers' 14th Annual Production Sale Oakes, ND (pg. 112)
- 18 Hart Simmentals' 51st Annual Production Sale Frederick, SD
- 19 Illinois Performance Tested (IPT) Bull Sale Springfield, IL
- 20 Dakota Xpress Annual Bull and Female Sale Mandan, ND (pq. 112)

- 20 Illinois Beef Expo Multi-Breed Sale Springfield, IL
- 20 R&R Cattle Company's Annual Production Sale Chamberlain, SD
- 20 Sandy Acres Simmentals' Bull Sale Creighton, NE (pg. 111)
- 21 Flittie Simmental/Schnabel Ranch Simmentals/Lazy J Bar Ranch's Joint Production Sale — Aberdeen, SD (pg. 113)
- 21 Rhodes Angus Open House Bull Sale Carlinville, IL
- 25 C Diamond Simmentals' Annual Production Sale Dawson, ND
- **28–3/7** Hofmann Simmental Farms' "Buy Your Way" Bull Sale Clay Center, KS

### **MARCH 2026**

- 2 S/M Fleckvieh Cattle's Private Treaty Bull Sale Garretson, SD
- 4 Klein Ranch's Heart of the Herd Sale Atwood, KS
- 5 22nd Annual Cattleman's Kind Bull Sale San Saba, TX
- 5 Hill's Ranch Production Sale Stanford, MT
- 5 Keller Broken Heart Ranch's Annual Production Sale Mandan, ND (pq. 112)
- 6 Eichacker Simmentals' Annual Production Sale Salem, SD (pq. 113)
- 7 Cason's Price and Joy Spring Bull Sale Russell, IA (pg. 110)
- 7 Gibbs Farms' 3rd Annual Spring Sale Ranburne, AL
- 7 Powerline Genetics' PAP-Tested Bull Sale Castle Dale, UT
- 7 Trinity Farms' Generations of Excellence Sale Ellensburg, WA
- **12** B&B Simmental's Bull and Heifer Auction Sale Gregory, SD
- 13 Powerline Genetics' March Edition Bull Sale Arapahoe, NE
- 14 Carcass Performance Partners' Bull Sale Lucedale, MS
- 14 Gonsior Simmentals' 26th Annual "In the Heartland" Sale Fullerton, NE
- **20** 3C Christensen Ranch and NLC Simmental Ranch 54th Annual Production Sale Wessington, SD (pg. 113)
- 20 Black Summit Annual Bull Sale Powell, WY
- 20 Colorado Select Bull Sale Fort Collins, CO
- 21 Lechleiter Simmentals' Annual Bull Sale Loma, CO
- 21 Ohio Beef Expo Eastern Spring Classic Sale Columbus, OH
- 21 Red Hill Farms' More Than a Bull Sale XXI Lafayette, TN
- 21 TeKrony Brothers Simmental's 14th Annual Bull Sale -Clear Lake, SD
- 23 Bridle Bit Simmentals' All Terrain Bull Sale Walsh, CO (pg. 110)
- **25** Diamond H Ranch's Annual Production Sale Victoria, KS (pg. 110)
- 28 Clear Choice Bull Sale Milan, IN (pg. 110)
- 28 Heishman Cattle Company's Blue Ridge Classic Sale Mt Jackson, VA
- 28 T-Heart Ranch's High-Altitude Bull Sale La Garita, CO (pg. 110)

### **APRIL 2026**

- **4** McDonald Farms' 23rd Annual "Pick of the Pen" Bull Sale Blacksburg, VA
- 4 Belles and Bulls of the Bluegrass Lexington, KY
- 4 The Gathering at Shoal Creek Excelsior Springs, MO
- 25 Clear Choice Customer Sale Milan, IN (pa. 110)
- 25 Cow Camp Ranch's Spring Turn-Out Sale Lost Springs, KS (pg. 110)

### **MAY 2026**

- 2 Stars and Stripes Sale Hummelstown, PA
- 16 Mississippi/Alabama Simmental State Sale Cullman, AL
- 18 Red Hill Farms' Maternal Monday Online Sale www.redhill-farms.net

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ACC	.46	.47	.54	.50	.50	.28	.25	.18	.28	.30	.50	.36	.30	.37	.34	.35	.30		
%	99	95	65	55	45	70	95	20	30	65	85	30	65	65	75	35	65	85	80

EPD as of 7.28.25



Sitz Barricade - Sire



DOB: 3.20.25



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DOB: 4.10.25



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EPD: CE: 15 \$API: 182 \$TI: 109



KBHR Revolution H071
By HHS Mr 847D
EPD: CE: 13 \$API: 164 \$TI: 104



HLTS/CLRWTR Ahead of Time K1
By ES Right Time FA 110-4
EPD: CE: 17 \$API: 163 \$TI: 92



KSU Bald Eagle 53G By Hook's Eagle 6E EPD: CE: 16 \$API: 193 \$TI: 105



KBHR Keynote K229
By CLRS Guardian
EPD: CE: 18 \$API: 236 \$TI: 121



CLRWTR Clear Advantage H4G
By LLSF Vantage Point F398
EPD: CE: 14 \$API: 151 \$TI: 95



CLRS Guardian 317G
By Hook's Beacon
EPD: CE: 15 \$API: 193 \$TI: 109



OMF Rest Assured J18
By OMF Epic E27
EPD: CE: 16 \$API: 166 \$TI: 84



Bar CK Red Empire 9153G
By IR Imperial
EPD: CE: 17 \$API: 170 \$TI: 92



Gibbs Culmination 2411K By LBRS Gene205 EPD: CE: 15 \$API: 205 \$TI: 121



TERS Kodiak 206K
By Gibbs Essential
EPD: CE: 18 \$API: 175 \$TI: 91



KBHR Charger K102

By Mr SR Red October

EPD: CE: 17 \$API: 197 \$TI: 103

### % BULLS



HA Magnifique 72L
By Hook's Galileo 210G
EPD: CE: 23 \$API: 215 \$TI: 108



Reckoning 711F By W/C Relentless 32C EPD: CE: 6 \$API: 106 \$TI: 66



CLRS Jet Black 706J
By Redhill 231A
EPD: CE: 15 \$API: 150 \$TI: 89



Schooley Krown 28K
By KBHR Revolution H071
EPD: CE: 13 \$API: 166 \$TI: 105



W/C Fort Knox 609F By W/C Bankroll 811D EPD: CE: 10 \$API: 133 \$TI: 86



Harkers Medicine Man 0105L By SO Remedy EPD: CE: 6 SAPI: 91 \$TI: 73



LLSF Vantage Point F398
By CCR Anchor 9071B
EPD: CE: 13 \$API: 114 \$TI: 84



LTS Succession 29J
By W/C Relentless 32C
EPD: CE: 13 \$API: 94 \$TI: 64



TSN Architect J618 by GAR Home Town EPD: CE: 15 \$API: 176 \$TI: 101



**W/C Style 69E**By Style 9303
EPD: CE: 13 \$API: 133 \$TI: 76



WHF/JS/CSS Woodford J001
By EGL Firesteel
EPD: CE: 14 \$API: 141 \$TI: 81



Hook's Galileo 210G

By Bridle Bit Eclipse

EPD: CE: 18 \$API: 208 \$TI: 114



GCC Night Owl 3104L By Rocking P Private Stock H010 EPD: CE: 19 \$API: 170 \$TI: 89



FRKG Classic 948K
By SO Remedy 7F
EPD: CE: 14 \$API: 121 \$TI: 76



LLSF Dauntless K07
By HPF/HILL Uprising C104
EPD: CE: 11 \$API: 102 \$TI: 64



WINC All Right 213K
By OMF Epic
EPD: CE: 12 \$API: 136 \$TI: 82



SFI High Velocity K7F
By WLE Copacetic E02
EPD: CE: 14 \$API: 116 \$TI: 77



W/C Satisfy 161L By Mr SR 71 Right Now E538 EPD: CE: 13 \$API: 140 \$TI: 89



I Reckon 043J
By Reckoning 711F
EPD: CE: 9 \$API: 123 \$TI: 75



JWC Western Feel 354M By OMF Journeyman EPD: CE: 9 \$API: 122 \$TI: 77



Only One 905K
By SFI Platinum F5Y
EPD: CE: 9 \$API: 95 \$TI: 65



LLW CARD Compass 086K
By LLW CARD True North G71
EPD: CE: 13 \$API: 128 \$TI: 83



TL On the Run 106K
By Second Chance
EPD: CE: 9 \$API: 111 \$TI: 75



Wheatland 3-D 1142J
By CKCC LD Dimension 8965
EPD: CE: 8 \$API: 118 \$TI: 76

### **PROVEN**



THSF Lover Boy B33
By HTP/SVF Duracell T52
EPD: CE: 13 \$API: 141 \$TI: 90



Holtkamp Clac Change Is Coming 7H By WLE Copacetic E02 EPD: CE: 9 \$API: 100 \$TI: 75



Rocking P Private Stock H010
By WLE Copacetic E02
EPD: CE: 15 \$API: 145 \$TI: 87



SSC Shell Shocked 44B
By Remington Secret Weapon 185
EPD: CE: 17 \$API: 120 \$TI: 72



WLE Black Mamba G203
By WLE Copacetic E02
EPD: CE: 16 \$API: 136 \$TI: 83



WHF/JS/CCS Double Up G365 By W/C Double Down EPD: CE: 11 \$API: 94 \$TI: 70



LLSF Pays To Believe ZU194 By CNS Pays To Dream T759 EPD: CE: 10 \$API: 126 \$TI: 79



LCDR Patriot 8K

By Mr Entourage

EPD: CE:12 \$API:164 \$TI: 101



W/C Night Watch 84E By CCR Anchor 9071B EPD: CE: 18 \$API: 149 \$TI: 84



Mr SR 71 Right Now E1538 By Hook's Bozeman 8B EPD: CE: 15 \$API: 145 \$TI: 93



W/C Cyclone 385H
By W/C Bankroll 811D
EPD: CE: 13 \$API: 141 \$TI: 79



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ASA# 3646308 | API: 174.6 | TI: 87.4



ASA#: 3301320 || API: 172|| TI: 95.1

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